



CANADIAN NATIONAL EXHIBITION
AUG 21 to SEPT 7 | 2015
 LET'S GO TO THE EX!  THEEX.COM

**EXHIBITOR
 MARKETING
 & BRANDING**

2015 Exhibitor Marketing & Branding Order Form

email: smiele@theex.com
 call: 416.263.3718

Exhibitor's Contact Information

COMPANY NAME:		BOOTH NAME LISTING:	
CONTACT NAME:	TITLE:	2ND CONTACT:	
ADDRESS:	SUITE #:	2ND CONTACT #:	
CITY:	PROVINCE/STATE:	POSTAL/ZIP:	
PHONE: ()	MOBILE: ()	FAX: ()	
EMAIL:		WEBSITE:	

Marketing & Branding Package

		Indicate Quantity	Sub Total
GALLERIA WINDOW CLINGS	Full Size: \$1,500 4 x 4: \$600	X	= \$
aisle BANNERS (DEC Only)	\$1,500 /aisle	X	= \$
METER BOARD (Single Sided)	\$500 /each	X	= \$
CARDBOARD CUT-OUTS	\$800 /each	X	= \$
ESCALATOR GLASS (DEC Only)	Partial: \$500 Full: \$1,500	X	= \$
COSTUMED CHARACTERS (Roaming)	\$500 each /hour	X	= \$
FOOD BUILDING TABLE TOPICS	2 x 2: \$400 3 x 3: \$500 Table: \$650	X	= \$
ENTRANCE & EXIT SAMPLING	\$445 /hour	X	= \$
BENCH ADVERTISING	1 x 2: \$300 1 x 3: \$400	X	= \$
SHOW ANNOUNCEMENT	\$1,500 /day Two Announcements	X	= \$
FLOOR DECALS	2 x 2: \$400 3 x 3: \$500	X	= \$
BOOTH DROP SERVICE	\$300 / drop	X	= \$
THREE – FOUR OPPORTUNITIES	APPLY 10% DISCOUNT		= \$
FIVE OR MORE OPPORTUNITIES	APPLY 20% DISCOUNT		= \$
GRAND TOTAL			= \$

* A 13% HST will be applied to the above packages.



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EXHIBITOR MARKETING & BRANDING

Rules & Regulations (please read carefully)

1. All exhibitor marketing & branding orders are NON-REFUNDABLE & NON-TRANSFERABLE.
2. All exhibitor marketing & branding orders are subject to approval by Show Management.
3. Marketing & branding opportunities are available in limited quantities. Orders will be processed and approved based on submission date.
4. Show Management to provide/approve design template.
5. Show Management to approve banner/signage/decal etc. positioning on the show floor and on CNE property.
6. Exhibitor MUST provide the required messaging information/ content (i.e. Company Name / Show Incentive / Logo / Promotion / Imagery/ Announcement Details / Booth Drop Collateral) to the CNE Show Management by the specified date. Failure to provide required materials may result in order cancellation.
7. Exhibitor marketing & branding orders will not be processed unless 2015 booth payments are up-to-date and accounts are in good standing.
8. Marketing & branding collateral will not be installed at the 2015 CNE unless accounts are paid in full and mandatory requirements (i.e. Certificate of Insurance / Health & Safety Form) have been submitted to Show Management.
9. All exhibitor marketing and branding materials must comply with all regulations established by the Electrical Safety Authority, Buildings, Fire and Health Departments of the City of Toronto, Health Canada and the CNEA.
10. The CNEA reserves the right to accept or reject any application for exhibitor marketing & branding orders at any time for any reason.
11. Breaking the rules & regulations of the CNEA (at the discretion of the CNE) may result in the cancellation of the exhibitors contract and the removal of the exhibit and exhibitor marketing collateral at the exhibitor's/licensee's expense. The CNEA determines what constitutes a breach or default under the CNE's rules and regulations and the decision is final.

Payment Options (please select one)

Full payment is due upon order submission.

OPTION 1 (CHEQUE/CERTIFIED CHEQUE/MONEY ORDER)

PAYABLE TO: Canadian National Exhibition

ENCLOSED IS PAYMENT IN THE AMOUNT OF \$ _____ + 13% HST

OPTION 2 (CREDIT CARD):

PLEASE CHARGE \$ _____ CAD

TO THE FOLLOWING CREDIT CARD ☐ AMEX ☐ MC ☐ VISA

CARDHOLDER NAME (PRINT): _____

CREDIT CARD #: _____

EXPIRY: ____ / ____

AUTHORIZED SIGNATURE: _____

Note: Your signature authorizes any subsequent payments to be automatically processed on your credit card. Credit Card payments are charged under the name of Canadian National Exhibition Association.

Submission Options

PAYING BY CREDIT

1. FAX - 416.263.3863
2. MAIL - (See mailing address)
3. EMAIL - smiele@theex.com

PAYING BY CHEQUE

1. BY MAIL

Mailing Address

Canadian National Exhibition, 210 Princes' Blvd., Toronto, Ontario M6K 3C3
Attn: CNE Sponsorship | 416.263.3708

I have read the above RULES & REGULATIONS and agree to abide by them in their entirety

NAME (PLEASE PRINT): _____

SIGNATURE: _____

DATE: _____

Personal information contained on this form will be used for the administration of the CNE group reservation and for contact purpose for future CNE bookings. Questions about the collection of this information should be directed to: Corporate Secretariat, Canadian National Exhibition, 210 Princes' Blvd., Exhibition Place, Toronto, ON, M6K 3C3.