



Tourism Champion of the Year Award

Many individuals contribute countless hours of their time to their communities, providing quality and memorable experiences to local residents and visitors alike. Attractions Ontario is proud to recognize this commitment to employee/volunteer excellence across Ontario with their annual Tourism Hero of the Year Award.

Attractions Ontario would like to recognize those employees/volunteers that help make our members successful.

Eligibility

- Nominations will be accepted from all Attractions Ontario members;
- Business the nominee represents must be a member of Attractions Ontario for a minimum of one (1) year, with an account in good financial standing;
- Has provided significant organizational assistance, commitment, enthusiasm and specific expertise to the nominating business;
 - Has provided exceptional customer service to the nominating business;
 - Done something that sets them apart from other employees/volunteers at the business.

Submission Requirements

- Letter no more than 2 pages in length describing why this employee/volunteer is worthy of recognition.
- Support materials are not mandatory, however are encouraged. Support materials may include, but are not limited to:
 - Testimonial letters
 - Articles
 - Other recognitions
 - Photographs, slides and videos Note: Submitted materials/samples will NOT be returned

The following questions will assist in the preparation of the submission document:

- 1) Describe how the employee/volunteer has shown initiative and leadership in their efforts.
- 2) Outline the employee/volunteer's significant depth of involvement.
- 3) Describe how the employee/volunteer has made a difference to the business. How would their absence affect the business?

Please send submissions to:

Troy Young, Chief Executive Officer
Attractions Ontario
344 Bloor St. W, Suite 504
Toronto, ON M5S 3A7

Closing Date: Friday, April 1, 2016