



W I B R A R Y

WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES • WISCONSIN LIBRARY ASSOCIATION

# WAPL UPDATE

2015 CONFERENCE

Announcing Conference  
Luncheon Speakers:

Thursday May 7th

Author: Karen McQuestion



Join us in Wisconsin Rapids  
May 6th - 8th

Conference Registration is Now Open!

To register online follow this [link](#), or fill out the paper registration form included with this notice.

The advance registration deadline is:  
**April 24th.**



Native Wisconsinite Karen McQuestion is the bestselling author of books for all ages.

Some of her titles include Hello Love, Life on Hold, The Long Way Home, and the Edgewood series.

Her publishing story has been covered by the Wall Street Journal, Entertainment Weekly, and the national NPR show The Story with Dick Gordon.

## HOTEL ACCOMMODATIONS

### Hotel Mead Wisconsin Rapids

451 E Grand Avenue Wisconsin Rapids, WI 54494

Telephone: 800.843.6323

Room Rate: \$89 single/double

Current state sales tax of 5.5% and lodging tax of 13.5% on rooms only.

To make reservations, you can either call 1.800.843.6323 and refer to the Wisconsin Library Association room block or visit [Hotel Mead](#).



WAPL  
2015 CONFERENCE

Conference  
Update

She has also appeared on ABC's World News Now and America This Morning. McQuestion lives with her husband and kids in Hartland, Wisconsin.

The title of Karen McQuestion's luncheon talk is:

**Publishing: Old vs. New**

Karen McQuestion got her start in self-publishing, which opened the door to a publishing contract and translations of her books to German, Polish, Korean, and Turkish.

Along the way, she's observed how the rapid rise of digital self-publishing has created challenges for both authors and the traditional publishing industry.

Karen will give a brief overview of her experience and share her insights on the changing publishing landscape.

Copies of Karen's latest book, a young adult novel, *From a Distant Star*, will be given away in a drawing after her talk.

Friday May 8th  
Author/Illustrator:  
Tom Lichtenheld



Tom Lichtenheld is a children's book author and illustrator. He doodled his way through school then worked as a sign painter, set designer, printer and advertising art director.

After a successful career in advertising he gradually made the switch to creating children's books.

Tom's books, many of which are New York Times Best Sellers, are consistently praised for their humor, expressive characters, and rich – sometimes hidden – detail. He's known for creating books that appeal to children and adults alike, and his wide portfolio of books offers something for every age.

Slated for 2015 release are "Stick and Stone" (in collaboration with Beth Ferry), "I Wish You More" and "Friendshapes (both in collaboration with Amy Krouse Rosenthal).

Tom lives in the Chicago area. In his spare time he likes to get other peoples' kids all wound up then send them home to their parents.

For more information visit [tomlichtenheld.com](http://tomlichtenheld.com)

---

**Watch for more Information  
Coming Soon!**



**WAPL**  
2015 CONFERENCE

Conference  
Update



Wisconsin Association of Public Libraries 2015 Annual Conference  
Riding the Rapids of Change  
May 6-8 • Hotel Mead • Wisconsin Rapids



Name (as preferred on nametag) \_\_\_\_\_  
Institution \_\_\_\_\_  
Business Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_

**Register one name per form. Registration is required to attend any function.**

WLA institutional members may send one staff member (not a WLA member) at Member Rate.

To join WLA, apply at <http://wla.memberclicks.net> and then pay member rates for the conference.

\_\_\_\_ Please check here if you require special meals or accommodations, and inform WLA of your specific needs.

**Conference Registration – Deadline is Friday, April 24, 2015**

Onsite registrations incur a \$15 surcharge. Registration cancellations made prior to April 24 will be refunded, less a \$25 fee.

**No refunds made after April 24.**

\_\_\_\_ WLA Member: (1) full conference \$95; (2) Thursday only \$75; (3) Friday only \$60

\_\_\_\_ Non-Member: (1) full conference \$130; (2) Thursday only \$105; (3) Friday only \$85

\_\_\_\_ Student: \$40 for all categories

\_\_\_\_ Guest: \$25 for all categories (Identified as attending as a registrant's spouse, significant other or family member.)

**Meals and Special Events – Deadline is Friday, April 24, 2015**

\_\_\_\_ Thursday Fun Night at the McMillan Memorial Library (no charge, please RSVP)

**Thursday, May 7**

\_\_\_\_ \$11 Continental Breakfast: variety of bakery items, fruit yogurts, chilled juices, coffee and tea

Author Luncheon with Karen McQuestion – Publishing: Old & New

Luncheon includes salad, rolls, vegetable, rice or potato (Chef's choice), dessert, coffee, iced tea or milk

\_\_\_\_ \$22 Roast Pork Loin served with Dijon Cream Sauce

\_\_\_\_ \$22 Pasta Primavera sautéed fresh seasonal vegetables tossed in a light wine sauce and served with herbed linguini

**Friday, May 8**

\_\_\_\_ \$18 Traditional Breakfast Buffet: Cranberry bread, seasonal fruit, scrambled eggs, sausage, breakfast potatoes, assorted juices, coffee, tea and milk

Author Luncheon with Tom Lichtenheld

Luncheon includes salad, rolls, vegetable, rice or potato (Chef's choice), dessert, coffee, iced tea or milk

\_\_\_\_ \$22 Chicken Hotel Mead seared chicken breast in white sauce with cranberries

\_\_\_\_ \$22 Vegetarian Lasagna served with complimentary sauce and Italian cheese.

**Registration Total \$ \_\_\_\_\_ + Meals Total \$ \_\_\_\_\_ = Total Due \$ \_\_\_\_\_**

Return form with payment to: Wisconsin Library Association, 4610 S Biltmore Lane, Suite 100, Madison, WI 53718-2153.

Or charge to: \_\_\_\_ MasterCard \_\_\_\_ Visa

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_



The purpose of the Wisconsin Association of Public Libraries (WAPL) shall be to provide opportunities for members of the Wisconsin Library Association (WLA) who are interested in and involved in public library services to meet for discussion of issues relating to public library service and to take action to improve public library service.

The responsibilities of the WAPL Division are:

- To study, improve and implement public library service in Wisconsin within the framework of WLA.
- To cooperate with other Divisions and units of WLA and with other library and media-oriented agencies and groups.
- To update and encourage use of public library standards.
- To develop and recommend means for all persons in the state to have full access to knowledge and information through libraries.
- To encourage the professional growth of library staff, cooperate in establishing opportunities for continuing education, and stimulate participation in professional organizations by public library staff.

## 2015 Wisconsin Association of Public Libraries Conference Planning Committee:

<b>Conference Chair</b>	Mark Arend
<b>Co-Chair</b>	Melissa Prentice
<b>Program Chair</b>	Desiree Bongers
<b>Program Assistants</b>	Connie Meyer Ted Stark
<b>Marketing Chair</b>	Rebecca Buchmann
<b>Marketing Assistant</b>	Karol Kennedy
<b>Registration Chairs</b>	Beth Bechtel Nancy McGuire
<b>Local Arrangements Chair</b>	Andy Barnett
<b>Local Arrangements Assistants</b>	Vicki Steiner Ruth Percey
<b>Technology Chair</b>	Shawn Carlson
<b>Technology Assistant</b>	Erin Shephard
<b>2015 WAPL Chair</b>	Ted Stark
<b>WLA Conference Liaison</b>	Brigitte Rupp Vacha



*Special Thanks*  
to  
**Renee George of Winnefox**  
**for designing the**  
**2015 WAPL Conference Logo!**

**WLA Rights and Permission Statement:** Portions of this publication may be quoted in works of original scholarship without specific permission from WLA, if edit is given. It may not be duplicated in its entirety. In all other instances, contact the WLA office for permission to quote or reproduce materials herein.

Statements or opinions of the authors are not necessarily those of WLA or its units.

Wisconsin Library Association  
Wisconsin Association of Public Libraries  
4610 S. Biltmore Lane  
Suite 100  
Madison, WI 53718-2153

Phone 608.245.3640  
Fax 608.245.3646

© 2015 Wisconsin Library Association



**WAPL** Conference  
Update  
2015 CONFERENCE