

Dear Concessionaires,

We at Coca-Cola Refreshments are excited to work with you on the upcoming 2016 CNE!

Please read this document carefully. It will provide you with all you need to know regarding our total beverage solutions for the 2016 CNE.

On-Site Contacts

Ivan Markovic, Market Development Manager	647.217.5007	imarkovic@coca-cola.com
Kendra Saunders, Sales Intern	902.877.2644	ksaunders@coca-cola.com

Equipment

- Please complete the attached equipment order form no later than **July 18th, 2016**.
- Cooler requests after July 18th will not be accepted. Please avoid disappointment.
- **Coca-Cola coolers are rated only for beverage storage. Food must be stored in food rated fridges per CNE Regulations.**
- As in past years, we will help set-up coolers to our corporate standards prior opening day.

Please note models/sizes may vary and subject to availability. Coolers should be in place before building booths to cooler size.

CO2

- CO2 product **is not available** through Sodexo and must be sourced independently.
- If you require CO2 to start up your equipment, it must be on site before our service technicians can complete any work on the equipment.

Coca-Cola Products

Starting this year, we will offer sparkling products in bottles only. This change will **double** your profit vs cans! Benefits of this transition to bottles:



- ✓ Re-sealable & portable
- ✓ Greater revenue & profit potential
- ✓ Suggested retail \$3.25 will generate 2X profit vs a \$1.50 can

We will continue to offer our most popular sparkling, still, juice and water products along with new flavours to entice consumers!

Point of Sale (POS) Signs

POS help drive sales! Let us help promote your business. Please email your POS order form to Ivan asap.

We are here to assist you in making 2016 a success! Please contact with any questions.

Sincerely,

Ivan Markovic, Market Development Manager & Elfreda Chang Planert, National Account Executive	
imarkovic@coca-cola.com	echangplanert@coca-cola.com

The order form below is the recommended initial order that you should place if you have a **SINGLE DOOR COOLER**.

CNE 2016 Product Order Form/Price List - INITIAL ORDER SINGLE DOOR

Sold To: _____
Ship To: _____

Order Number: _____
Order Date: _____
Delivery/Return Date: _____

Please Note: All Orders must be placed before 2:00 p.m. the day before delivery

** NOW AVAILABLE **

				Quantity Ordered
BIBS				
Coca-Cola Classic	20L	\$	79.93	_____
Diet Coke	20L	\$	79.93	_____
Sprite	20L	\$	79.93	_____
Fanta Orange	20L	\$	79.93	_____
Nestea Ice Tea Lemon	20L	\$	101.50	_____

500ml Bottles				
Nestea Ice Tea Lemon	12pk	\$	13.79	2

450/473ml Bottles				
Minute Maid Orange	12pk	\$	13.79	1
Minute Maid Apple	12pk	\$	13.79	1
Minute Lemonade	12pk	\$	13.79	1

591mL Enhanced Water*

vitaminwater XXX	12pk	\$	18.02	_____
vitaminwater multi-v	12pk	\$	18.02	_____
vitaminwater shine	12pk	\$	18.02	_____
vitaminwater zero XOXX	12pk	\$	18.02	_____
vitaminwater zero shine	12pk	\$	18.02	_____

***2 DOOR COOLERS - MUST HAVE ALL 5 FLAVOURS**

500ml Bottles				
Coca-Cola Classic	24pk	\$	25.24	2
Coca-Cola Zero	24pk	\$	25.24	1
Diet Coke	24pk	\$	25.24	1
Sprite	24pk	\$	25.24	1
Barq's Root Beer	24pk	\$	25.24	1
Canada Dry Ginger Ale	24pk	\$	25.24	1

473ml Bottles				
Fanta Orange	12pk	\$	12.62	1

Energy Drinks 473ml				
NOS	12pk	\$	32.02	_____
Monster	12pk	\$	32.02	_____

591ml Powerade Bottles				
Fruit Punch	24pk	\$	32.01	_____
Mixed Berry	24pk	\$	32.01	_____

Water 591ml				
Dasani Water	24pk	\$	17.23	3
smartwater	24pk	\$	34.62	1

Cups				
16oz case	1000	\$	62.87	_____
24oz case	1000	\$	45.42	_____

Lids				
16oz/24oz case	2000	\$	28.86	_____

Order Taken By: _____

Order Placed By: _____

Comments:

Time: _____

The order form below is the recommended initial order that you should place if you have a **DOUBLE DOOR COOLER**.

CNE 2016 Product Order Form/Price List - INITIAL ORDER DOUBLE DOOR

Sold To: _____
Ship To: _____

Order Number: _____
Order Date: _____
Delivery/Return Date: _____

Please Note: All Orders must be placed before 2:00 p.m. the day before delivery

** NOW AVAILABLE **

				Quantity Ordered
BIBS				
Coca-Cola Classic	20L	\$	79.93	_____
Diet Coke	20L	\$	79.93	_____
Sprite	20L	\$	79.93	_____
Fanta Orange	20L	\$	79.93	_____
Nestea Ice Tea Lemon	20L	\$	101.50	_____

500ml Bottles				
Nestea Ice Tea Lemon	12pk	\$	13.79	2

450/473ml Bottles				
Minute Maid Orange	12pk	\$	13.79	1
Minute Maid Apple	12pk	\$	13.79	1
Minute Lemonade	12pk	\$	13.79	1

591mL Enhanced Water*				
vitaminwater XXX	12pk	\$	18.02	2
vitaminwater multi-v	12pk	\$	18.02	1
vitaminwater shine	12pk	\$	18.02	1
vitaminwater zero XOXOX	12pk	\$	18.02	1
vitaminwater zero shine	12pk	\$	18.02	1

***2 DOOR COOLERS - MUST HAVE ALL 5 FLAVOURS**

500ml Bottles				
Coca-Cola Classic	24pk	\$	25.24	4
Coca-Cola Zero	24pk	\$	25.24	2
Diet Coke	24pk	\$	25.24	2
Sprite	24pk	\$	25.24	1
Barq's Root Beer	24pk	\$	25.24	1
Canada Dry Ginger Ale	24pk	\$	25.24	1

473ml Bottles				
Fanta Orange	12pk	\$	12.62	1

Energy Drinks 473ml				
NOS	12pk	\$	32.02	1
Monster	12pk	\$	32.02	1

591ml Powerade Bottles				
Fruit Punch	24pk	\$	32.01	1
Mixed Berry	24pk	\$	32.01	1

Water 591ml				
Dasani Water	24pk	\$	17.23	3
smartwater	24pk	\$	34.62	1

Cups				
16oz case	1000	\$	62.87	_____
24oz case	1000	\$	45.42	_____

Lids				
16oz/24oz case	2000	\$	28.86	_____

Order Taken By: _____

Order Placed By: _____




Comments:

Time: _____

Equipment Order Form

NOTE: models/sizes are general guidelines and may vary by year and subject to availability. Coolers should be in place before building booths to cooler size.

RETURN TO IVAN MARKOVIC: imarkovic@coca-cola.com

EQUIPMENT ORDER FORM		
Vendor:		Booth #:
Order Date:		
EQUIPMENT	DESCRIPTION	QUANTITY
	2-Door Cooler	-
	1-Door Cooler	-
	Counter Top Cooler	-

DUE
DATE:

July
18th,
2016

RETURN TO IVAN MARKOVIC: imarkovic@coca-cola.com

Point of Sale (POS) Signs Order Form

Vendor		Booth #	
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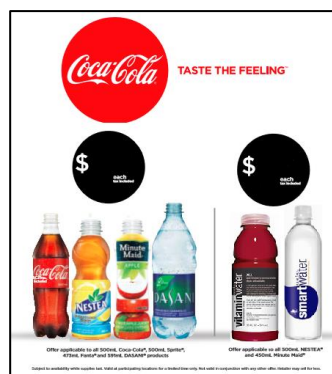
DRINKS POS SIGN

FOR **SINGLE** DOOR COOLER



Quantity Required	
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FOR **DOUBLE** DOOR COOLER



Quantity Required	
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COMBO MEAL POS SIGN



Select Combo Meal (eg; Burgers & Fries)	
Select Drink (Coke, Diet Coke, Coke Zero)	
500mL Bottle or Cup?	
Combo Price	
Tax Included (Yes or No)?	

Quantity Required	
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