



CANADIAN NATIONAL EXHIBITION
AUG 19 to SEPT 5 | 2016
 LET'S GO TO THE EX!  THEEX.COM

**ON-SITE
 BRANDING &
 PROMOTIONS**

2016 On-Site Branding & Promotions

email: mmailer@theex.com
 call: 416.263.3708

Contact Information

COMPANY NAME:		BOOTH NAME LISTING:	
CONTACT NAME:	TITLE:	2ND CONTACT:	
ADDRESS:	SUITE #:	2ND CONTACT #:	
CITY:	PROVINCE/STATE:	POSTAL/ZIP:	
PHONE: ()	MOBILE: ()	FAX: ()	
EMAIL:		WEBSITE:	

Branding & Promotional Packages

Indicate Quantity

AISLE BANNERS (ECC Only)	\$1,500 /aisle	X	= \$
BENCH ADVERTISING	1 x 2: \$300 1 x 3: \$400	X	= \$
BOOTH DROP SERVICE	\$200 /drop in ACH or Food Building \$350 /drop in ECC	X	= \$
CARDBOARD CUT-OUTS	\$800 /each	X	= \$
COSTUMED CHARACTERS (Roaming)	\$500 each /hour	X	= \$
ENTRANCE & EXIT SAMPLING	\$450 /hour	X	= \$
ESCALATOR GLASS (ECC Only)	Partial: \$500 Full: \$1,500	X	= \$
FOOD BUILDING TABLE TOPICS	2 x 2: \$400 3 x 3: \$500 Table: \$650	X	= \$
FLOOR DECALS	2 x 2: \$400 3 x 3: \$500	X	= \$
FLOORPLAN HIGHLIGHT	\$300 /booth	X	= \$
GALLERIA WINDOW CLINGS	4 x 4: \$600 Full Size: \$1,500	X	= \$
METER BOARD (Single Sided)	\$500 /each	X	= \$
SHOW ANNOUNCEMENT	\$1,500 /day Two Announcements	X	= \$
ADDED OPPORTUNITY*	Price TBD	X	= \$
SUB-TOTAL			= \$
HST			= \$
GRAND TOTAL			= \$

*Custom opportunities are available based on marketing objectives. Contact Show Management for details. Restrictions apply.



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ON-SITE BRANDING & PROMOTIONS

Rules & Regulations (please read carefully)

1. All On-Site Branding & Promotion orders are NON-REFUNDABLE & NON-TRANSFERABLE.
2. All On-Site Branding & Promotion orders are subject to approval by Show Management.
3. On-Site Branding & Promotion opportunities are available in limited quantities. Orders will be processed and approved based on submission date.
4. Show Management to provide/approve design template.
5. Show Management to approve banner/signage/decal etc. positioning on the show floor and on CNE property.
6. Exhibitor / Partner MUST provide the required messaging information/content (i.e. Company Name / Show Incentive / Logo / Promotion / Imagery/ Announcement Details / Booth Drop Collateral) to the CNE Show Management by the specified date. Failure to provide required materials may result in order cancellation.
7. On-Site Branding & Promotion orders will not be processed unless 2016 booth payments are up-to-date and accounts are in good standing.
8. On-Site Branding & Promotions collateral will not be installed at the 2016 CNE unless accounts are paid in full and mandatory requirements (i.e. Certificate of Insurance / Health & Safety Form) have been submitted to Show Management.
9. All On-Site Branding & Promotion materials must comply with all regulations established by the Electrical Safety Authority, Buildings, Fire and Health Departments of the City of Toronto, Health Canada and the CNEA.
10. The CNEA reserves the right to accept or reject any application for On-Site Branding & Promotions orders at any time for any reason.
11. Breaking the rules & regulations of the CNEA (at the discretion of the CNE) may result in the cancellation of the exhibitors contract and the removal of the On-Site Branding & Promotions collateral at the exhibitor's/licensee's expense. The CNEA determines what constitutes a breach or default under the CNE's rules and regulations and the decision is final.

Payment Options (please select one)

Full payment is due upon order submission.

OPTION 1 (CHEQUE/CERTIFIED CHEQUE/MONEY ORDER)

PAYABLE TO: Canadian National Exhibition

ENCLOSED IS PAYMENT IN THE AMOUNT OF \$ _____

OPTION 2 (CREDIT CARD):

PLEASE CHARGE \$ _____ CAD

TO THE FOLLOWING CREDIT CARD ☐ AMEX ☐ MC ☐ VISA

CARDHOLDER NAME (PRINT): _____

CREDIT CARD #: _____

EXPIRY: ____ / ____

AUTHORIZED SIGNATURE: _____

Note: Your signature authorizes any subsequent payments to be automatically processed on your credit card. Credit Card payments are charged under the name of Canadian National Exhibition Association.

Submission Options

PAYING BY CREDIT

1. FAX - 416.263.3863
2. MAIL - (See mailing address)
3. EMAIL - mmailer@theex.com

PAYING BY CHEQUE

1. BY MAIL

Mailing Address

Canadian National Exhibition, 210 Princes' Blvd., Toronto, Ontario M6K 3C3
Attn: CNE Sponsorship | 416.263.3708

I have read the above RULES & REGULATIONS and agree to abide by them in their entirety

NAME (PLEASE PRINT): _____

SIGNATURE: _____

DATE: _____

Personal information contained on this form will be used for the administration of the CNE group reservation and for contact purpose for future CNE bookings. Questions about the collection of this information should be directed to: Corporate Secretariat, Canadian National Exhibition, 210 Princes' Blvd., Exhibition Place, Toronto, ON, M6K 3C3.