

Announcing a New Offering Available through REALTORS® Insurance Marketplace:

REALTORS® Vision Insurance

NAR's Strategic Alliances Team is pleased to announce the introduction of a new offering which expands the *REALTORS® Insurance Marketplace* platform, under the Association's REALTOR Benefits® Program: **REALTORS® Vision Insurance.**

Vision insurance has long been one of our most requested member benefits. REALTORS® Vision Insurance is designed exclusively for members of the NATIONAL ASSOCIATION OF REALTORS® and their families. There are two guaranteed-issue group plans from which to choose: a PPO option and a non-PPO option. Both provide great, competitive rates and include annual eye exam benefits and savings on frames, lenses, and contact lenses.

REALTORS® Vision Insurance is underwritten and administered by Ameritas Group and SASid, Inc., the same trusted companies responsible for NAR's successful and long-term group dental plan, REALTORS® Dental Insurance.

If you haven't explored *REALTORS® Insurance Marketplace* lately, I encourage you to do so and to remind your members of this important resource.

REALTORS® Vision Insurance rounds out the platform of robust insurance and wellness products available through the Marketplace. Here, members will find a private major medical health insurance exchange, dental insurance, supplementary health plans, short term health insurance, a telemedicine service plan, a prescription drug discount card, and now an excellent choice for vision insurance. The Marketplace makes plan enrollment easy, and benefit specialists are available via phone to answer all questions. Personal consultations are complimentary.

Please find below a fact sheet outlining the details of this new offer. For questions about REALTORS® Vision Insurance or the REALTOR Benefits® Program, please call me at extension 8269 or contact a member of the REALTOR Benefits® Program team listed in the "NAR Contact Information" section of the fact sheet.

Thanks,
Bob G



REALTORS® Vision Insurance Fact Sheet

WHAT: NAR announces the addition of a new offering to REALTORS® Insurance Marketplace, under the REALTOR Benefits® Program: REALTORS® Vision Insurance.

LAUNCH DATE: November 13, 2015

WHO IS ELIGIBLE: NAR members and their families. REALTOR® Association staff with a NRDS ID and their families. See the website for state and territory availability.

There is an option for Brokers and REALTOR® Associations who are interested in setting up a List-Billing option for their employees. Please contact SASid directly at 877-267-3752 to learn more.

REALTORS® VISION INSURANCE BENEFITS AND HIGHLIGHTS

There are two plans from which to choose: the **Premier PPO Vision Plan** and the **Freedom Vision Plan**.

Premier PPO Vision Plan

- ✓ Plans begin at \$12.70 per month, with a one-time \$10 enrollment fee
- ✓ Group member benefits on annual eye exams, frames, lenses, and contact lenses
- ✓ Plan has a preferred network: EyeMed Select; seeing in-network eye-care professionals can reduce out-of-pocket costs
- ✓ EyeMed Select network includes 42,000+ providers at over 19,000 locations nationwide, including LensCrafters, Target Optical, Pearle Vision, Sears Optical, and JCPenney Optical



- ✓ Discounts on LASIK or PRK procedures at US Laser Network participating providers

Freedom Vision Plan (non-PPO)

- ✓ Plans begin at \$14.06 per month, with a one-time \$10 enrollment fee
- ✓ Group member benefits on annual eye exams, frames, lenses, and contact lenses
- ✓ This is a non-PPO plan: you have the freedom to visit the eye-care professional of your choice
- ✓ Enjoy an additional 15% discount off of eyewear frames and lenses at Walmart Vision Centers
- ✓ Coupons, promotional discounts, and negotiated prices can also be used with this plan
- ✓ How it works: you pay your eye-care provider at time of service, and then submit a claim form and receipt to Ameritas Group, the underwriter, for reimbursement. Calendar year maximum is \$200.

Visit the REALTORS® Vision Insurance website for complete plan details, exclusions, and restrictions.

ABOUT AMERITAS

REALTORS® Vision Insurance is underwritten by Ameritas Group, a division of Ameritas Life Insurance Company, the long-term underwriter for NAR's popular dental insurance program, REALTORS® Dental Insurance. Ameritas is rated "A" (Excellent) by A.M. Best Company.

ABOUT SASid, Inc.

The administrator for REALTORS® Vision Insurance is SASid, Inc. (Smart and Simple Insurance Development), the long-term and trusted NAR partner responsible for creating and managing *REALTORS® Insurance Marketplace*, which houses NAR's insurance and wellness solutions, including:



- Members Health Insurance Exchange
- SMART Short Term Medical
- REALTORS® Dental
- Members TeleHealth
- Accident Deductible Protection
- REALTORS® Core Health
- Drug Card America

Since 2009, REALTORS® nationwide have put their trust in SASid to help them navigate and enroll in the right insurance plans for themselves and their families. SASid develops technologies and online insurance products from top insurance carriers and nationwide distribution networks.

TO LEARN MORE

- Visit www.RealtorsInsuranceMarketplace.com/Vision or www.Realtor.org/VisionInsurance
- **Questions?** Phone a SASid benefits specialist at 877-267-3752.

NAR CONTACT INFORMATION

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We've narrowed down the details into a few key points for easy sharing.



Note: information is valid as of November 2015 and approved for use through 12/31/2015. If interested in sharing this information past 12/31/2015, please contact NAR's Strategic Alliances Team at 1-800-NAR-5233.

New offer! The National Association of REALTORS® announces the addition of a new insurance plan which expands the *REALTORS® Insurance Marketplace* platform under the Association's REALTOR Benefits® Program: **REALTORS® Vision Insurance.**

NAR members and their families are eligible, and there are two plans from which to choose. Both plans offer group member benefits for annual eye exams, frames, lenses, and contact lenses.

1. **Premier PPO Vision Plan** has a preferred network of providers, with plans beginning at \$12.70.
2. **Freedom Vision Plan** (non-PPO) allows you to choose any provider, with plans beginning at \$14.06.

Visit Realtor.org/VisionInsurance to learn more.



The REALTOR Benefits® Program is the official member benefits program of the National Association of REALTORS®, connecting members with discounts and special offers on products and services just for REALTORS®. Current partner listing and offer details can be found at REALTOR.org/RealtorBenefits. Follow us on [Facebook](https://www.facebook.com/NAR).



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