



Business Emergency Preparedness Planning

The Program

The purpose of the Professional Certificate in Business Emergency Preparedness Planning (BEPP) is to provide businesses and organizations with the information needed to develop and implement an emergency preparedness plan for their organization. This program is unique among emergency and disaster programs because it is specifically designed to ensure an organization has a process that will mitigate damage in the event of a disaster, and allow for recovery and business resumption.

Workplace Benefits

- Study and learn each phase of disaster preparedness planning.
- Obtain details about developing a hazard vulnerability assessment, an emergency plan, and continuity/resumption and recovery plans.
- Develop an emergency plan using techniques, strategies and tactics from the class.

Audience

- Any organization (business, civic, governmental or nonprofit) that has not developed an emergency plan, but wants to create one.
- Any manager who is tasked with overseeing and managing an organization's emergency plan, but has limited or no experience.
- Anyone interested in pursuing a career in emergency planning.

Program Logistics

- Dates:** Fridays, Oct. 9 – Nov. 13
Time: 8 am - 1 pm (lunch included)
Location: On-site locations at business and government emergency operations centers.
Fee: \$999 entire certificate

Required Courses

This is a cohort (group-based) certificate. Homework will be to develop all plans for your business or community. Attend all six courses to complete the certificate:

- Emergency Planning Overview – Government, Business and the Elements of Emergency Preparedness
- Developing a Hazard Vulnerability Assessment, Business Impact Analysis and Mitigation Plan
- Developing an Emergency Response Plan and an Emergency Resumption and Continuity of Operations Plan
- Developing an Emergency Recovery Plan
- Business Emergency Planning – The ICS in Business
- Capstone Class: Development of a Basic Emergency Response Plan for your organization

Custom programming is available for individual businesses and discounts are available for multiple registrations.

CSUSM Business Emergency Preparedness Planning Advisory Council

- » **Air Products:** Carol Maxwell, Eileen Turner
- » **American Red Cross:** Bill Earley, Susy Turnbull, Jason Adams
- » **California State University San Marcos:** William Burns, Robert McManus, Robert Williams
- » **City of Carlsbad:** David Harrison
- » **City of Escondido:** Don Rawson
- » **City of San Marcos:** Scott Hansen
- » **Consultant:** Bob Welty
- » **Consultant:** Greg Gotsch
- » **County of San Diego Emergency Services:** Stephen Rea, Mike Davis
- » **County of San Diego Office of Health & Human Services:** Chuck Matthews, Carey Riccitelli
- » **FBI:** Parker Scott
- » **Genoptix:** Jennifer Sullivan
- » **HUB International:** Pat Hurley, Allison Chen
- » **InfraGard:** Curtis Jones
- » **Red Guide to Recovery:** Sean Scott
- » **San Diego Law Enforcement Coordination Center:** Jason Van't Hof, Matthew Miller, Tony Miller
- » **SDG&E:** Ken Fussell, Cameron Durckel
- » **TaylorMade Golf:** Mark Domanski
- » **ViaSat:** Mary Brown
- » **Welk Resorts:** Jeff Jacobs
- » **Your Ops Manager:** Deb Beddoe



WIOA CSUSM Extended Learning is a state-approved provider for the Workforce Investment and Opportunity Act for this program (pending approval).