



BBB Forum on Corporate Responsibility VIII

Transformers: How Corporate Responsibility Trends Are Changing Business Now

June 10, 2015, 8:00 AM TO 12:30 PM

Major Sponsor: EY

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Northern New Jersey

Event Host: EmblemHealth

AGENDA

8:00 AM Registration/Breakfast/Networking

8:30 AM **WELCOME**

Claire Rosenzweig, CAE

President and CEO
Better Business Bureau Serving Metropolitan New York
and its Education and Research Foundation

Rhonda Joy McLean

BBB Chairperson
Deputy General Counsel
Time Inc.

8:40 AM **KEYNOTE**

Building a Better Working World

Deborah Holmes

Americas Director, Corporate Responsibility
EY

CORPORATE RESPONSIBILITY TRENDS

How Corporate Responsibility Trends Are Transforming Business

9:15 AM

Laura Gitman

Vice President
BSR
Moderator

Pamela Gill Alabaster

Vice President, Global Corporate Responsibility
The Estée Lauder Companies

Amy Fenton

Global Leader, Public Development & Sustainability
Nielsen

Paula Luff

Vice President, Corporate Social Responsibility
Hess Corporation

10:15 AM

Refreshment Break/Networking (15 minutes)

TRENDS DISCUSSION

10:30 AM

Trends in Sustainable Finance

Trevor D'Olier-Lees

Senior Director, Corporate Ratings – Infrastructure
Standard & Poor's

Valerie Smith

Director, Corporate Sustainability
Citigroup

SPECIAL REPORT

11:15 AM

Resilient and Responsible Supply Chains

Nancy Gillis

Global Lead for Resilient and Responsible Supply Chains
EY

Matthew Rutter

Senior Manager, Climate Change and Sustainability Services
EY

11:55 AM

Engaging Consumers: The Language of Sustainability

Aman Singh

Vice President, Business + Social Purpose
Edelman

12:30 PM

CONCLUSION OF PROGRAM

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