



# Agenda

- Welcome
- Remarks From our Sponsor- Indiana Members Credit Union
- Installation of 2016-2018 Officers
- Finance Report
- President's Message
- CEO Report
- The Luginbill's - Diane and Memphis

# 2016-2018 Officers

- President- David Peterson
- Vice-President- Alicia Schulhof
- Treasurer- Kurt Beier
- Secretary- Randy Shields
- Exec. Committee at large - Catherine Stiver
- Past President- Curt Hidde

# 2016 Finance Report

Russ Williams

RMHCCI Finance Chair



**Ronald McDonald House of Indiana, Inc.**

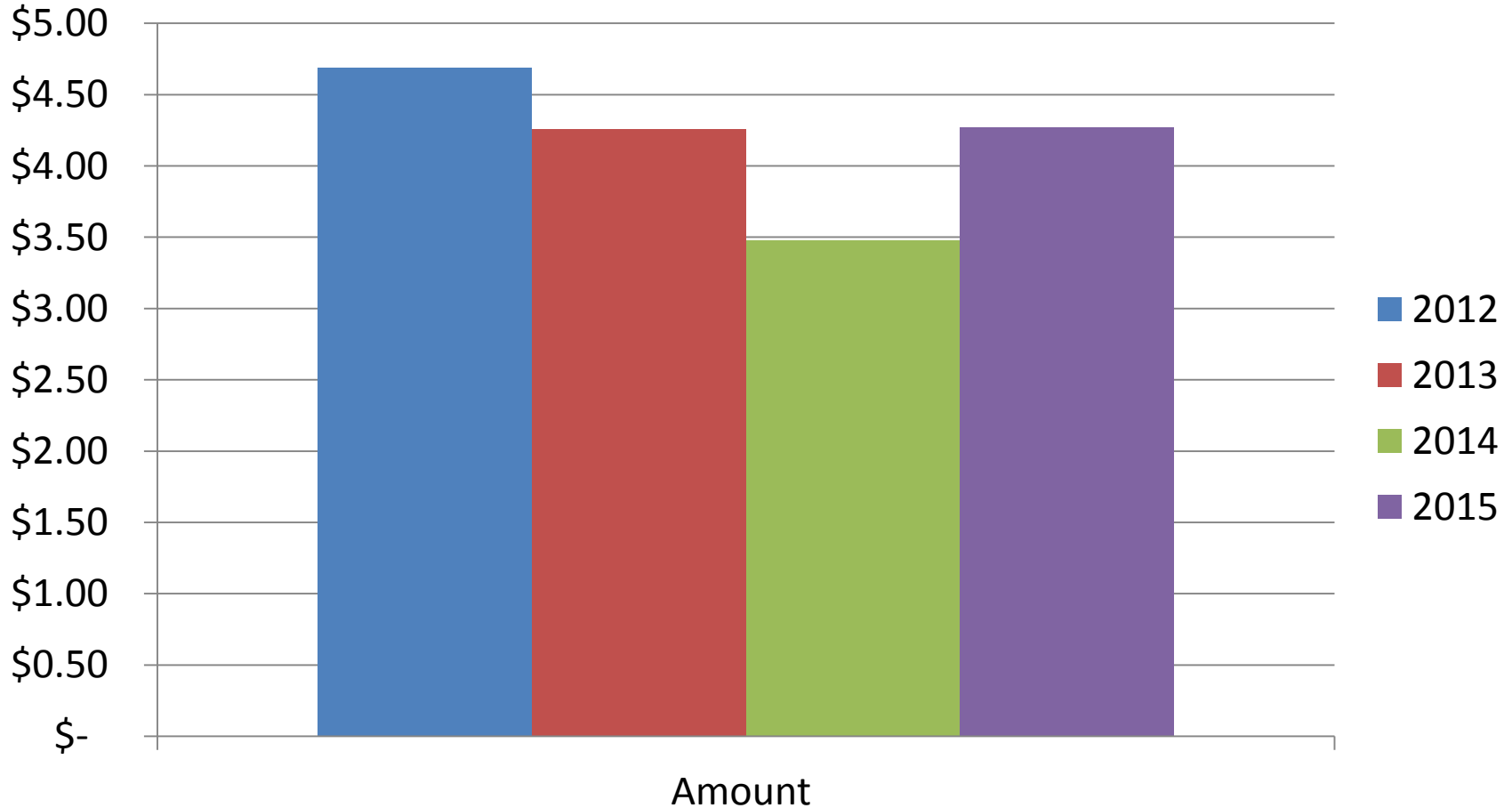
Financial Position

December 31, 2015

		12/31/2015	12/31/2014
<b>ASSETS</b>			
Cash and Cash Equivalents		\$ 438,431	\$ 343,574
Contributions & Pledge Receivables		66,191	19,425
Prepaid Expenses		31,836	11,945
Net Current Assets		536,458	374,944
Investments		6,595,353	7,133,635
Investment - Endowment		1,003,660	1,003,660
Net Investments		7,599,013	8,137,295
Property and Equipment, Net		1,424,596	1,346,703
		1,424,596	1,346,703
<b>TOTAL ASSETS</b>		<b>9,560,067</b>	<b>9,858,942</b>
<b>LIABILITIES &amp; NET ASSETS</b>			
Current Liabilities		107,619	45,716
Net Assets		9,452,448	9,813,227
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>		<b>9,560,067</b>	<b>9,858,942</b>

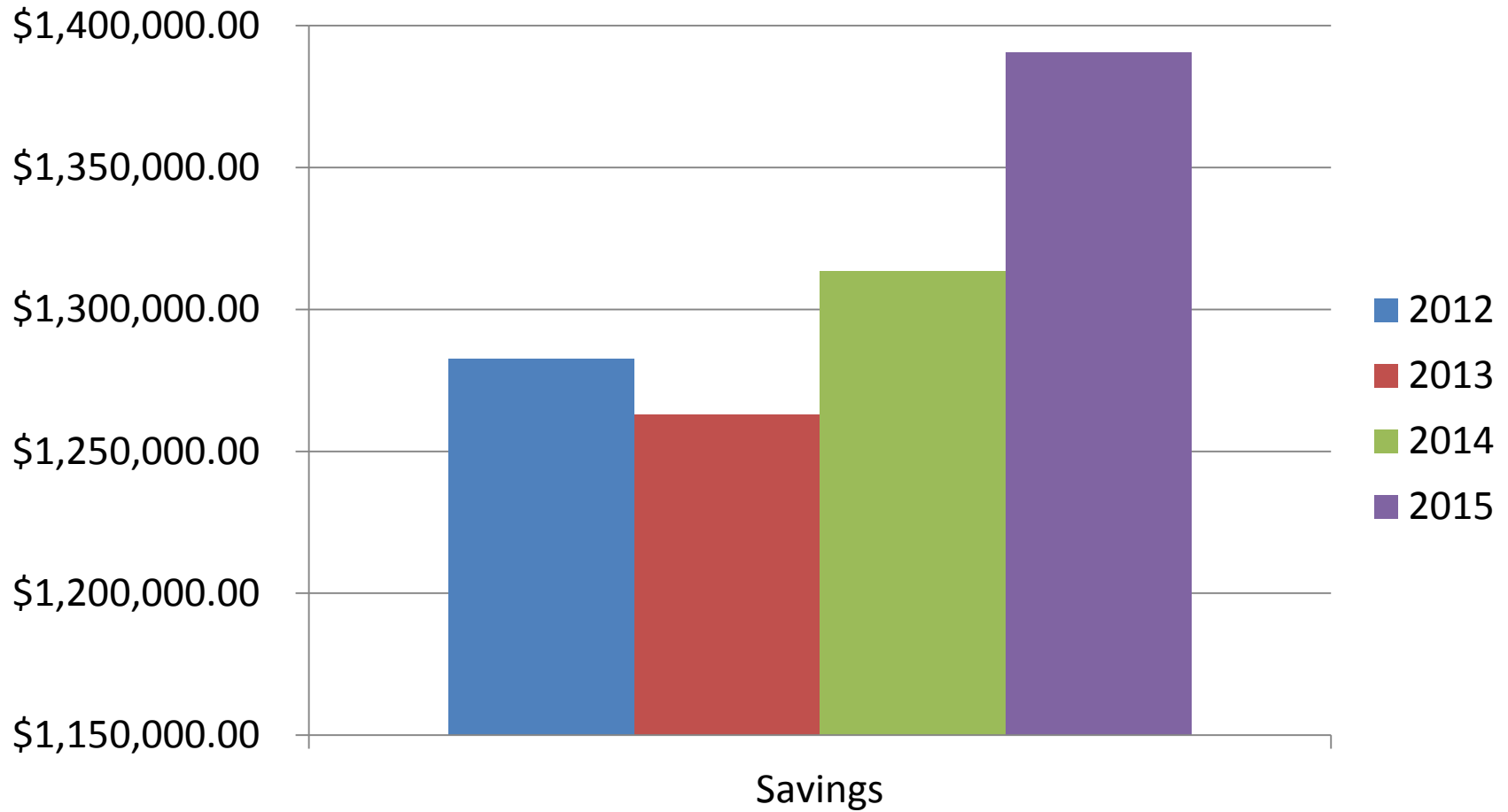
# Comfort + Care = Impact

Average room donation collected per family per night.



# Comfort + Care = Impact

\$ Savings for our families.



# President's Message

David Peterson

RMHCCI Board President

2016-2018





# CEO Report

# Who We Are

## Our Mission

To provide a supportive home-away-from-home for families of children receiving medical care at Riley Hospital for Children at IU Health and other area hospitals.

## Our Vision

Nurturing a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy.

## I CARE

- **Innovation:** We aim for continuous improvement to provide the highest level of comfort and care for our families.
- **Compassion:** We seek to listen, understand and serve.
- **Accountability:** We strive for the highest level of integrity and transparency with all of our partners and stakeholders.
- **Respect:** We treat all people with dignity, compassion and respect.
- **Excellence:** We embrace our mission and passionately commit to creating the best home-away-from-home for our families.

# What We Do

	2015	2014	2013	2012
Room Occupancy	95%	90%	96%	99%
Apartment Occupancy	73%	66%	73%	87%
Combined Occupancy	93%	88%	92%	97%
Total Families Served	1,154	1,161	1,061	906
Average Length of Stay	10.7	10.6	13.2	16.5
Average Nightly Fee	\$4.27	\$3.48	\$4.26	\$4.69

# Who We Serve – 2015 Data

TOTAL FAMILIES SERVED	2015	2014	2013	2012
Day Retreat Services	3,142	4,171	3,993	4,582
Overnight Lodging Services	1,385	1,454	1,537	1,402

# Who We Serve - Indiana

Top Ten	2015	2014	2013	2012
1	Marion - 1,648	Marion - 1,646	Lake - 1,392	Marion - 1,506
2	Allen - 1,509	Allen - 955	Allen - 1,152	St. Joseph - 1,131
3	Elkhart - 1,157	Elkhart - 918	Marion - 1,152	Allen - 998
4	Lake - 929	Lake - 876	Elkhart - 1,023	Elkhart - 793
5	Vigo - 710	St. Joseph - 813	St. Joseph - 846	Lake - 675
6	St. Joseph - 676	Vanderburgh - 784	Monroe - 613	Delaware - 605
7	Vanderburgh - 493	Vigo - 515	Henry - 572	Tippecanoe - 590
8	Bartholomew - 447	Monroe - 467	Vanderburgh - 536	Vigo - 486
9	Monroe - 444	Delaware - 454	Tippecanoe - 472	Monroe - 482
10	Delaware - 380	Daviess - 398	Vigo - 446	Marshall - 472

# Who We Serve - Outside of Indiana

## (Families/Nights)

Top Ten	2015	2014	2013	2012
1	Illinois - 25/124	Ohio -11/270	Illinois - 35/388	Illinois - 22/673
2	Michigan - 7/89	Illinois -35/266	Kentucky - 9/258	Kentucky - 12/297
3	Ohio - 10/64	New York -1/106	Virginia - 1/56	Michigan - 8/151
4	Puerto Rico - 2/60	Michigan -14/94	Florida - 2/30	Ohio - 9/151
5	Wisconsin - 4/38	Georgia -3/80	New York - 2/29	Arkansas - 9/114
6	Kentucky - 6/27	Arizona -1/37	Tennessee - 3/29	Florida - 3/54
7	Arizona - 1/25	Missouri -1/27	Michigan - 8/27	Minnesota - 2/31
8	Missouri - 2/24	Tennessee -4/14	Kansas - 3/26	Missouri - 1/28
9	Tennessee - 2/15	Florida -1/11	South Carolina - 1/17	Texas - 4/23
10	Colorado - 1/9	Minnesota -1/10	Ohio - 8/16	Pennsylvania - 1/11

# Who We Serve - Global Impact

## (Families/Nights)

	2015	2014	2013	2012
1	Jordan - 1/164	Puerto Rico - 3/47	Puerto Rico - 1/60	Puerto Rico - 1/134
2	Afghanistan -1/97	Israel - 1/37	Ghana - 1/41	Cuba - 1/45
3	Ivory Coast - 1/66	---	Albania - 1/6	Kosovo - 1/36
4	Philippines - 1/21	---	Jordan - 1/6	Ghana - 1/3

# The Results





# Limestone

Scale: 5 (Very Good) to 1 (Poor)	2015	2014	2013	2012
Staying close improved my child's recovery/hospital experience.	4.91	4.90	4.85	4.90
The RMHI improved my family's overall hospital experience.	4.95	4.93	4.87	4.87
Rate your overall experience at the RMHI.	4.86	4.78	4.72	4.69
AVERAGE	4.78	4.72	4.68	4.65

# Riley

	Strongly Agree	Agree	Neutral	Disagree
Felt supported by staff / volunteers / others.	86%	10%	3%	
Staying close improved child's recovery.	92%	7%	1%	---
Staying close improved my family's experience.	94%	6%	---	---

# Our Partners - Volunteers



HEALING  
*Heroes*

# Our Partners - Volunteers

	2015	2014	2013	2012
RMHI Limestone	136	119	129	137
RMHI Riley	101	88	84	98
C3 Cart Coffee, Comfort & Care	6	-	-	-
Board/Committees	50	46	54	49
Young Professional Leadership	10	12	13	15
Special Tasks/Events	70	51	39	31
<b>Total (single count)</b>	<b>352</b>	<b>337</b>	<b>319</b>	<b>329</b>

# Our Partners - Volunteers

## Meals Served by Volunteer Groups

	2015	2014	2013	2012
RMHI Limestone	475	405	422	440
RMHI Riley	294	191	290	236
<b>TOTALS</b>	<b>769</b>	<b>596</b>	<b>712</b>	<b>676</b>

## Service Projects by Volunteer Groups

	2015	2014	2013	2012
Both Locations	193	165	155	123

# Our Partners - Volunteers

	2015	2014	2013	2012
Total Recorded Hours	48,188	32,481	34,479	31,223
Total Value	\$1,111,697	\$732,447	\$763,365	\$680,350
	(\$23.07/hr.)	(\$22.55/hr.)	(\$22.14/hr.)	(\$21.79/hr.)

# C3 Cart

## Comfort, Care & Coffee!

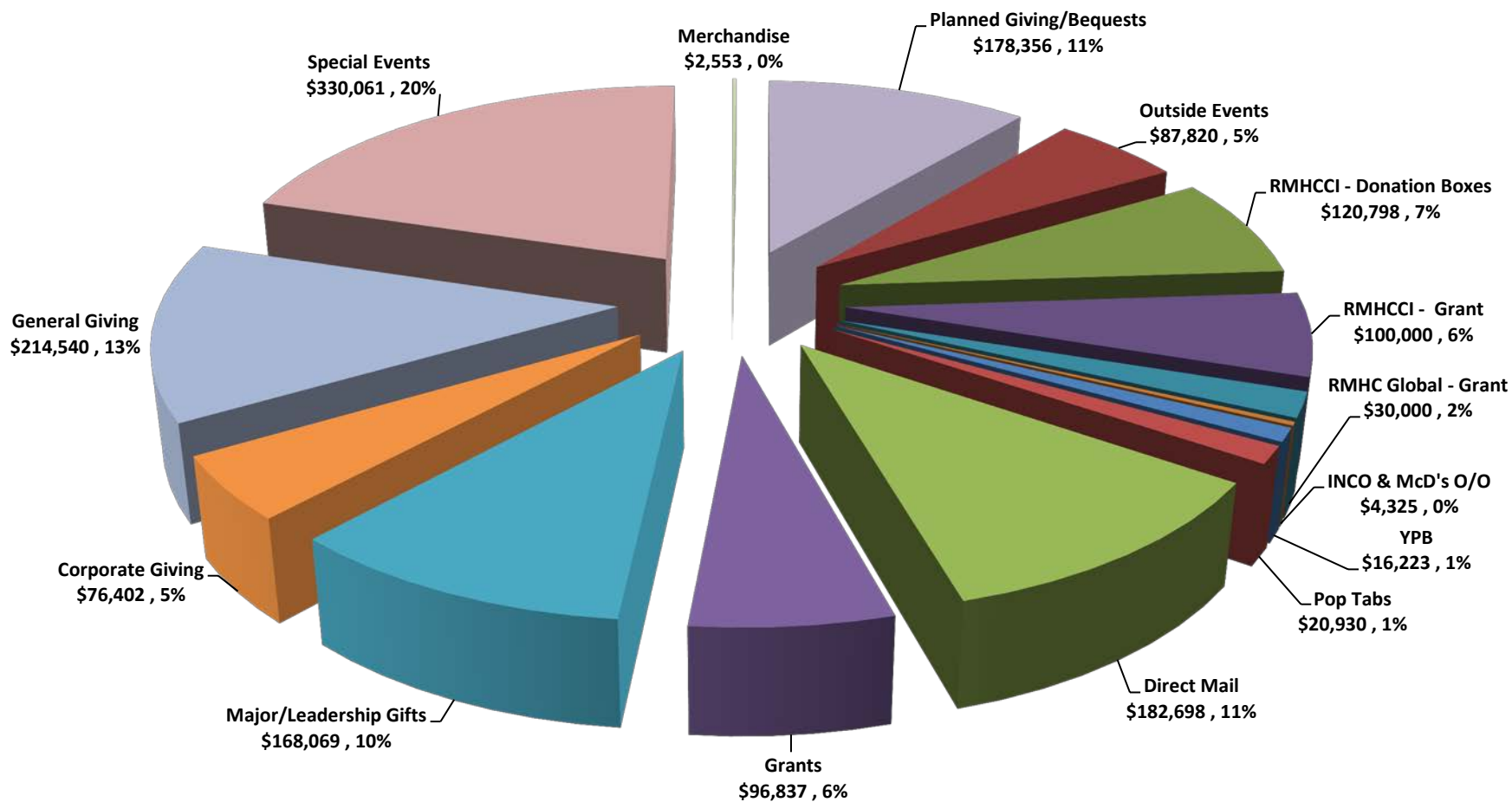


Continued positive response from parents, families and staff. 2015 year-end data:

Day	Place	Cups of Comfort	Care Connections
Tuesday	ICU- 3E Cardio ICU- 3W	553	49
Thursday	ICU 7E Hospital list 7W	592	91
Tues/Thurs.	Surg. waiting	890	215
<b>Total</b>		<b>2,035</b>	<b>355</b>

# 2015 Revenue from Fundraising

## Total \$1,629,611





# Sharing Our Story

	2015	2014
<b>Facebook</b>		
Likes	3,289	2,391
Total Post Reach	443,107	268,816
<b>Twitter</b>		
Followers/Following	1,238/2,364	806/787
Avg. tweets per month/Cumulative Total	171/2,053	96/1,155
<b>RMHI Website</b>		
Page views	106,096	91,493
Site sessions/Unique Visitors	44,394/29,504	33,745/22,668
<b>E-Newsletter</b>		
Subscribers	6,416	4,771
Open Rate	21.25%	20.60%



HEALING  
*Heroes*

# Sharing Our Story

	2015	2014	2013	2012
❖ Tours	369	280	266	222
❖ Speaking Engagements	44	41	52	47
❖ Pop Tabs				
Total Collect-A-Million Club Members	380	371	362	347
Pop Tab Drop on Monument Circle	10,000,000	10,000,000	10,000,000	10,000,000
Total Tabs Collected	71,854,600	85,203,200	86,489,600	129,536,000
Pop Tab Revenue	\$20,930	\$29,153	\$30,821	\$41,287
Ongoing Total Pop Tab Revenue	\$823,659	\$786,396	\$757,243	\$726,277

# The Future - 2016

New organizational structure

Greater reach and impact in our community

Comfort, Care and Connections

Extended outreach and opportunities to  
serve our families

# Unification

- New name
- New logo
- Same heart but greater impact
  - Ronald McDonald House
  - Grants
  - Scholarships



HEALING  
*Heroes*

# Comfort, Care and Connections

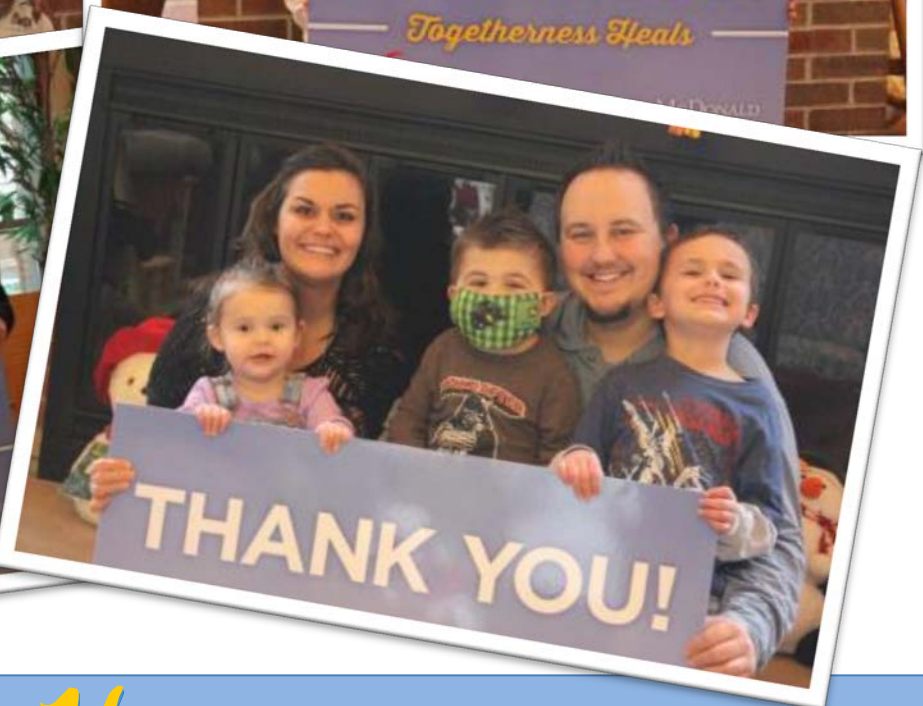
Providing new programming for our families  
Greater connection with social service providers to  
connect families with services.

Back Home Again program

# More is More

- Extended outreach to serve more families throughout the community

# Thank you!



HEALING  
*Heroes*

