

# Join us!

*“Individual commitment to a group effort—that’s what makes a team work, a company work, a society work and a civilization work.”*

V. Lombardi

## Why You?

**National movements and expanding markets aren’t created or sustained alone.**

They depend on a shared vision, a broad network of connections, and opportunities for mutual benefit. By joining LEAN’s national network, you can support the values of market competition and consumer choice, local energy innovation, and affordable rates achieved through Community Choice Aggregation (CCA). Join us to:

- **Learn** how and where CCA is evolving, who’s who in the world of aggregation, and how to benefit from “best practices”.
- **Create** local opportunities by tapping into a national network of experts and support.
- **Unite** to build a powerful movement while protecting CCA and pushing for its creation in new markets.
- **Expand** your CCA connections, and take your place in this exciting world of local energy choice.

## Why LEAN?

**LEAN Energy US is the only national non-profit dedicated to the accelerated expansion and competitive success of clean energy CCA nationwide.**

LEAN (Local Energy Aggregation Network) serves as a hub organization for CCA, bringing together existing aggregation programs and agencies, CCA supporters and customers, local governments, technical experts, and allied organizations to expand CCA and keep it strong. Your membership strengthens our mission and ability to provide these valuable resources:

- **Outreach, Information & Education**
- **Regulatory & Legislative Affairs**
- **New Market Development & Innovation**
- **CCA Program Development**

**Check us out at [www.LEANenergyus.org](http://www.LEANenergyus.org)**



*Harnessing the Power of Communities*

## Come one, come all!

*Join the movement to support and expand community choice energy. Your contribution will bring you into important conversations about energy procurement, rate management, jobs development, and our collective clean energy future.*

*If a contribution is out of reach now, don't worry. Please become a non-paying member to help build momentum and our Network. Member discounts, referrals and other resources will become available to you when you become a paying member.*

Please visit our website at:

**[www.LEANenergyus/join-us](http://www.LEANenergyus/join-us)** to complete an application. Pay your membership dues online or send a check payable to:

**LEAN Energy US**  
**P.O. Box 961, Mill Valley, CA 94941**  
**415-888-8007**

**THANK YOU FOR  
SUPPORTING CCA AND  
JOINING LEAN’S NETWORK!**



## Membership Has Its Benefits

### CCA Market Development & Innovation

- **LEAN is on the front lines**, meeting with decision-makers and educating the public. Your membership directly supports our efforts to bring CCA into new communities and offer choice to more ratepayers.
- **LEAN pushes the envelope on what's possible** through CCA. We view CCA as an energy integrator, and we identify and create innovations that advance local energy goals through CCA.

### CCA Resources & Information

- **Access to** technical papers, reports, CCA formation materials, and operating documents
- **Referrals** to a growing network of CCA experts, advocates, and vendors
- **Periodic conference calls and webinars** on critical issues, breaking news, and market innovations

### Business Networking

- **Listing in LEAN's member directory**, including a logo and link to your website
- **Inclusion** in our CCA qualified vendor lists
- **Business referrals** (non-exclusive)
- **Frequent CCA "Shining Star" bulletins** (about exciting, cutting-edge industry developments)

### Legislative & Regulatory Affairs

- **Regulatory monitoring and participation in California**, along with national regulatory updates
- **Support** for new state legislation and local policy initiatives

### Cost Sharing & Discounts

- **Discounted registration fees** at regional workshops and CCA conferences
- **Member discounts** for LEAN advisory services



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## MEMBERSHIP LEVELS

### General Members

*(public sector agencies/municipalities, non-profit organizations, individual supporters)*

**CCA/Public Agency** **\$3,000**

**Local Government(s)** **\$2,500**

*Municipalities may join individually or as a consortium of cities within a single county*

**Non-Profit/NGO** **\$250/\$500/\$1,000**

*Small/medium/large*

**CCA Supporter** **\$50**

### Affiliate Members

*(private sector companies, energy developers and service providers, consultants and other CCA market participants)*

**Fortune 500/Multinational Corporation** **\$7,000**

**Large Company** **\$5,000**

*Net annual revenues over \$5M*

**Midsize Company** **\$2,500**

*Net annual revenues from \$1M-\$5M*

**Small Company/Sole Proprietor** **\$1,000**

*Net annual revenues under \$1 M*

As a 501(c)3 non-profit, membership in LEAN is non-voting and member contributions are tax deductible. LEAN does not endorse candidates for public office.