## See What's New: February 2016 RPR Enhancements

2016 is off to a great start for RPR users. In January alone, RPR squashed 37 of the 55 highest priority bugs we were tracking, and all thanks to input we received from our valued REALTORS®. During this time, we also managed to introduce some other useful improvements. Let's take a closer look ...

#### WEBSITE ENHANCEMENTS

#### **Keyword Search**

Now when searching or filtering search results within RPR, use the keywords field to enter up to six words or phrases. This field searches through the description field associated with each property.

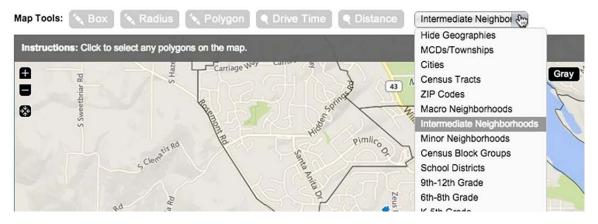
#### As an example:

Let's say Agent A enters a listing into her MLS with this description, "Beautiful new kitchen with granite countertops" in the property description. Then, using RPR, Agent B searches using the keyword "granite." The property entered by Agent A would appear. Give this helpful new tool a try by searching for filters such as "ranch," "waterfront" or "corner lot."

#### Neighborhood Search Boundaries

RPR mapping now includes Macro, Intermediate, Minor and Micro neighborhood boundaries for areas that range in radius from miles down to a less than a quarter mile. The zoom level of your map will determine which boundaries show up in the drop down. Zoom in to view smaller layers such as Minor and Micro.

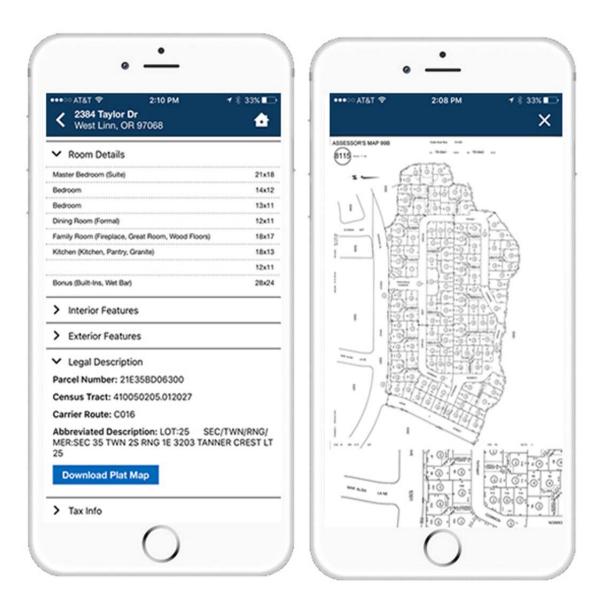
Just like other neighborhood search functionality, all options may not be available in all areas. Neighborhood Reports may not always be available for the layer chosen and will default to a Census Block Group as the smallest data set available.



# **MOBILE ENHANCEMENTS**

#### **Additional Datasets**

RPR's mobile app now offers Legal Descriptions, Plat Maps and Room Dimensions.



### **Photos - Pinch and Zoom**

Get a better look at property details with new pinch-and-zoom capability on the RPR app.



Stay tuned, here is a sneak peek at what's to come:

- Integration with ZipForm
- Keyword search for Mobile
- Google Street View in Commercial
- New property investment analysis tool
- Full annual refresh of demographic and retail data

#### **IMAGE LINKS:**

Masthead: <a href="https://narrpr.box.com/s/ndkl97nxfroman3tlaau59skl74rfn2k">https://narrpr.box.com/s/ndkl97nxfroman3tlaau59skl74rfn2k</a>
Image 1: <a href="https://narrpr.box.com/s/bfh3l37b26guecg9legl5rtilc8w9m14">https://narrpr.box.com/s/bfh3l37b26guecg9legl5rtilc8w9m14</a>
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