



# News Release

Lutheran Women's Missionary League

February 22, 2016

**FOR IMMEDIATE RELEASE**

## LWML Reveals Logo for the 2017 Convention

The convention logo for the 37<sup>th</sup> Biennial Lutheran Women's Missionary League Convention was created by graphic designer Nichelle Dykema of Boise, Idaho. The theme for the convention is: **"Jesus Christ Above All."** The logo and the convention theme are based on the Scripture verse from Philippians 2:9. *Therefore God has highly exalted Him and bestowed on Him the name that is above every name.*



In the logo, the simple yet powerful design allows the viewer to find personal inspiration. The strong vertical lines may represent tall western mountain ranges, compass points, or skyscrapers. The cross, in royal purple, evokes Jesus as King, above all of man's striving for the heavens, while the blue lines embody sky and sea - Jesus rules even the earth. The vertical lines are broken by the word Jesus Christ, reminding us that Jesus is not only above all things, but in all things.

The LWML Convention will be held Thursday, June 22-Sunday, June 25, 2017, at the Salt Palace Convention Center in Salt Lake City, Utah.

The goal statement for the convention is: Empowered by the Holy Spirit, through Word and Sacrament, I will proclaim Jesus Christ above all.

Convention attendees will have the opportunity to be encouraged through worship and Bible study; equipped to share His message of salvation; and engaged in celebrating God's faithfulness and serving the Lord with gladness.

LWML Past President Ida Mall will be the keynote speaker, the LCMS President will be the proclaimer at the opening worship service, Rev. Allen Anderson, LCMS Rocky Mountain District President will be the proclaimer at the closing worship service, Deaconess Betty Knapp will be the Bible study leader, Wendysue Fluegge will be the song leader, and Jan Struck will provide humorous interruptions as Katie Luther.

For up-to-date convention information, see future issues of the *Lutheran Woman's Quarterly* or visit the website at [www.lwml.org/2017-convention](http://www.lwml.org/2017-convention).

**Requests for permission to use the LWML convention logo must be submitted in writing to the LWML Public Relations Director.**

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Lutheran Women in Mission - The Lutheran Women's Missionary League (LWML) is the official women's auxiliary of the Lutheran Church—Missouri Synod. Since 1942, the LWML has focused on affirming each woman's relationship with Christ, encouraging and equipping women to live out their Christian lives in active mission ministries, and to support global missions.

LWML news releases are available on the LWML website.

Contact: Carol von Soosten  
Public Relations Director  
Lutheran Women's Missionary League  
pr@lwml.org

LWML Office  
3558 S. Jefferson Ave  
St. Louis, MO 63118-3910  
800-252-5965 [www.lwml.org](http://www.lwml.org)