

PIKESVILLE CHAMBER 2013-2014 RATES AND PRODUCTION

Display	Width	Depth
Back Cover	8 1/2"	11"
Inside Front Page Cover	7 1/2"	10"
Inside Back Page Cover	7 1/2"	10"
Full Page	7 1/2"	10"
Half Page	7 1/2"	4 7/8"
Quarter Page	3 5/8"	4 7/8"
Eighth Page	3 5/8"	2

Mechanical Specifications

Trim Size	8 1/2" x 11"
Live Area	7 1/2" x 10"
Binding	Saddle Stitch
Print Method	Web offset
Materials	Adobe PDF created to the PDFX/1a standard. Adobe InDesign packaged with fonts and links. Adobe Illustrator (type converted to outlines; saved as EPS), Adobe Photoshop (saved as a PDF with PDF/1a settings).
Fonts	No Multiple Master Fonts
Color	Convert Colors to CMYK. Spot colors are not allowed in ads. Convert all Spot Colors to CMYK.
Artwork	All artwork should be 300 ppi at the size it is placed in the file. All color art must be CMYK. The maximum ink density for images and colors is 300%. Line art must be 1200 ppi at the size it is placed and be saved as a bitmap tiff file. All graphic images must be saved as eps, tiff or psd (single layer and no alpha channels).
Email	Submit files to info@pikesvillechamber.org

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Display	Full Color (Member)	Two Color (Member)
Back Cover	\$ 1,500.00	\$1,200.00
Inside Front Page Cover	\$ 950.00	\$ 750.00
Inside Back Cover	\$ 950.00	\$ 750.00
Full Page	\$ 795.00	\$ 595.00
Half Page	\$ 500.00	\$ 400.00
Quarter Page	\$ 250.00	\$ 150.00
Eighth Page	\$ 100.00	\$ 75.00

Display	Full Color (Non Member)	Two Color (Non Member)
Back Cover	\$ 1,700.00	\$1,500.00
Inside Front Cover	\$ 1,150.00	\$ 950.00
Inside Back Cover	\$ 1,150.00	\$ 950.00
Full Page	\$ 995.00	\$ 795.00
Half Page	\$ 700.00	\$ 550.00
Quarter Page	\$ 350.00	\$ 225.00
Eighth Page	\$ 250.00	\$ 150.00