

Chamber Member



Deirdra Lampkins

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As a Principle with Crystal City Publishing, a black woman owned publishing company, Deirdra directs the Marketing Division and assists as director of Acquisitions and Periodicals. At Crystal City, her entire focus is devoted to the support and service of authors, publishers, booksellers, and readers.

Since becoming a member of the Silicon Valley Black Chamber of Commerce, Deirdra has gained clients for both of her companies. The chamber membership has allowed her networking opportunities with other organizations and she also works on collaborative projects with the Chamber.

Deirdra's greatest strengths are her creativity, drive and leadership. She thrives on challenges, particularly those that expand the company's diversity, marketing or branding needs. Her most recent Cre8tive Minds marketing project involved a strategic partnership working with The Black Legend Awards. Her next upcoming project with Crystal City includes: The Silicon Valley Black Business Magazine and Directory (BBMD), a partnership with the Chamber and Crystal City Publishing.

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