

## Co-Op Student of the Year Award

Co-Op students help employers in many ways. They can help reduce employee overload, offer new perspectives and provide an introduction to potential new hires. Co-Op students in turn gain valuable experience putting their classroom learning to the test in real-world environments while completing their academic studies. Attractions Ontario is proud to recognize these students with their annual Co-Op Student of the Year Award.

Attractions Ontario would like to recognize those students that help make our members successful.

## Eligibility

- Nominations will be accepted from all Attractions Ontario members;
- Business the nominee represents must be a member of Attractions Ontario for a minimum of one (1) year, with an account in good financial standing;

## Eligibility

- Has provided significant organizational assistance, commitment, enthusiasm and specific expertise to the nominating business;
- Has provided exceptional customer service to the nominating business;
- Be enrolled in a Co-op program in a tourism and/or hospitality field in the prior calendar year.

## **Submission Requirements**

- Letter no more than 2 pages in length describing why this student is worthy of recognition.
- Support materials are not mandatory, however are encouraged. Support materials may include, but are not limited to:
  - o Testimonial letters
  - o Articles
  - Other recognitions
  - o Photographs, slides and videos Note: Submitted materials/samples will NOT be returned

The following questions will assist in the preparation of the submission document:

- 1) Describe how the co-op student has shown initiative and leadership in their efforts.
- 2) Outline the co-op student's significant depth of involvement.
- 3) Describe how the co-op student has made a difference to the business.

Please send submissions to:

Troy Young, Chief Executive Officer Attractions Ontario 344 Bloor St. W, Suite 504 Toronto, ON M5S 3A7

Closing Date: Friday, April 1, 2016