

	Member			Non-Member	
	<b>Premier</b> <b>\$20,000</b> <small>(Limit 2 Member Companies)</small>	<b>Gold</b> <b>\$10,000</b>	<b>Silver</b> <b>\$5,000</b>	<b>Gold</b> <b>\$12,000</b>	<b>Silver</b> <b>\$7,000</b>
Complimentary conference registrations	<b>4</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>
Register additional attendee(s) at \$500 each	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>
"Connecting with Coffee" conversation(s) <small>(opportunity for private sector partners to engage with state members of their choice in one-on-one conversations)</small>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>
Participation in the Institute study groups <small>(Preference is granted to NASCA corporate members in selecting state members to join in their study groups)</small>	✓	✓	✓	✓	✓
Top placement of logo on the NASCA conference App	✓				
Top tier placement of logo and link on NASCA's conference webpage, resource center, conference marketing materials, the association's newsletter and with a sponsor ribbon at the conference	✓				
Recognition as a sponsor on the conference materials, website, association newsletter and with a sponsor ribbon at the conference		✓	✓	✓	✓
Resource Center available on the conference webpage and available through the conference app to feature:	✓	✓	✓		
Logo, company profile, POC and url	✓	✓	✓		
Educational whitepapers	Limit of <b>4</b>	Limit of <b>3</b>	Limit of <b>1</b>		
Acknowledgement as a corporate member during the conference	✓	✓	✓		
Receive the preliminary attendee roster leading up to the conference and a final attendee roster (PDF format)	✓	✓	✓		
Company may submit educational materials to be distributed to attendees onsite by NASCA staff	up to <b>4</b> pages	up to <b>3</b> pages			
One thought leadership piece to be tweeted by NASCA (@NASCAorg)	✓	✓			
Block ad on the conference webpage	✓				
Opportunity to introduce a faculty member speaker	✓				
Logo and the company's top three takeaways from the conference will be featured on the conference wrap-up paper	✓				
Company rep to help facilitate post-Institute webinar alongside of leadership from LNW Harvard	✓				