



CANADIAN NATIONAL EXHIBITION  THEEX.COM

210 Princes' Boulevard, Exhibition Place, Toronto, Ontario M6K 3C3 | p : 416.263.3800 | f : 416.263.3838

May 14th, 2015

Dear Concessionaire/Exhibitor:

As stated last year, the CNE will be moving towards an exclusive online system for Exhibitor Pass purchases. This year's transition will see us offering Early Bird pricing ONLY online. In the next weeks to come, each exhibitor will receive by email an information sheet along with your unique code to use on the online system. Beginning very shortly, exhibitors will be able to go online and purchase all admission and parking passes using Visa, MasterCard, AMEX or Debit. For those who do not wish to take advantage of the Early Bird rates, you will be able to purchase passes in Salon 105 starting August 10th, 2015.

We would like to remind exhibitors that the Early Bird rate will only be honoured to those exhibitors who purchase at least one pass prior to the August 7th deadline. As in the past, you are required to purchase an admission pass for each one of your staff members who will be working during the fair. Upon purchase, you will receive a confirmation with your purchase details. This confirmation will NOT grant entry into the fair. All confirmations will need to be redeemed before opening day. For all admissions purchased you will receive photo vouchers which can be handed out to your staff to redeem for photo ID's. **All 18, 9 and 3 day admission passes will be photo ID cards.** Please remember that in order to receive a CNE photo ID, every exhibitor must first present a piece of personal photo ID. No photo vouchers or parking passes will be mailed out. Photo ID vouchers and parking passes will be available for pick up in Salon 105 starting August 10th, 2015. In order to pick up your passes you must bring with you the confirmation from your online purchase. Should you have staff starting after Opening Day, their photo ID voucher will get them into the gate ONE time only and will have to be immediately traded in for a Photo ID badge in Salon 105.

The CNE is not responsible for lost vouchers and we will no longer distribute replacement vouchers. Please note that once again there is a \$5.00 reprint fee for lost photo ID cards.

All photos will be taken in the Direct Energy Centre beginning August 10th, 2015 in Salon 105. Any questions pertaining to booth payments or insurance requirements should be directed to; Jeannette Mintz at 416-263-3849 or jmintz@theex.com or Mark Montpetit at 416-263-3847 or mmontpetit@theex.com. For all questions in relation to exhibitor passes or the photo ID system you must contact Kateryna Voloktina in the Exhibitor Pass Office (information below)

Should you have any questions, please contact Kateryna (contact information below)

We look forward to hearing from you soon!

Kateryna Volokitina | Exhibitor Pass Administrator | exhibitorpasses@theex.com

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