



## Calling All Vendors



### All Things Senior Expo

Ho-Chunk Casino

Thursday, November 7, 2013

10 AM—2 PM



August 1, 2013

Dear Friends:

Mark your calendar for the second annual *All Things Senior Expo* to be held Thursday, November 7th at Ho-Chunk Casino!! **This event is being held in conjunction with Ho Chunk Casino's weekly Senior Citizen Day!!** And once again the Casino will offer the \$10 rewards play for attendees.

This event will feature exhibitors, wellness checks and break-out sessions. The day will be filled with a wide range of information about products, services, programs and resources for Sauk, Adams, Marquette and Columbia County's 50+ community. The *All Things Senior Expo* will provide a one-stop-shop for those looking to connect with valuable local resources.

The Senior Expo is an opportunity for you to market to the exploding senior demographic. KSMS Our House Senior Living invites you to participate in this one day event and meet hundreds of local seniors. Magnum Communications will provide a live remote broadcast from the Expo. *All Things Senior Expo* will offer a great opportunity to meet potential customers.

You will have the opportunity to:

- Generate highly qualified leads for your facility, service or product
- Build recognition for your company or organization and increase your brand awareness
- Network with other companies in the senior market

Sponsorships are available this year. We have a gold, silver and bronze sponsorships. An information sheet has been included with this letter that details the levels of sponsorship.

The expo will be held at The Ho-Chunk Casino on November 7, 2013. Early Bird registration is \$75.00 if received by August 30, 2013. Registration received after August 30, 2013 will be \$100.00. Please reserve your booth early using the enclosed registration form with check payable to KSMS Our House Senior Living and Mail to:

Attention: Gretchen Lambert  
KSMS Our House Senior Living  
215 Northridge Drive  
Portage, Wisconsin 53901

If you have any questions please contact Gretchen Lambert at 608-697-2626.

Sincerely,

Gretchen Lambert  
Regional Manager of Marketing and Sales  
KSMS Our House Senior Living



Proudly presents



# All Things Senior Expo

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- I would love to participant in the *All Things Senior Expo*
- I would like to be a sponsor this year
  - Gold—\$750.00
  - Silver—\$500.00
  - Bronze—\$250.00
- I am unable to participate this year
- Early Bird Registration—On or Before August 30, 2013—\$75.00
- Regular Registration—August 31st or later—\$100.00
- Additional Lunches—(One buffet ticket for the Soup & Salad Buffet will be provided at no charge with each registration.)  
\$15.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Do you need electricity?

- Yes
- No

Are you interested in providing a wellness check?

- Yes—Type: \_\_\_\_\_
- No

Make checks payable to KSMS Our House Senior Living and return form to:  
 Attention: Gretchen Lambert  
 KSMS Our House Senior Living  
 215 Northridge Drive  
 Portage, Wisconsin 53901



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## Sponsorship Information

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<b>Gold</b>	Booth—2 Tables with linens and chairs Logo on all literature and print advertising Logo on reusable cloth bags handed out at Expo Mention on radio advertising Two minute live interview on radio station 2 Lunches	<b>\$750.00</b>
<b>Silver</b>	Booth—Table with linens and chairs Logo on all literature and advertising Mention on radio advertising Two minute live interview on radio station 1 Lunch	<b>\$500.00</b>
<b>Bronze</b>	Booth—Table with linens and chairs Logo on all literature and advertising 1 Lunch	<b>\$250.00</b>
<b>Vendor</b>	Booth—Table with linens and chairs 1 Lunch	<b>\$100.00</b> <b>Early Bird</b> <b>Special</b> <b>\$75.00</b>