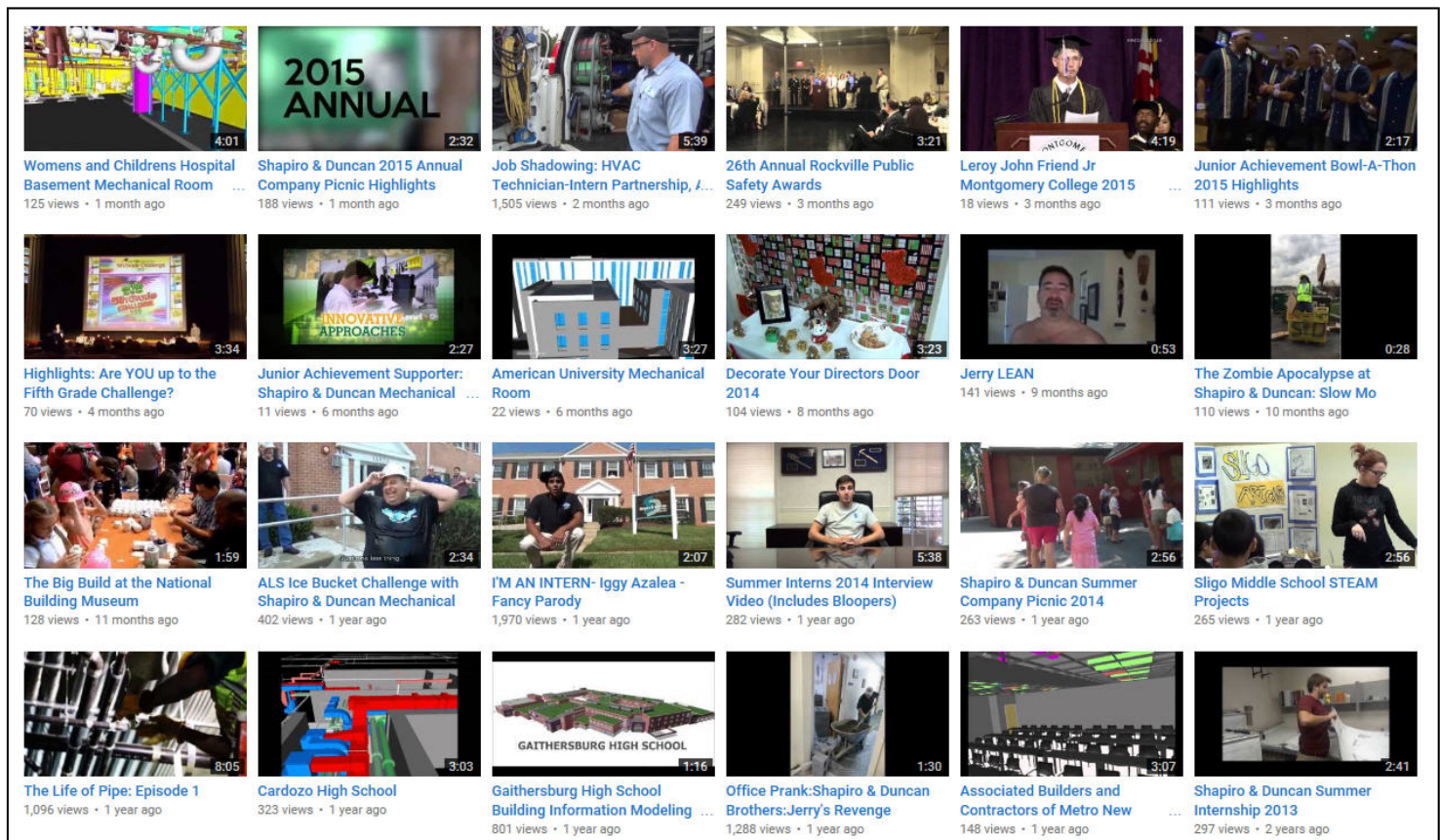


# OUR PEOPLE DRIVE INNOVATION

## SOCIAL SINCE 1976

Shapiro & Duncan, Inc. has been very active in community outreach and association events from the very beginning when the company was founded in 1976. After all, relationships between our employees, our community and our customers is what helped build our company to what it is today. However, our online community was not part of the company until 2011. To date, we have almost 1,600 followers/supporters between our Facebook, LinkedIn and YouTube company pages. Our most successful social media platform is YouTube with over 31,775 views.

Our videos range from a variety of categories from comical, inspirational, technical, and educational. Our goal is to distinguish to the general public any misrepresentations they may have about the construction industry; attract young professional to help close the skilled labor gap; and inform them of limitless career opportunities our industry provides as well as highlight Shapiro & Duncan capabilities. We have successfully accomplished this particularly through our [“A Day in the Life of an HVAC Tech”](#) and [“The Life of Pi-pe”](#) videos. Stay tuned as we have more videos in the pipeline that highlight our industry!



In addition to our social media platforms, we have successfully released our blog, [Pipe Dreams](#), which will provide you with the latest information as it fits in the world of mechanical contracting. Our blog is used to answer any concerns or questions our customers may have by experts in our field. If you have a topic that might be a good fit for our blog, please email [sehring@shapiroandduncan.com](mailto:sehring@shapiroandduncan.com) and we would be happy to research and get an answer for you.