

Enjoy these highlights of activities in the Lukenda School of Business over the past several months.



ACBSP Initial Accreditation Certificate Awarded in Philadelphia--Professor Mindy McCready and Dr. David Roland Finley travelled to Philadelphia, PA to attend the 2015 ACBSP Conference in mid-June. At this event, the Lukenda School of Business was awarded its Initial Accreditation. Over 1000 attendees from more than 30 countries

gathered to explore the theme "Partnering with Business for Student Success." The conference provides ACBSP members, accredited and/or reaffirmed schools with a chance to explore current industry trends, acknowledge excellence within the classroom, and celebrate the most current round of institutions that have newly been accredited or reaffirmed. Again, our thanks go out to everyone across campus that assisted in the accreditation effort. We all have reason to be proud!

Petoskey Development Day --On Saturday, July 25, LSSU Petoskey Regional Center Employee Training & Development students presented "Training & Development Day". As a final project, these senior LSSU Management majors offered three 50-minute sessions: "Employee Corrective Action Techniques", "Dealing with Difficult People", and "Working with Millennial". Thank you to Northern Michigan SHRM and Scott Van Huis for your support and promotion of this event!



Pictured, left to right: James Bosk, Jesston Whitley, Morgan Laundry, Nakita Bresseur, Nicole Spires, and Tabitha Soullier. The course was taught by Dr. Linda Schmitigal-Snyder.

LSSU Accounting Club Sponsors Superior Accounting Conference--Business ethics expert, consultant and author Chuck Gallagher was the featured speaker when Lake Superior State University's Accounting Club hosted the Superior Accounting Conference on May 22.

Gallagher may have found a sales niche early in life by selling potholders door to door, as well as convincing folks to fund a record album of his musical performance at age 16, but it was the school of hard knocks that provided a fertile training ground for his lessons in success. Described



as creative, insightful, captivating, and a person who connects the dots between behavior, choices and success, Gallagher gives his clients what they need to turn concepts into actions and actions into results. In the middle of his career, Gallagher lost everything because of some bad choices. He has since rebuilt his career and his life and has found great success. With more vulnerability than the average keynoter, he shares his life journey, the consequences of his unethical choices, and how life gives you second chances when you make the right choices.

LSSU's Accounting Club is a student chapter of the Institute of Management Accountants, advised by Professor Jodi Hunter.

Escanaba Regional Center--

LSB students at LSSU's Escanaba Regional Center showing their business plan project from Dr. Ralf Wilhelms' Business Policy course. Business Policy is the capstone experience course all LSB students are required to complete in their senior year.





Escanaba Regional Center Student Wins at BPA Nationals--Bark River Lions Club Member, Gary Langtange hands a \$1,000 check donation to Jerri DeMenter of Bay College and Kathryn Capodilupo of LSSU Regional Center in Escanaba to help fund their experience to compete at the Business Professionals of America (BPA) National Leadership Conference in Anaheim, CA in early May. Capodilupo took first place in her event and DeMenter took fifth in the same event. In addition to the Lions Club of Bark

River, there were other organizations that helped fund the conference and the Bay College/LSSU Escanaba Regional Center local chapter. Thank you to the Community Foundation, AMX Trucking, the Upper Peninsula State Bank, Pearson Abatement, First Bank, and Bay College. If you or your organization is interested in helping to advance the Bay College/LSSU Escanaba Regional Center, please contact bpa@baycollege.edu.

LAKE STATE PRIDE – Lake Superior State University student Rachel Rowswell holds a citation for one of only 20 fellowships awarded worldwide by Sigma Beta Delta, an international honor society for business, management, and administration. Upon her induction into LSSU's chapter last spring, Rowswell was nominated for the honor by marketing professor Valerie Philips, who holds the citation's cash award worth \$1,500. Standing with Rowswell



and Philips on the construction site of R. W. Considine Hall - which will house LSSU's Lukenda School of Business in the fall of 2016 - are David Roland Finley, dean of the College of Business and Engineering, and Marcia Jenkins-Ball, a School of Business executive assistant who assisted with the fellowship application process. Rowswell is a senior from Sault Ste. Marie, Ont., with dual majors in communication and business administration/marketing. Sigma Beta Delta has more than 80,000 members in 400 chapters throughout the world. (LSSU/John Shibley)

REGIONAL CENTER SUMMIT -- Representatives from Lake Superior State University in Sault Ste. Marie and Bay College in Escanaba gathered recently for discussions during a regional center summit. The group met on the Bay College campus, where LSSU has operated a regional center for more than 25 years, to discuss a variety of topics, including programs offered and resources needed for additional ventures. The group also discussed recent accreditation for business programs from the Accreditation Council for Business Schools and Programs -- specifically, ACBSP accreditation for LSSU's programs in accounting, finance and economics, and business administration degrees with concentrations in entrepreneurship, international business, management, and marketing. Most of these majors -- and several others -- are offered at the regional center at Bay. Pictured from left, holding the ACBSP



certificate, are: Prof. Mindy McCready, chair, LSSU Lukenda School of Business; Dr. Laura Coleman, president, Bay College; Diane Pascoe, academic assistant, Bay College; Prof. Sue Beckon, accounting professor, Bay College; Heidi Baumgartner, director, LSSU Regional Center at Bay College; Dr. David Roland Finley, dean, LSSU College of Business and Engineering; Marcia Jenkins-Ball, academic assistant, LSSU Lukenda School of Business; Prof. Shellie Masters, marketing professor, Bay College and LSSU. (Photo by Dan Williams, Bay College)



Business Education the LSSU way-- featuring Professor Jerry Root and members of the BUSN403 “Business, Government, & Society” class this semester.

Two BE Inspired Speakers!

September—Dr. Lori Verderame, popular antiques appraiser on the Discovery Channel show “Auction Kings”, spoke to an overflow crowd as a guest lecturer in Lake Superior State University's “BE Inspired” series in Sault Ste. Marie, Mich., on Sept. 9. Verderame spot-evaluated items that were submitted by the public during a reception that preceded her talk. Here she examines a Chinese Tea Canister that dates from 1710-1750 - submitted by Janet Rogers-Tyer from Cheboygan - at \$3,600. In addition to her well-known comedic and no-holds-barred approach to antiques, Verderame provided students and members of the public with remarks about her career, as well as entrepreneurial advice. LSSU’s “BE Inspired” speaker series is sponsored by the LSSU Lukenda School of Business, the School of Engineering and Technology, and the LSSU Cultural Affairs Committee. (LSSU/John Shibley)



October-- Lake Superior State University hosted Mike Hoffner, director of career and technical education for the Branch Area Careers Center, Mich., in its “BE Inspired” series on Oct. 15. Hoffner's presentation examined career and technical education today. Hoffner is a 1976 graduate of Lake Superior State University with a bachelor’s degree in marketing and business education. He was among the first to receive a Career and Technical Education teaching (CTE) endorsement from a new program started at LSSU - then Lake Superior State College - during the 1975-1976 school year. Hoffner received a master’s degree from Michigan State University, and school administrative certification through a leadership development program co-sponsored by Ferris State University and Western Michigan

University. Hoffner is coming into his 40th year as teacher and administrator for Branch County schools, located in the south-central Lower Peninsula of Michigan just across the border from Ohio. He taught two years at Quincy High School before working 38 years with the Branch Area Careers Center (BACC) as a business/marketing teacher, job placement coordinator, curriculum administrator, assistant principal, principal and then director of career and technical education. Hoffner lives in Quincy, Mich., with his wife, Bonita, who is also a LSSU graduate and is warden of the Lakeland Correctional Facility. They have three adult sons, all with CTE experience, who are highly successful.

Progress Continues on R.W. Considine Hall—

With a new Executive MBA offering in the works and a newly-renovated facility coming online in Fall 2016, the future of the Lukenda School of Business is very bright. Help us to create the next steps in this story. Please contact Dean David Roland Finley at (906) 635-2426 or dfinley@lssu.edu for more information.



The webcam shows the activity around R.W. Considine Hall today:

<http://www.ustream.tv/channel/lssucampuscam>

From left, Thomas Coates, executive director of LSSU Foundation; Kirsten Malpass, finishing her first semester in Business; her father, Tad Malpass; Dr. David Roland Finley, dean of Lukenda School of Business; & Steve Gregory, LSSU director of facilities, pose with a cover for a time capsule that will be planted in front of R.W. Considine Hall when it opens next year. Engineering alum Tad Malpass (center), retired executive vice president of East Jordan Iron Works, donated the capsule's cover on Dec. 9.

