



Center for REALTOR® Development Offers New Courses for NAR's Green Designation

Center for REALTOR® Development is pleased and proud to announce the launch of two new six-hour (one-day) online courses for NAR's Green Designation program, which was revamped for 2016.

Obtaining the designation now requires two courses instead of three (formerly, Green 100, 200, and 300). In addition, the content has been completely revised and re-organized so that foundational knowledge is offered in the first day's course and practical implementation of this knowledge is covered in the second day's course.

Green Day 1: The Resource-Efficient Home—Retrofits, Remodels, Renovations and New Home Construction discusses the distinguishing characteristics that make a home resource-thrifty and defines what it means for homes to be "resource-efficient," "smart," and "certified." The course also looks at why consumer demand for these types of homes is increasing and how both the homes and consumer expectations impact the market.

Green Day 2: Representing Buyers and Sellers of Resource-Efficient Homes focuses on applying the knowledge you acquired in Day 1 so that you can adapt your core real estate skills to build business success in this niche market. The course pays special attention to the impacts that green housing trends have had on the MLS, and on the activities of marketing, listing, finding, and buying resource-efficient homes.

No application fee is required to obtain the designation. Membership begins upon completion of the two required courses, which includes one year of membership in the Green REsource Council. The second year of membership—beginning one year after completion of the courses—will be prorated through the end of that calendar year. The third year and thereafter is \$98.50.

Key Facts

- The online courses launched April 1, 2016.
- The price of each course will be \$149. If bought as a bundle, \$250.
- They will be available online at: onlinelearning.REALTOR
- The new classroom courses are available now.
- For information about the classroom courses, including a calendar of scheduled classes, and details regarding licensing materials for classroom delivery, visit: Training4RE.com
- For more information about NAR's Green Designation, visit: greenresourcecouncil.org
- Earning NAR's Green Designation requires:
 - Successfully completing the two courses
 - Submit an online application
 - Active membership in NAR (or NAR cooperating international association)

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