

The Way You Live In Your Home & The Way You SELL Your Home Are Two Different Things

Don't confuse staging with interior decorating. Protect the value of your home by showing it at its very best. You can intelligently maximize its market presentation and command a higher price even in a difficult Real Estate market.

The challenges of getting your home ready for sale are overwhelming, emotionally and physically. Cleaning, painting, packing, re-organizing, doing the 'yard sale', repairing problems you've lived with for years....the list goes on and on. But the truth is that most of us are unfamiliar with the refinements and techniques needed to sell a home quickly and for the greatest possible return. We've become so comfortable with our home that we don't have a good grasp of what sells and why. And, we are far less aware of visual elements that create universal appeal. That's why when you sell your home; you need someone with home staging credentials. My services are free with every listing!

Of course being members of the National Board of Realtors®, your house will be listed on their site giving thousands of agents' access to information on the property. Buyers can also search for homes with slightly limited details.

When we list properties we use all forms of internet advertising available. Nowadays it's estimated that 90%* of home buyers look for homes on the web before they see them in person or drive by. That's why we think it's important to have attractive internet ads in as many places as possible.