

**For Immediate Release:**

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## **Public Agencies Recognized for Communications Excellence**

Communicators association recognizes public agencies for top-notch communications projects throughout the state

The California Association of Public Information Officials (CAPIO) announced the winners of the 2015 CAPIO Excellence in Communications Awards program at their Awards Gala April 15, 2015 in Long Beach. Each year the statewide organization receives entries in the categories of communication and marketing campaigns, newsletter production, new media, photography, special events, writing, website development, video production and innovative programs.

*"The CAPIO Excellence in Communications Awards just gets better and better each year. We had over 140 entries this year and the work was exceptional," said Scot Crocker, 2014 -2015 CAPIO Awards Chair. "We love giving these awards, but even more important, the real achievement is the work of PIOs and government communicators who work tirelessly to keep the public educated, informed and connected."*

### **2015 CAPIO Excellence in Communications Award Recipients**

#### **Campaign/Program: Media Event**

Award of Excellence

**California Office of Traffic Safety**

*Distracted Driving Campaign "What's Your Number?"*

Award of Merit

**City of Fontana Police Department**

*Fontana Safe and Sober Prom Campaign Press Conference*

#### **Campaign/Program: Crisis Communications/ Public Safety**

Award of Excellence

**City of Santa Clarita**

*Respect is a Two-Way Street*

Award of Distinction

**City of Carlsbad**

*Poinsettia Fire: Carlsbad Crisis Communications*

Award of Merit

**Western Municipal Water District**

*The CA Drought - A Slow Moving Crisis*

### **Campaign/Program: Marketing/ Communications**

Award of Excellence	<b>East Bay Regional Park District</b> <i>80 Years of Connecting Parks to People</i>
Award of Distinction	<b>San Bernardino County Human Services</b> <i>Be a Hero Campaign</i>
Award of Merit	<b>City of Sacramento</b> <i>Spare the Water Sacramento</i>

### **Community Relations: Special Events**

Award of Excellence	<b>SANBAG</b> <i>2014 SANBAG General Assembly</i>
Award of Distinction	<b>City of Lake Elsinore</b> <i>Clean Extreme - Main Street - 2014</i>
Award of Merit	<b>Delta Diablo</b> <i>Jean-Michel Cousteau Environmental Presentation</i>

### **Community Relations: Engagement**

Award of Excellence	<b>City of Encinitas</b> <i>At Home in Encinitas</i>
Award of Distinction	<b>Castro Valley Sanitary District</b> <i>Path to Zero Waste</i>
Award of Merit	<b>City of Encinitas</b> <i>2014 Communications Plan</i>

### **Electronic: New Media**

Award of Excellence	<b>City of Pasadena</b> <i>City of Pasadena 2014 Facebook Contest</i>
Award of Distinction	<b>City of San Bernardino Police Department</b> <i>Safety, Trust and Social Media: Revamped Facebook Strategy</i>
Award of Merit	<b>California Office of Traffic Safety</b> <i>DDVIP APP</i>

### Electronic: Video - Short Form

Award of Excellence

**Orange County Transportation Authority**

*"Room To Ride" for California's 3 Feet for Safety Act :30 PSA*

Award of Distinction

**OC Parks**

*OC Zoo "Get Wild" Video*

Award of Merit

**Port of Long Beach**

*Epic Crane Video*

### Electronic: Video - Long Form

Award of Excellence

**City of Santa Rosa Recreation & Parks**

*THIS is Recreation & Parks*

Award of Distinction

**Coachella Valley Association of Governments**

*CV Link: Bringing Alternative Transportation to Life*

Award of Merit

**Hayward Area Recreation and Park District**

*"How H.A.R.D. is Your Day?"*

### Electronic: Video Series

Award of Excellence

**Riverside County Transportation Commission**

*91 Seconds on the 91*

Award of Distinction

**City of Carlsbad**

*In Our Own Words*

Award of Merit

**City of Santa Clarita**

*State of the City Videos*

### Electronic: Website

Award of Excellence

**Hayward Area Recreation and Park District**

*Website Redesign*

Award of Distinction

**John Wayne Airport, Orange County**

*www.ocair.com/mobile*

Award of Merit

**Contra Costa County Library**

*War Ink*

### Electronic: Online Newsletter

Award of Excellence

**Riverside County Transportation Commission**

*91 Project Up to Speed E-Newsletter*

### **Print: Writing**

Award of Excellence

**California Office of Traffic Safety**  
*Sober Slang*

Award of Distinction

**City of Lakewood**  
*Sometimes, Boring Is Good*

### **Print: Newsletter External**

Award of Excellence

**Tahoe Regional Planning Agency**  
*Tahoe In Depth - Environmental Newspaper*

Award of Distinction

**San Bernardino County Employees' Retirement Association**  
*Quarterly Review*

Award of Merit

**Coachella Valley Water District**  
*Water News*

### **Print: Newsletter Internal**

Award of Excellence

**City of Santa Clarita**  
*City Call*

Award of Distinction

**City of Santa Monica**  
*Wavelengths*

### **Print: Special Publication**

Award of Excellence

**City of Carlsbad**  
*When Nature Is Your Neighbor: Defend Your Home Against Wildfires*

Award of Distinction

**City of Pico Rivera**  
*The Pico Rivera Parks & Recreation Guide*

Award of Merit

**Coachella Valley Water District**  
*2015 Desert-friendly Plants Calendar*

### **Print: Photography**

Award of Excellence

**San Bernardino County Human Services**  
*Be a Hero Photo Gallery*

Award of Distinction

**City of Santa Clarita**  
*On The Job Series*

### Print: Graphics

Award of Excellence

**Coachella Valley Water District**  
*Water Restrictions Guide*

Award of Distinction

**Port of Long Beach**  
*Bridge Clearance and Comparison Graphic*

Award of Merit

**City of Rancho Cucamonga**  
*Join the Healthy RC Picture*

### Special: Innovation

Award of Excellence

**Castro Valley Sanitary District**  
*Path to Zero Waste*

Award of Distinction

**Rancho California Water District**  
*Menu Contest*

Award of Merit

**City of Temple City**  
*Youth Engage Conference*

### Special: Dollar-Stretcher

Award of Excellence

**Western Municipal Water District**  
*Earth Night in the Garden*

Award of Excellence

**Sacramento Area Council of Governments**  
*Regional Transportation Workshop*

Award of Distinction

**Castro Valley Sanitary District**  
*CVSan CVTV.com Video Advertisements*

Award of Merit

**City of Lakewood**  
*"Thank a Soldier" Campaign*

### About CAPIO:

CAPIO, [www.capio.org](http://www.capio.org), a membership organization serving professionals throughout the public sector who engage communities provides California-focused education and networking that helps members and agencies develop and advance on the belief that good government requires good communicators.