



July 5, 2016

## **14<sup>th</sup> ANNUAL BUILDING BLOCK PARTY HONORARY COMMITTEE**

Dear Friend:

Downtown Schenectady is a prime Capital Region destination for dining, shopping, entertainment, events, and business. As downtown continues to grow, the efforts of the not-for-profit **Downtown Schenectady Improvement Corporation (DSIC)** are even more important. Our efforts can be seen all year long through our daily cleaning program, more than 350 hanging flower baskets in the summer, dozens of lighted holiday decorations in the winter, popular events such as Restaurant Week and the Schenectady City Hall-iday, our print and online promotions, and much more.

The DSIC will be celebrating another exciting year in downtown at our **14<sup>th</sup> ANNUAL BUILDING BLOCK PARTY on Thursday, October 27, 2016, from 5:30-8:30 p.m. at Proctors**. This grand celebration is our largest annual fundraiser, and I am asking for your financial support to make it our most successful event ever.

**Please consider supporting the DSIC's 14<sup>th</sup> Annual Building Block Party as an Honorary Committee member.** Honorary Committee memberships are available to individuals or couples at the **\$175** level and include your name(s) on the Building Block Party invitation and two (2) admissions to the event. Donations are tax deductible and will ensure the DSIC's ongoing success. See the enclosed response form for complete details.

Hundreds of community leaders are once again expected to attend the 2016 Building Block Party, which will feature fantastic food from dozens of restaurants and a super silent auction.

I hope we can count on YOU as a supporting partner to assist the DSIC with its future programming for downtown. **Please fill out and return your Honorary Committee response form by Friday, August 5, 2016.** Thank you!

Sincerely,

A handwritten signature in black ink that reads "Jim Salengo". The signature is fluid and cursive, with the first name "Jim" and last name "Salengo" clearly visible.

James J. Salengo  
Executive Director

# Honorary Committee Response Form

*14th Annual Building Block Party*  
Thursday, October 27, 2016, 5:30 – 8:30 p.m.  
GE Theatre & Wright Family Atrium at Proctors

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***The Honorary Committee is for individuals or couples***  
*(Interested in a Corporate Sponsorship? Please call the DSIC at 518-377-9430)*

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Yes, I (we) would like to support the Downtown Schenectady Improvement Corporation's programs by joining the **Honorary Committee** for the 14<sup>th</sup> Annual Building Block Party.

I understand that for my contribution of **\$175.00**:

- I (We) will be listed on the Honorary Committee list on the invitation
- I (We) will receive two (2) admissions to the event

☐

No, I am unable to attend this year's event, but please accept my donation of \$\_\_\_\_\_.

Contact Name(s): \_\_\_\_\_

Business/Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Please print how you would like your name(s) (**not company name**) listed on the invitation  
(e.g. John Smith / Mr. & Mrs. John Smith / John Smith & Mary Jones / etc.):

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Please mail this completed form with payment by **Friday, August 5, 2016**, to:

DSIC - BBP Honorary Committee

143 State Street

Schenectady, NY 12305

Please make checks payable to **Downtown Schenectady Improvement Corporation**

You may also make your contribution online at [www.downtownschenectady.org](http://www.downtownschenectady.org)