



SkiMegaMeetup.com LLC – Ski & Snowboard Trips from all NYC metro ski clubs

Ski Resort Sponsor Promotion Plan 2015-2016

SkiMegaMeetup.com LLC provides sponsored resources to serve over 65 NYC metro ski clubs & 2000 members. We have 4 ski Meetup.com sites and 9 NYC ski clubs on our leadership team. We organize 2 ski events each year for all NYC metro ski clubs. Our site provides a directory of over 80 ski club trips each season, a directory of 65 NYC metro ski clubs and more.

We thank our **sponsors from last season including Jackson Hole, The North Face, Deer Valley, Ski Banff Lake Louise Sunshine, Loon Mountain, and Urban Sherpa Travel** when we raffled off lift tickets at events to hundreds of skiers & boarders.

Thank you to our first sponsors for 2015-16, **Metropolitan NY Ski Council, Paragon Sports and, The North Face!**

Ski Resort Sponsorship Highlights for 2015-2016 include:

- Free Ski Ticket Raffle Promotions at these 3 events in NYC, fall 2015:
 - **The North Face** –October 21, 2015-Shop & Beer Tasting– 2101 Broadway
 - **Paragon Sports**- Shop & Specials-December 4, 2015-867 Broadway at 18th Street
 - **Metropolitan NY Ski Council Club Leader Holiday Party**-Early December, 2015
- Advertising on SkiMegaMeetup.com
 - Home Page
 - 2 Event Pages
 - 3 Mega Directories–NYC metro ski clubs, NYC metro ski club trips, Worldwide Ski Resorts
- Email advertising - newsletter to over 65 club leaders & 2000 SkiMegaMeetup.com Network members

SkiMegaMeetup.com LLC will choose up to 6 Gold Sponsors from the top 6 Silver Sponsors based on the total value of lift ticket prize packages offered.

Sponsorship Costs \$50 plus List Ticket Prizes

Bronze Sponsors Silver & Gold Sponsors

Number of Lift Ticket Prize Packages	3 Anyday	6 Anyday or 3 Multiple Day
--------------------------------------	----------	----------------------------

The 6 Gold Sponsors chosen by SkiMegaMeetup.com LLC enjoy these exclusive benefits and more:

- Logo & links on SkiMegaMeetup.com LLC- homepage, 2 event pages, 3 directory pages
- Option to create your Resort Event on SkiMegaMeetup.com
- Option to send out your Resort Event to 2000 members 3 times
- Your Resort Representative and Sales Table at 2 Free Ski Tickets Events above
- Logo & links in 3 email newsletters to 65 ski club leaders
- 7 emails sent to 2000 members for the Free Ski Ticket Events

SkiMegaMeetup.com LLC-Ski & Snowboard Trips from all NYC metro ski clubs
 Organizer, Julia Hartman: Julia@SkiMegaMeetup.com, 646-238-9059
 145 West 67th Street, Apt 9G; New York, NY 10023



Sponsorship Details	Bronze	Silver	Gold
Advertising on SkiMegaMeetup.com LLC until 4/30/15			
• homepage & 3 Event pages-Resort logo & link			X
• 3 Directory pages-Resort logo & link			X
• Option to create Resort Meetup event with member emails			X
• Homepage-Resort Name link	X	X	X
Email advertising			
• 3 Email Newsletters to 65+ Club leaders on & off Meetup.com			X
• 7 Emails to SkiMegaMeetup.com members			X
Event Promotions at 2 Free Ski Ticket Events			
• Your Resort Representative and Sales Table			X
• Your resort announced during free lift ticket raffle	X	X	X
• Option for your rep to attend without sales table	X	X	X
Advertising at Metropolitan NY Ski Council Holiday Party			
• Your resort announced during free ticket raffle	X	X	X

Sponsorship Order Form Thank you for sponsoring SkiMegaMeetup.com LLC. We will do our best to serve you. Your advertising will start within a week of receipt of payment & 1-3 below. Advertising will run until 4/30/16. Please send:

1. Company check for \$50 payable to SkiMegaMeetup.com LLC sent to the address below, or paypal Julia@SkiMegaMeetup.com
2. Ski lift ticket prizes for 2015-16: Silver sponsors-6 anyday or 3 multiple day; Bronze-3 anyday. SkiMegaMeetup will choose 6 Gold Sponsors based on the value of the prizes.
3. The following info via paper or email:

Your Name
Your Title
Resort Name & Digital Logo
Street Address
City, State, Zip
Your Phone
Your Email
Sponsorship Fee is \$50