Proposal for Sponsorship 2016



@namlwalks %

National Alliance on Mental Illness

National NAMIWalks Elite Sponsor







Saturday, May 21, 2016

Baltimore, Maryland

NAMIWalks Maryland

Located in Columbia, MD, NAMI Maryland, NAMI Maryland affiliates, and their dedicated volunteers work together to raise awareness and provide essential education, advocacy and support group programs for people in our community living with mental illness and their loved ones. NAMI Maryland is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year.

Participant Information

All participants are encouraged to collect donations from family members, friends, coworkers and business associates. All walkers raising \$100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation

Companies, organizations and families are encouraged to organize teams of walkers made up of employees, organization members, relatives and friends.



To register a team online, visit www.namiwalks.org/maryland.

NAMIWalks Nationwide

The largest mental health education and fundraising effort in America, NAMIWalks brings together thousands of individuals and supporters to celebrate mental illness recovery, to honor those who have lost their lives to mental illness and to help raise funds, combat stigma and promote awareness.

This year marks the 14th Anniversary of NAMIWalks. In 2015, 79 NAMIWalks events raised almost \$12 million to support local programs and initiatives that improve the lives of persons impacted by mental illness. NAMIWalks hosts teams from all over the community and features a program of local celebrities and community leaders along with food, information booths and prominent recognition of sponsors.

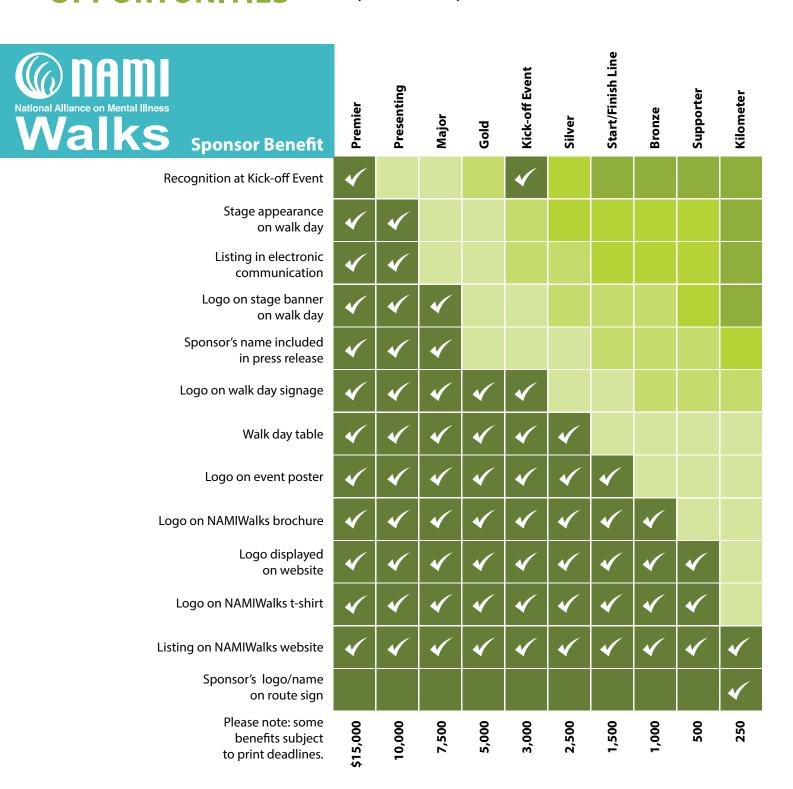


About NAMI

NAMI is the National Alliance on Mental Illness, the nation's largest grassroots mental health organization. NAMI provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives.

SPONSORSHIP OPPORTUNITIES

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Maryland affected by mental illness.





Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of the food and beverages.

2015 Top Sponsors

Waterfront Partnership
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Mental Health Association of Maryland

University of Maryland Psychiatry

University of Maryland Medical System
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Wal Mart Store #3720 (Arbutus)

SPONSORSHIP CONFIRMATION FORM

Yes! We are proud to support the 2016 Maryland NAMIWalks event. We authorize NAMI to include our name and/						
or lo	go on all the materials printed fo	or the event consi	stent with our	sponsorship selection	below.	
	☐ Premier Sponsor	\$15,000	☐ Silver Sponsor		2,500	
	\square Presenting Sponsor	10,000	☐ Start/Finish Line Sponsor		1,500	
	\square Major Sponsor	·		1,000		
	☐ Gold Sponsor	5,000	• • •		500	
	☐ Kick-off Event Sponsor	3,000	☐ Kilometer Sponsor		250	
Compan	y name:					
Contact	name:					
Address:	·					
City:	State: Zip:					
Phone: _	Fax:		Webs	Website:		
Email ad	dress:					
For guar	anteed inclusion of name/logo o	on printed materi	als, return form	by March 1, 2016.		
☐ Check enclosed (please make payable to NAMI Maryland)						
	Credit card payments accepted online at www.namiwalks.org/maryland					
Г	Please send an invoice					
Г	Please reserve an exhibit table and 2 chairs (\$2,500 & above sponsorships)					
Г	We will not be using our included exhibit space					
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For your records, our Tax ID# is 52-1295484. Please forward logo or any questions to: Ilisa Oman at events@namimd.org or call 410-884-8691.

PLEASE MAIL SPONSORSHIP CHECKS TO: NAMI Maryland, 10630 Little Patuxent Parkway, Suite 475, Columbia, MD 21044

NAMI Maryland 410-884-8691 www.namiwalks.org/maryland events@namimd.org TAX ID #52-1295484



To learn more about NAMIWalks visit www.namiwalks.org.