Resource Conservation Saves Billions

Benjamin Franklin said: "A penny saved is a penny earned." This was important advice for our leaders then and for our leaders today.

We are doing even better – 300 pennies saved for every penny invested.

EPA has invested about $18 million over the past three years in Technical Assistance Programs. These programs helped companies prevent pollution – saving our natural resources. ***The result is $5.4 billion in economic benefits.*** The National Pollution Prevention Roundtable's P2 Results 2010-13 Report highlights these savings.

- **Spread the word** – your state's Technical Assistance Programs can help companies be more competitive in this tough economy while lowering their environmental footprint. More than 10,000 site visits were conducted by 90 organizations in the last three years but many more need assistance.
- **Applaud Industry's voluntary efforts** – more than 3,000 companies show leadership and go beyond the minimum required for environmental compliance. In the last three years, 240 companies instituted Environmental Management Systems, 428 applied for awards, and 532 participated in leadership programs.
- **Support Technical Assistance Programs in the states** – technical assistance programs are vital resources to help companies adopt new processes and materials which saved 8.9 billion pounds of pollution, 8.8 billion gallons of water, 1.4 billion kilowatts, and 1.7 billion pounds of greenhouse gases.

The National Pollution Prevention Roundtable (NPPR), in conjunction with the Pollution Prevention Resource Exchange (P2Rx) has prepared a full report of the results of P2 efforts form 2010 – 2012. It describes

- participants;
- methodology for data collection and analysis;
- results; and
- future efforts to improve the collection and sharing of P2 results.

This Report is the fifth in a series of such reports, and is available at http://www.p2.org/news/ .

To find a state or local P2 Technical Assistance provider, visit http://p2rx.org/programs/