

LHSA Annual Fall Meeting

Meeting Packet

October 14-18, 2015



Join us for an unforgettable photographic experience!

The LHSA Annual Meeting will take place in beautiful Washington D.C. The nation's capital is one of the most popular tourist destinations in the country and offers a wide range of attractions and activities. Visit museums, the National Mall as well as some of the historic landmarks, parks and neighborhoods. Below is an overview of the conference presenters and sessions. Registration is on pages 4 & 5, or you can register online by visiting LHSA.org.

We look forward to seeing you!

FEATURED SPEAKERS & SPECIAL EVENTS



Robert McNeely

Robert bought his first camera while serving in the Army Infantry in Southeast Asia. He worked as a staff photographer in George McGovern's 1972 presidential campaign and was a staff photographer in the Carter White House from 1976 to 1979 and President Bill Clinton's personal photographer from 1992 to 1998 which led to his book of Black and White imagery (photographed entirely with Leica rangefinder cameras), *The Clinton Years*. *American Photo* magazine named McNeely twice as one of the "Most Important People in Photography" and noted that "McNeely has turned out consistently interesting pictures that combine historic sweep and astonishing intimacy." He was the Director of Photography at the Presidential Inaugurations of 2001, 2009, and 2013.

His photographs have appeared in *Time*, *Newsweek*, *Fortune*, *Vogue*, *Sports Illustrated*, *The New York Times Magazine*, as well as many European periodicals. Gallery shows, exhibits, and presentations include The Leica Gallery, NYC; The Smithsonian, Washington, DC; Visa Pour L'Image Photojournalism Festival, Perpignan, France; St.

Bonaventure University; Eastman Kodak House, Rochester, NY. Today, as he has done since the beginning of his career, he continues to shoot on the street, wherever in the world he is, in B&W film and print the images on a Leica Focomat IIc.

- Photo Walks of the Washington Mall (Friday & Saturday)
- An Evening with Robert McNeely (Friday)
- Fall Photo Judging (Saturday)
- LHSA Banquet – Keynote address (Saturday)



Frank Day

Frank Hallam Day's artistic interests include humanity's footprint on the world, and themes of social and cultural signification and memory. Recent projects include the erasure of personal and cultural memory in East Berlin, the impact of globalization on African identity, and the colonization of the Western idea of beauty into the developing world. His work is in numerous museum and private collections, including the State Museum of Berlin, the Baltimore Museum of Art, the Portland Art Museum, the San Diego Museum of Photographic Arts and the Corcoran Gallery of Art. He was the winner of the prestigious Leica Oskar Barnack Prize in 2012 and a winner of the Bader Prize in 2006, and a finalist both for the Sondheim Prize in 2007, the Sony Prize in 2010, the Voies Off Prize at Arles in 2010. He has just been nominated for the Infinity Prize of the International Center for Photography. A monograph of his photographs of RV's at night in the Florida jungles was published by Kehrer Press, and won a prize from Photo District News.

- Phone Booths and Fishing Boats: Recent Work from Ghana and Thailand (Thursday)



Chris Usher

Born and raised in St. Louis, Missouri, Chris Usher graduated from the Indiana University at Bloomington with a degree in Journalism. Usher spent several years as a newspaper photographer before going freelance and moving to Washington, DC in 1990. Usher's photojournalism work appeared regularly in domestic and international publications for more than three decades. He is the recipient of numerous domestic and international awards, including an Eisenstaedt Award (2000) for his unique and controversial depiction of President Clinton's post-acquittal speech. In 2005, Usher's *Behind the Velvet Rope*, a collection of behind-the-scenes images shot with a Leica while covering the President of the United States, became a traveling exhibition and book. In 2008, he self-published *One of Us*, selects from his documentation of Hurricane Katrina and its aftermath. The project was exhibited at the Corcoran Gallery of Art in Washington, DC in 2008 and will be shown in New Orleans for the 10th anniversary of the event. Since 2009, Usher has been the still photographer for CBS' *Face the Nation*.

When Usher isn't on assignment or at CBS' studios, he can be found at Bokeh Ridge Farm, in the panhandle of West Virginia, with his wife, their seven rescue cats and three retired ponies. If he's not on the tractor, he's probably in the dark room, processing large format photography, the old-fashioned way.

- Moments · Moments · Moments - A discussion on what I consider to be the core trinity of successful photographs – Light, Composition, and most importantly, MOMENTS! I will break down these components and discuss methods that I have found to increase the impact of your image (Thursday)



Chris Williams

Chris is an experienced photographer with over 15 years of professional experience. He has photographed luminaries such as President Bill Clinton, Bill Gates, and His Holiness the XIV Dalai Lama. After 18 years in New Orleans, Chris moved to Washington, DC in 2012. While Chris keeps one foot planted in New Orleans where he continues to do business, he regularly travels the globe documenting historical figures and moments. For personal work, one of his passions is aviation photography.

- Pro Workshop – Aerial Photography - Aircraft remind me of birds and fish. They move fast, really fast, some supersonic yet for that brief observation I can see details, the structure of the wing or the tail, or the fin. The flaps and the spoilers are the scales, the feathers. And then in a split second it's all blurred and the machine rushes by, engines roaring, blood curdling wail. That's what I want to capture, the movement, the in air dance of flight. Just across from Gravelly Point lies Reagan National Airport (DCA). This park is so close to the runway it makes an excellent spot for photographing aircraft. During the workshop we will experiment with capturing aircraft in flight, whether it's a hand held long exposure or singling out a specific part of an aircraft. Use a wide angle, use a telephoto, use a tripod, use your imagination, the great part is there are no rules. Leave the Rule of 3rds at home! (Thursday & Friday · Transportation costs not included)



Tom Smith

As the Manager of the Leica Akademie of North America, Tom A. Smith is on a mission to bring the experience of shooting with a Leica rangefinder to a new generation of photographers. Since the debut of the Leica Akademie in North America in 2009, Tom has organized and led workshop experiences for more than 3,500 individual photographers, helping many to discover Leica photography for the first time. During our meeting in Washington D.C, Tom will support the Leica Akademie's "Aerial Photography" workshop with Chris Williams in addition to offering a daily "Leica on loan" program.

- Leica on Loan (Thursday – Saturday)

Fall Meeting HIGHLIGHTS

The LHS Annual Meeting will take place in beautiful Washington D.C. The nation's capital is one of the most popular tourist destinations in the country and offers a wide range of attractions and activities. Visit museums, the National Mall as well as some of the historic landmarks, parks and neighborhoods.

PHOTO WALKS – Thursday, Friday and Saturday

Morning photo walking tours with Reed George, James Roy, and Robert McNeely. Visit Old Town Alexandria with James Roy, the Washington Mall with Robert McNeely and one more to be announced!

NON-LEITZ/LEICA ACCESSORIES – FROM THE BEAUTIFUL TO THE SILLY - Friday

25 years ago, Ed Schwartzreich realized straightaway that his budget did not allow for having more than a basic outfit, let alone collecting much of anything. Accessories for Leica that were made by third parties were usually cheap items and often intriguing, occasionally simply silly, at times very useful. Analogous to cleaning out one's sock drawer he will show his collection. You will undoubtedly recognize many of them.

LATEST LEICA RESEARCH – Friday

For many of us, Jim Lager represents the "H" in LHSA. Join our renowned LHSA expert as he leads us through the latest historical research of Leica gear as seen through the hardware, packaging, advertising, and the nuts and bolts of what made Leica what it is and what it has become. Don't miss his historical perspective on the mystique of the Leica brand.

SPOUSE EVENT: MONUMENT TOUR (EXTRA COST) Friday

Washington D.C. is a showcase of some of the most majestic monuments and memorials in the country. This tour is tailored to offer you an historic journey through our rich heritage in a quick and efficient way. The tour will take you by essential monuments, museums, memorials and the attractions that you cannot afford to miss. Here's your chance to relive a little history.

KEYNOTE ADDRESS WITH ROBERT MCNEELY – Saturday night banquet

Staff photographer for President Jimmy Carter & Personal Photographer for President Bill Clinton

USING LIGHTROOM Parts 1 & 2 – Thursday

Lightroom Guru and LHSA Member, Bill Royce will discuss the advantages of using Lightroom in Part One. Part Two will delve into major functions such as face recognition, HDR, panoramic stitching, conversion to monochrome and much more.

***MEMBER STORIES – Saturday – we need 5 volunteers – please sign up!

On Saturday morning, Oct. 17, we will devote an hour to hear stories about our members and their advice. Please sign up; you will have 10 minutes to tell a little bit about yourself and share a photography tip that you have found helpful to your photography. Here's your chance to share your expertise and make everyone's life a little easier! Sign up on the registration form.

TRADE FAIR – Saturday

The annual Trade Fare will be on Saturday morning. Here's your chance to present or sell your wares! This is always an interesting event full of all things Leica – new and old! Interested exhibitors can register on the registration form.

LEICA LENS SHOOT OUT - Saturday

Bill Rosauer, Viewfinder Editor, will be doing another live demonstration of Leica lenses at this year's annual meeting. Bill's live bokeh demonstration was very well received at Dearborn, and this year he will be doing a variation on that theme. He will be looking at legacy lenses to see how they perform on the recently introduced Leica Monochrome camera. The new Monochrom has set even higher standards of resolution and high ISO performance, giving new life to our cherished legacy lenses. Attendees are encouraged to bring their own lenses to participate in this event. See how these lenses stack up to one another in this comparison "shoot-out"

ANATOMY OF A PROJECT: THE CONVERGENCE OF MUSIC, PHOTOGRAPHY & PROSE - Saturday

Explore how photography can be combined with other creative mediums to enhance your storytelling. Using his highly successful "What Music Means to Me Project" and other projects, Richard Rejino, LHSA Executive Director, will illustrate how he combined his three greatest passions, music, photography and writing, and turned them into a book, a museum exhibit, and a means to communicate the transformative power of music.

AND MORE!

Crystal Gateway Marriott

Hotel Reservations:

1700 Jefferson Davis Highway · Arlington, VA · (703) 920-3230

Room Rate \$199 · Ask for LHSA Room Block

·Airport Shuttle to the hotel: 504-522-3500/866-596-2699



Gateway Marriot, Alexandria Virginia

PROGRAM

Wednesday, October 14th

1:00 - 5:00 PM	Registration	<i>Hotel Lobby</i>
4:00 - 6:00 PM	Informal Gathering	<i>Hotel Bar</i>
6:00 PM	Dinner on Your Own	

Thursday, October 15th

8:00 AM- 5:00 PM	Registration	<i>Hotel Lobby/Registration</i>
8:00-8:30 AM	Leica on Loan with Tom Smith Try out the newest Leica camera bodies and lenses.	<i>Hotel Lobby/Registration</i>
8:30-12:00 PM	Photo Walk with Reed George (Location TBA) Join LHSA member and photographer Reed George on a photo walk through famous Georgetown	<i>Meet in Hotel Lobby</i>
9:00 AM-12:00 PM	Aerial Photography with Chris Williams (Pro-Workshop registrants only) <i>Sponsored by Leica Akademie</i> During the workshop we will experiment with capturing aircraft in flight, whether it's a hand held long exposure or singling out a specific part of an aircraft. Use a wide angle, use a telephoto, use a tripod, use your imagination, the great part is there are no rules. Leave the Rule of 3rds at home!	<i>Meet in Hotel Lobby</i>
12:00 – 1:30 PM	Lunch	<i>On Your Own</i>
1:30-2:20 PM	An Introduction to Lightroom 6/CC Part 1 – Bill Royce Join LHSA member and Lightroom Guru, Bill Royce in the first of two introductory sessions. Part One will include: Why Lightroom? A list of advantages: Primary differences between Lightroom and Photoshop/The library function/Basic editing demonstration to include fixing common image problems/The map function/Exporting to the printer, image files, and other destinations	<i>Meeting Room</i>
2:30 – 3:20 PM	An Introduction to Lightroom 6/CC Part 2 – Bill Royce In Part II, Bill will discuss an overview of Lightroom updates to include major functions such as face recognition, HDR, panoramic stitching, etc. Conversion of color images to monochrome. Emphasis on use of color channels and tonal controls for optimum image quality. A brief demonstration of selective desaturation of a color image using Lr, and selective re-colorization using SEP II. Time permitting a demonstration of SEP II to develop an M Monochrome image (no color information)	<i>Meeting Room</i>

- 3:30 – 4:20 PM **Phone Booths and Fishing Boats: Recent Work from Ghana and Thailand: Frank Day** *A Room*
- Frank will share work from two recent projects using the Leica M; an assignment for the Pew Charitable Trusts on artisanal fishing off the coast of Ghana, and an unusual fine art project: nighttime photographs of the interiors of phone booths (remember phone booths?) in Bangkok. He will also review the work which won him the 2012 Leica Oskar Barnack Prize: RV's hidden in Florida jungles at night.
- 4:30 – 5:20 PM **Moments, Moments, Moments! with Chris Usher** *A Room*
- Join Chris Usher, A discussion on what I consider to be the core trinity of successful photographs – Light, Composition, and most importantly, MOMENTS! I will break down these components and discuss methods that I have found to increase the impact of your image
- 5:30 – 7:30 PM **Reception with Cash Bar & Light Hors d'Oeuvres** *Hotel*
- 7:30 PM **Dinner on Your Own**
- 8:00 – 10PM **Rum Reception at Leica Store DC (extra charge)**

Friday, October 16th

- 8:00 AM - 2:00 PM **Registration** *Hotel Lobby/Registration*
- 8:45-9:30 AM **Leica on Loan** *Hotel Lobby*
- Try out the newest Leica cameras and lenses.
- 8:30 – 12:00 PM **Photo Walk with James Roy**
- Join professional photographer, James Roy, on a photo walk in Old Town Alexandria. James is a longtime resident in the area and has extensive historical knowledge of the area. Registrants will be responsible for any local travel that may be required.
- 8:30 – 12:00 PM **Photo Walk with Robert McNeely (\$25: Washington Mall)**
- Henri Cartier-Bresson has provided us with a handy phrase, “the decisive moment” to describe when all the elements of a photograph come together. The search for the decisive moment, recognizing it, and perfecting the ability to capture it with your camera is a never-ending challenge. I look forward to spending time in Washington, DC with a like-minded group of Leica enthusiasts as we chase the “decisive moment.”
- 9:30 – 1:45 PM **Spouse Event: Monument Tour (Extra Cost)** *Meet in Lobby*
- Washington D.C. is a showcase of some of the most majestic monuments and memorials in the country. This tour is tailored to offer you an historic journey through our rich heritage in a quick and efficient way. The tour will take you by essential monuments, museums, memorials and the attractions that you cannot afford to miss. Here's your chance to relive a little history.
- 9:00-12:00 PM **Aerial Photography with Chris Williams (Pro-Workshop registrants only)** *Meet in Hotel Lobby*
- 12:00 -1:00 PM **Lunch on Your Own**
- 1:00-1:50 PM **Non Leitz/Leica Accessories: From the Beautiful to the Silly – with Ed Schwartzreich** *A Room*
- When I got into Leica about 25 years ago, I realized straightaway that my budget did not allow for having more than a basic outfit, let alone collecting much of anything. (It took exposure to the highly-infectious collectors in the Society, and the gracious assent of my spouse before I deigned to start a modest collection). In those days I saw a niche that no one had bothered with: accessories for Leica that were made by third parties. These were usually cheap items, often intriguing things made by inveterate tinkerers, occasionally simply silly, at times very useful. My first *Viewfinder* article, in 1994, was about two of these oddball things. More such articles followed, but with the rise of digital Leicas, the appearance of aftermarket accessories has dwindled. Analogous to cleaning out one's sock drawer and finding little things that had disappeared over the years, I now empty out the bottom of my accessory cabinet and show you my collection. You will undoubtedly recognize many of them.

2:00-2:50 PM	Latest Leica Historical Research - with Jim Lager	<i>Meeting Room</i>
	For many of us, Jim Lager represents the “H” in LHSA. Join our renowned LHSA expert as he leads us through the latest historical research of Leica gear as seen through the hardware, packaging, advertising, and the nuts and bolts of what made Leica what it is and what it has become. Don’t miss his historical perspective on the mystique of the Leica brand.	
3:00 – 4:50 PM	Board of Directors Meeting	<i>Board Meeting Room</i>
3:00 – 6:00 PM	Tour the Ford Theatre (on your own)	<i>Meet in Lobby</i>
7:00 – 8:30 PM	An Evening with Robert McNeely	<i>Meet in Lobby</i>
	In this captivating program, Robert McNeely will speak on classic images and how they have shaped his photographic awareness. The images range from Edward Weston's beauty (Pepper), Elliot Erwitt's humor, Kertez's emotion, and Cartier-Bresson's "moments" as well as others.	

Saturday, October 17th

8:00 AM - 2:00 PM	Registration	<i>Hotel Lobby/Registration</i>
8:00-9:00 AM	Leica on Loan	<i>Hotel Lobby</i>
8:15 AM-9:00 AM	LHSA Business Meeting & Election	<i>Meet in Hotel Lobby</i>
8:30 – 12:00 PM	Photo Walk with Robert McNeely (\$25: Washington Mall)	
	Henri Cartier-Bresson has provided us with a handy phrase, “the decisive moment” to describe when all the elements of a photograph come together. The search for the decisive moment, recognizing it, and perfecting the ability to capture it with your camera is a never-ending challenge. I look forward to spending time in Washington, DC with a like-minded group of Leica enthusiasts as we chase the “decisive moment.”	
9:00 -10:30 AM	Trade Fair	<i>Room</i>
10:00-10:50 AM	Member Stories	<i>Meeting Room</i>
	On Saturday morning, Oct. 17, we will devote an hour to hearing stories about our members and their photography advice. Please sign up! You will have 10 minutes to tell a little bit about yourself and share a photography tip that you have found helpful to your photography. Here's your chance to share your expertise and make everyone's life a little easier!	
11:00 – 11:50 AM	Stump the Experts – with Ed Schwartzreich & Jim Lager	<i>Meeting Room</i>
	Join Ed Schwartzreich and Jim Lager as they stake their reputations on all things Leica. In what has become a popular annual event, this session will be entertaining and educational. Members are asked to bring some rare Leica equipment, literature or paraphernalia to test the knowledge of Ed and Jim. See if you can “Stump the Experts!”	
12:00 – 1:30 PM	Lunch on Your Own	<i>Meeting Room</i>
1:30 – 4:00 PM	Leica Lens Shoot Out	<i>Meeting Room</i>
	Bill Rosauer, Viewfinder Editor, will be doing another live demonstration of Leica lenses at this year’s annual meeting. This year he will be doing a variation on that theme. He will be looking at legacy lenses to see how they perform on the recently introduced Leica Monochrom camera. The new Monochrom has set even higher standards of resolution and high ISO performance, giving new life to our cherished legacy lenses. Attendees are encouraged to bring their own lenses to participate in this event. See how these lenses stack up to one another in this comparison “shoot out”.	
1:30 – 2:20 PM	Fall Photo Judging with Robert McNeely	<i>Meeting Room</i>
	In this session, Robert McNeely, will comment and judge images submitted for the 2015 LHSA Photo Contest. Winners will be revealed at the LHSA Banquet.	
2:30 – 3:20 PM	Anatomy of a Project: The Convergence of Music, Photography & Prose – with Richard Rejino, LHSA Executive Director	
	Explore how photography can be combined with other creative mediums to enhance your storytelling. Using his highly successful “What Music Means to Me Project” and other projects, Richard will illustrate how he combined his three	

greatest passions, music, photography and writing, and turned them into a book, a museum exhibit, and a means to communicate the transformative power of music.

6:00 – 6:45 PM **Cocktail Reception**

6:45 - 7:45 PM **Banquet & Awards**

7:45 – 9:00 PM **Keynote Address with Robert McNeely**

In his keynote address, Mr. McNeely will reflect on the role Leica cameras have played in photography, and their effect on the history of photography. Using his time inside the Clinton Presidency as a backdrop, Robert will use many of his own examples to illustrate how he was able to make the images inside the Clinton years with his Leica cameras.

Sunday, October 18th 8:00 AM – 10:00 AM Farewell Breakfast – Hotel Restaurant (On Your Own)

LHSA Annual Fall Meeting

Registration Form



Name _____

Spouse or Guest Name _____

City, State Province _____

Phone _____ Cell: _____

Email _____ Arrival Date and Time _____

	Amount	No. of Persons	Subtotal
LHSA Member Registration fee\$225 per person _____ <i>(Includes: Reception and free events)</i>			
Non-Member Registration Fee\$285 per person _____ <i>Includes reception, free sessions, and a one year digital LHSA membership</i>			
Spouse /Guest Registration\$175 per person _____			
Saturday Only LHSA Member Registration\$25 per person _____			
Saturday Only LHSA Non-Member Registration\$85 per person _____			
After Sept 25\$100 per person _____ <i>Includes 1 year digital LHSA Membership</i>			

OPTIONAL: THURSDAY, October 15

Pro Photo Workshop: Chris Williams.....\$200 per person _____
This two-day workshop will take place on Thursday and Friday mornings, October 15 & 16, 2015. Registrants will be responsible for any local travel that may be required. Participants must bring computer laptops

Photo Walk with Reed George.....**Free Event** _____
TBA - Registrants will be responsible for any local travel that may be required. Thursday, October 15 - 8:30 AM - 12:30 PM

Thursday Evening Reception**Free Event** _____
5:30-7:30 PM. Cash bar and complimentary appetizer buffet. Please indicate if you plan to attend.

OPTIONAL: FRIDAY, October 16

Photo Walk with James Roy.....**Free Event** _____
Join James Roy on a photo walk in Old Town Alexandria. James has extensive historical knowledge of the area. Registrants will be responsible for any local travel that may be required. 8:30 AM - 12:30 PM

Photo Walk with Robert McNeely (limited to 15)\$25 per person _____
Join Robert McNeely on a photo walk along the National Mall where he will be discussing both the monuments and photo techniques. Sign-up is limited to 15. Registration does not include transportation. 8:30 - 12:30 PM

	Amount	# of Persons	Subtotal
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Spouse Event.....\$59 per person _____

Washington D.C. is a showcase of some of the most majestic monuments and memorials in the country. This tour is tailored to offer you an historic journey by essential monuments, museums, memorials and the attractions that you cannot afford to miss. Here's your chance to relive a little history! Bus will pick up at the hotel at 8:30. Tour is from 8:30AM – 12:30 PM

OPTIONAL: Saturday, October 17

Photo Walk with Robert McNeely (limited to 15)\$25 per person _____

Join Robert McNeely on a photo walk along the National Mall where he will be discussing both the monuments and photo techniques. Sign-up is limited to 15. Registration does not include transportation. 8:30 - 12:30 PM

Trade Fair Booth Signup.....Free Event _____

Members may sign up for a table at the Trade Fair on Thursday evening, to be held on Saturday morning from 9:00 - 10:30. Sell your camera gear, prints, books, or any item related to photography. Indicate number of exhibitor tables in Total Quantity blank.

Member Stories Signup.....Free Event _____

On Saturday morning, Oct. 17, we will devote an hour to hear stories about our members. If you sign up, you will have 10 minutes to tell a little bit about yourself and share a photography tip that you have found helpful to your photography. Here's your chance to share your expertise and make everyone's life a little easier! (limit 5 people)

Saturday Evening: LHSA Banquet & Festivities.....\$75 per person _____

Banquet dinner will include salad, entrée, side items, beverage and dessert. A cash bar will be available during the banquet. Festivities will include presentations, awards, announcement of LHSA Photo Contest winners and a Keynote address by Robert McNeely.

Total _____

Payment Information

Payment Type: _____ Check _____ Credit Card (Master Card, Visa or American Express accepted)

Card No. _____ Exp. Date ____/____ Code: _____

Register on line at lhsa.org
OR mail or fax this form with Payment to:

LHSA – The International Leica Society · 14070 Proton Rd. · Dallas, TX 75244 · Fax 972-490-4219

Inquiries should be directed to info@lhsa.org
or call (972) 233-9107 ext. 211

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