



*The Quality Solution for New and Remodel Exterior Finishing*

www.fullertonfinishesystems.com

Direct: 918.246.9995  
866.915.9995

Fax: 918.246.9976

## PRESIDENT MESSAGE:

With over a century passed since our company was founded in 1882, we have faced many changing seasons and most often with great optimism for the future of our industry. Through it all, we have continued to manage the unique challenges each new year presents, while deepening our experience, strengthening our skills and improving our capabilities to grow our business. This year we will continue to invest in our growth, expanding resources to meet the needs of our customers and help play our part in solving some of the present and future challenges of our industry.

FFS has always looked to stay abreast of industry trends and new technologies which add value to our clients. Starting these Constant Contact newsletters are one way we have recently started to help keep our customers informed of changes and innovation.

One trend where we've seen a great deal of momentum lately is the utilization of "Thin Brick" products in both new construction and remodeling projects. The product and most of the application technologies themselves are not new. They have been around for a number of years. FFS has been a pioneer with thin brick and started providing products back in the mid 1980's. More recent FFS product innovations have helped improve our Brickwal application process to increase the flexibility and aesthetics compared to earlier applications that first hit the market. With a number of thin brick applications performing in the field results, we are experiencing a surge in popularity largely based on long term performance, variety of offerings and design flexibilities.

We have highlighted some of this history in our attached Thin Brick white paper that highlights its overall history and the fast growing popularity. I invite you to read it and hope you will enjoy learning why it's one of the faster growing products in the construction industry.

I want to "thank you" for counting on Fullerton for so many years. You have our promise that you can continue to rely on our team for years to come.

Dave Walock  
President

[davew@fullertonlbr.com](mailto:davew@fullertonlbr.com)  
[www.fullertonfs.com](http://www.fullertonfs.com)