

A large orange circle with a white border, containing the text "20/20" in white. The circle is set against a background of orange and blue curved shapes.

20/20

VISUAL
MEDIA

TELEVISION & VIDEO PRODUCTION SERVICES

267.639.6515
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813 S. 4TH ST., SUITE A, PHILADELPHIA, PA 19147

www.2020VisualMedia.com

20/20 VISION

CONNECTED

INNOVATIVE

PASSIONATE

WE WILL TURN YOUR IDEA INTO A REALITY.

We thrive telling tales of triumph, perseverance and dedication. Whether it's on the playing field or in a high profile business or educational environment, 20/20 Visual Media is passionate about bringing your story to life.

WE'RE IMMERSED IN NEW MEDIA.

The tools of new media are in our DNA. There are so many platforms audiences use to consume media, and because we're a part of that shifting landscape, we will help you reach your target audiences better than ever before.

WE VALUE CREATIVITY.

At 20/20 Visual Media, "good enough" is not up to our standards. We strive to be the best. We execute every project from concept to completion by using the most cutting edge equipment, videography, storytelling and editing techniques.

SIMPLY PUT, WE LOVE WHAT WE DO.

We believe we work in the best industry in the world because we bring people closer together. People remember the relationships they build and the connections they make with the things they love. We help build those relationships.

TELEVISION

Commercial Campaigns
Documentary Production
All-Access Content Creation
Public Service Announcements
Social Outreach Messaging
Script Writing
Voice Over Services
Stock Footage Acquisition



FAST FACTS

- **FOUNDED IN AUGUST 2011**
- **WON "BEST PROGRAM – SERIES" AT 2012 COLLEGE SPORTS MEDIA AWARDS**
- **RECEIVED 10 MID-ATLANTIC EMMY NOMINATIONS FOR TEMPLE UNIVERSITY ATHLETICS TV SERIES**
- **WORK FEATURED ON MORE THAN 15 REGIONAL AND NATIONAL NETWORKS**
- **HEADQUARTERED IN THE QUEEN VILLAGE NEIGHBORHOOD OF PHILADELPHIA**

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ABOUT US

20/20 Visual Media is a Philadelphia based full service video production company that specializes in the creation of long and short form content for television, corporate, educational and not-for-profit clients. We have helped produce countless hours of original television content, commercials, marketing videos, and web assets for a host of high profile clients and small businesses.

Bottom line: we love storytelling. And we feel very fortunate to be able to help people connect with their audiences through our brand of innovative video creations.

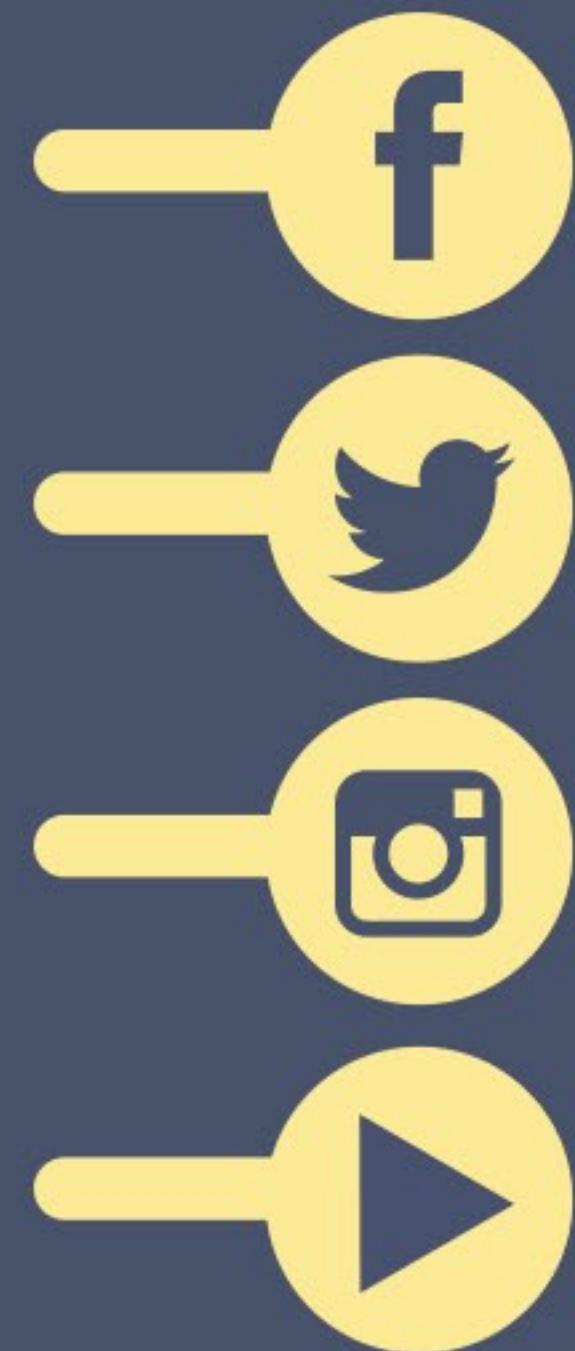
EDUCATION

Lecture and Seminar Recordings
How-To Demonstrations
Instructional Training
Student/Faculty Engagement
Educational Funding Campaigns

MARKETING & BRANDING

Event Coverage
Brand Campaigns
Community Engagement
Product & Service Promotion
Video Targeting
Fundraising For A Cause





20/20 Visual Media is a team of

STORYTELLERS.
We created this business to help people connect to one another, and that's how we approach each and every video we produce.

Everyone has a message to send or story to tell, and our expertise is finding new, *innovative*,
CAPTIVATING
ways of connecting our clients to their audiences.

We're immersed in new media. We know that audiences don't consume media the way they used to. So we take advantage of all the newest platforms and strategies of effective

COMMUNICATION.

Our staff of

TALENTED videographers, writers and editors believe in using a hands-on collaborative approach with each client to find the stories audiences love to hear.



**WHAT WILL
YOUR
STORY BE?**