

# Chamber of Diving & Water Sports Annual Report 2015

# 1st: CDWS Management Policy

Elections in February 2015 selected a new board which will be in place for four years

**TarekWahba** Chairman

**Volker Clausen** Vice Chairman

**Hans Heinz Dilthey** Vice Chairman

Tarek El Badri S.S. branch Chairman

**Tarek Helmy** R.S. branch Chairman **Nader Radwan** BM - Treasurer

**Magdy Sabri Board Member** 

**Samuel Samir Board Member** 

**Mohamed Ali Board Member** 

**Ibrahim Chouman Board Member** 

Riham Safaa El Din **Board Member** 

**Ahmed Hamdy Board Member** 

All board members are key figures in the diving and water sports industry











# .... CDWS Management Policy

#### The appointment of members to the Red Sea & South Sinai board branches

#### South Sinai branch

Karim Salem

Mohamed Al Sakhawy

Mahmoud Aly Fayad

Khaled Ibrahim

Renata Maria Emmler

Yehia Mohamed Khairy

#### Red Sea branch

Mohamed Abou Steet

Alaa Aly Hassan













# ... CDWS Management Policy

#### Formation of Specialized Committees on 22 March, 2015 and appointed of heads of committees:

**Technical Committee** 

Ibrahim Chouman

Membership Committee

Tarek El Badri

**HR Committee** 

Tarek El Badri

**Environment** Committee

Riham Safaa El Din

PR & Gov. affairs Committee

Ahmed Hussein

**Exhibition promotion** & marketing

Hans Dilthey

Media **Committee** 

Tarek Wahba CDWS spokesman or whom he delegates

**Training** Committee

Hans Dilthey

Heads of committees may add who they see suitable from experts and specialized as committee members











# 2<sup>nd</sup>: Regulating the Sector according to Professional Standards & Technical

Restoring the application of ISO International Standards No. 24803 for the year 2007 As a requirement for registration or renewal CDWS membership for dive operations.

Number of members complied with ISO From April, 2015 till now is 167



# Quality Assurance Project for tourist establishments operating in diving & water sports activities

Activate Quality Assurance Project for tourist establishments operating in diving and water sports activities to stop high accidents rate because of absence of monitoring, the increase of illegal entities & wasting efforts of promoting & marketing the Egyptian tourist destination

#### Important Note :

The Importance of creating marine unit equipped with speed boats or RIBs to facilitate the work of quality inspectors at any point at the sea to ensure quality assurance

★ The appointment of two quality inspectors:
Dr. Nabil Fadl Allah – South Sinai & Mr. Hussein Farag – Red Sea
Also contracted with Mr. Amr Al Bendary- quality inspector for three months started from the 7<sup>th</sup> of April 2015 for the application of ISO International Standards.













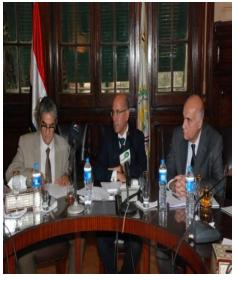
### 3rd: Preservation of the Marine Environment

Where the tourist product is based primarily on natural resources

Meetings with the governor of South Sinai & Ministry of Environment Affair to issue a protocol to ban illegal fishing in South Sinai













#### CHAMBER OF DIVING & WATERSPORTS - EGYPT









# ... Preservation of the Marine Environment

CDWS is studying suggestions to preserve and protect the Thistlegorm wreck and to find resources for it





During the period from the 11<sup>th</sup> of January till the 9<sup>th</sup> of September, 2015
CDWS funded the fixing and the maintenance of **124 moorings**in Sharm El Sheikh













# ... Preservation of the Marine **Environment**

#### **Dahab Clean up Campaign**









TRAVCO - CLEAN UP (LAND & SEA) 17/12/2015

Start: 8:30 a.m. Jetty Travco



SPECIAL CLEAN UP Cooperation with NATIONAL PARK and their special boat to lift a barrel of tar on Marsa Ghozlani

> Boat and tanks sponsored by DIVE AFRICA Water and food 65 LE

> > 31/10/2015 - 8.30 a.m. TRAVCO MARINA - JETTY

SIGN IN EARLY - 16 PLACES AVAILABLE: FACEBOOK GROUP: SEA SHEPHERD DIVE - SOUTH SINAI

**CDWS** in collaboration with Sea Shepherd joined forces to protect the marine environment













## 4th: Members Services

### **CDWS** open forum with members



Hurghada on the 29<sup>th</sup> of September, 2015



Dahab on the 30th of July,



Sharm El Sheikh on the 23<sup>rd</sup> of November 2015















CHAMBER OF DIVING & WATERSPORTS - EGYP

## ... Members Services





y

Daily Communication with members through Twiter, Facebook and Youtube to inform them of any news affecting their daily programs, To have daily contact with members, posting photos, videos and any relevant news and update them with important upcoming events.

#### ★ CDWS Fees Installment System:-

Now its possible for members to pay the registration and membership fees on installments .

CDWS addressed Governors of South Sinai and Red Sea Governorate to allocate land for the establishment of CDWS headquarters, Clubhouse for members and community as well as a piece of land allocated for staff housing.

CDWS also applied for the allocation of a piece of land of 300 square meters for members who want to build housing for their staff.

#### Dahab: -

An exception granted to the Laguna area of Dahab hotels to allow the presence of more than one water sports center within one hotel.













## .... Members Services

- Communicating with MOT to permit the operations of dive centers outside hotels with the following requirements:
  - Not allowed at shopping malls, centers or markets.
  - Total space of the center at least 2000 m2.
  - Centers should comply with the technical specifications.
- CDWS addressed the chairman of the hotels chamber regarding the operations of illegal entities and its negative effect on the sector; South Sinai Governor, Red Sea Governor and Tourism Police responded positively and exerted more pressure on illegal entities results on (68) Number of illegal entities requested to settle their paper procedures to get the Ministry of Tourism license
- Regarding the recent Russian plane crash crisis, CDWS requested governor of South Sinai to address hotels owners and GMs to exempt diving and water sports centers from paying the rent for at least the coming three months.
  - Mr. Hisham Zazou Minister of Tourism has agreed to carry out environmental awareness programs for workers at diving and water sports sector at an estimated cost of

# 5 million pounds

#### divided over 4 years

by the training committee of the Egyptian Tourism Federation in cooperation with **CDWS**, the Egyptian Tourism Authority and HEPCA. An annual assessment will be done to determine the success of the program



#### CHAMBER OF DIVING & WATERSPORTS - EGYPT









# 5th: Exhibitions Promoting & Marketing



# **Birmingham Exhibition October 24-25, 2015**3 Awards to Egypt!

EGYPT: BEST DIVING DESTINATION "for the Fourth time!" Divers United "Elite Divers SSH: BEST DIVE CENTRE "No.2. and 3. Also from Egypt!" Philippe Allun from Elite Divers: BEST INSTRUCTOR:

It is worth mentioning that there is an increase of about 14.6% of the British divers who visit Egypt, 45% are visiting Egypt frequently

Paris Exhibition – Salon de la plangee 8-11 Jan. 2016

# Upcoming Exhibitions Dusseldorf Boot Exhibition 24-31 Jan. 2016

Polanyi Exhibition - Italy 4-6 March 2016





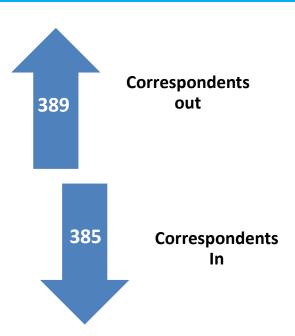






# 6<sup>th</sup>: Government responses to CDWS letters, recommendations & requests

★ Postpone the decision issued by the Egyptian Foreign Ministry to stop issuing tourist visa at airport starting from May 15, 2015



- ★ Minister of Manpower and Immigration agreed to extend the exception of a prior work request requirement for foreign workers in diving and water sports sector for another year which ends in the 6<sup>th</sup> of June, 2016
- Ministry of Tourism agreed on sending the MOT representatives to renew licenses for South Sinai and Red Sea members during the renewal periods for different activities.











# .... Government responses to CDWS letters, recommendations & requests

- ★ CDWS requested the names and data of 20 diving centers and 14 water sports centers already in operation with temporary license while all their required papers are complete except the commercial registration to help them to obtain it and have permanent MOT license.
- CDWS succeeded to dissolve night dive problems faced by many members in South Sinai.
- ★ CDWS sent to South Sinai governorate some recommendations for daily yachts and speed boats:
  - A) The freedom to replace speed boats up to a maximum of 10 m. in length without restrictions regarding its material.
  - B) Proposal to establish a fund for yachts allocated for jetties and buoys.











# **Government Meetings**



Number of total Gov. meetings

51 with







**Egyptian Tourism Authority** 

**Sharm El Sheikh City Council** 



**National Park of South Sinai** 

Ministry of **Youth and Sports** 

Ministry of **Tourism** 

**Red Sea** Governorate

**South Sinai** Governorate

Ministry of **Environment** 











### 7th: Public Relation

★ Eng. Tarek Wahba honored the world champion Ahmed Gabr — Egyptian, he presented him with a Shield of appreciation and gratitude award for his efforts and accomplishments, which is one of the tools for marketing our tourism destination





★ Captain Walaa Wael Abbas broke the world record and stayed underwater for 51 hours and 24 minutes, breaking the world record of 51 hours and 4 minutes which was made last September in the United States of America













### .... Public Relation

# New Suez Canal Celebration





★ CDWS in cooperation with the Ministry of Tourism nominated some of the members of the Chamber to be honored at the celebration of the World Tourism Day which was held on Sunday, October 4, 2015 at the Conference Hall Nasr City, Cairo, for their previous achievements and contributions to the tourism industry













# 8th: Media & Digital Marketing

### New web site





























# .... Media & Digital Marketing

#### New web site









#### **Online Exam**



