

POST-CONFERENCE SOCIAL MEDIA TOOLKIT

The 2016 Water for Food Global Conference was held April 24-26 in Lincoln, Nebraska, USA, but the conversation doesn't have to end there!

To further the discussion surrounding the theme of "Catalytic Collaborations: Building Public-Private Partnerships for Water and Food Security," we encourage you to connect with us through social media and other means. Here are some tips and tools to help you contribute to the ongoing conversation, share your insights gained from the event and continue to engage with the Water for Food Institute in the days ahead.

VIDEOS

All the conference sessions are available on our YouTube Channel. Feel free to watch sessions you may have missed and share them with your colleagues and social media networks.

BLOGS

Consider serving as a guest contributor to the Water for Food Blog. We invite you to share your key takeaways from the conference or expand on other topics related to water and agriculture.

PHOTOS

Share and view photos from the conference on our Facebook and Instagram accounts. Tag yourself, share them with colleagues and include them in your organizational newsletters and other channels.

#WATER4FOOD

Use our #Water4Food hashtag to contribute to and monitor the larger conversation around issues addressed at the conference, including next steps.

STAY CONNECTED

We encourage you to visit our website and sign-up for the Water for Food Digest e-mail newsletter for the latest news and events.

waterforfood.nebraska.edu



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and watch sessions you may have missed!
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