
PROGRESS INSTITUTE

Welcome to the second annual Progress Institute!

Tuesday, October 27, 2015
8:00 AM - 4:30 PM
Waterloo Road in Collinwood

A day long symposium bringing together the community development field to learn, connect, and innovate

Cleveland
Neighborhood
Progress



Presented by Cleveland Neighborhood Progress

*with special support from
Enterprise Community Partners and United Way of Greater Cleveland*



PROGRESS INSTITUTE

Welcome to the second annual Progress Institute. Come engage in meaningful dialogue with your community development colleagues and explore creative solutions to community development challenges.

Be inspired by:

- keynote address, *Home(town) Security*, delivered by Majora Carter, a visionary voice in city planning who views urban renewal through an environmental lens drawing a direct connection between ecological, economic and social degradation
- industry-related workshops from experts in their fields including Advocacy Best Practices, Crisis Communication, and Staff Succession Planning
- lunchtime panel discussion “The Changing Face of Cleveland: Embracing Diversity”
- special session developed specifically for Community Organizers & Allies
- walking tour of Waterloo
- Cleveland Neighborhood Progress updates

Your day will begin at:

Beachland Ballroom
15711 Waterloo Road
Cleveland, OH 44110

Workshop sessions to take place along Waterloo at the Beachland Ballroom, Beachland Tavern, Praxis Gallery, Space Rock Gallery, and Waterloo Arts.
All venues for the day are walking distance from one another.

Lunch will be served at:

Slovenian Workmen’s Home
15335 Waterloo Road
Cleveland, OH 44110



PRE-REGISTRATION REQUIRED!
Register Online [HERE](#).

SCHEDULE

8:00 - 8:30 AM	Continental Breakfast and Registration at the Beachland Ballroom
8:30 - 8:45 AM	Welcome, Overview of Cleveland Neighborhood Progress - Progress Institute Joel Ratner, President and CEO, Cleveland Neighborhood Progress Colleen Gilson, Vice President of CDC Services, Cleveland Neighborhood Progress
8:45 - 9:45 AM	Keynote Presentation - Majora Carter, Majora Carter Group, <i>Home(town) Security</i>
9:45 - 10:15 AM	Travel from Beachland Ballroom to various workshop sessions along Waterloo
10:15 - 11:15 AM	<p>Workshop Session #1 (select one to attend)</p> <ul style="list-style-type: none"> • <i>All You Want to Know about Proposal Writing from a Funder Perspective - Part One</i> - Kristi Andrasik, Nelson Beckford, Colleen Gilson, Kathy Matthews, Kevin McDaniel • <i>Best Practices in Government Relations for Community Development Professionals - Part One</i> - Erika Anthony and John Corlett • <i>Crisis Communications for Nonprofit Leaders</i> - Bruce Hennes • <i>Emotionally Intelligent Leadership</i> - Marcy Shankman • <i>Using an Equity Framework to Co-Create Cleveland's Future</i> - Erica Merritt and Adele DiMarco Kious
11:30 AM - 12:30 PM	<p>Workshop Session #2 (select one to attend)</p> <ul style="list-style-type: none"> • <i>All You Want to Know about Proposal Writing from a Funder Perspective - Part Two</i> - Kristi Andrasik, Nelson Beckford, Colleen Gilson, Kathy Matthews, Kevin McDaniel • <i>Best Practices in Government Relations for Community Development Professionals - Part Two</i> - Erika Anthony and John Corlett • <i>Brand Building: Visual Art and Design Strategies for Connecting People with Place</i> - Ken Hejduk, Joe Lanzilotta, Lizzy Lee, Greg Peckham, Maria Scalia • <i>More Than a Letterhead: The Role of the Board of Directors in Community Development</i> - Janus Small • <i>Staff Succession Planning for your Organization</i> - Judy Tobin
12:30 - 2:15 PM	Lunch at Slovenian Workmen's Home, Panel Presentation - <i>The Changing Face of Cleveland: Embracing Diversity</i> Panel: Lillian Kuri, Richey Piiparinen, and Jeff Verespej
2:30 - 3:30 PM	<p>Afternoon Plenary Option (select one to attend)</p> <ul style="list-style-type: none"> • Facilitated Round Table Discussion for Community Organizers and Allies • "Idea to Reality" Workshop with Majora Carter • Walking Tour of Waterloo
3:30-4:30 PM	Closing Reception



Beachland Ballroom and Slovenian Workmen's Home

Time	Overview	Details				
8:00-8:30 AM	Continental breakfast and registration					
8:30-8:45 AM	Welcome	Joel Ratner, Colleen Gilson				
8:45-9:45 AM	Keynote Presentation	Majora Carter, Majora Carter Group , <i>Home(town) Security</i>				
10:15-11:15 AM	Concurrent Workshops Session #1 <i>Sessions to take place at the following spaces along Waterloo: Beachland Ballroom, Beachland Tavern, Praxis Gallery, Space Rock Gallery, and Waterloo Arts</i>	Session #1A and #2A: <i>Best Practices in Government Relations for Community Development Professionals – Erika Anthony and John Corlett</i> <i>Part One and Two</i>	Session #1B: <i>Using an Equity Framework to Co-Create Cleveland's Future – Erica Merritt and Adele DiMarco Kious</i>	Session #1C: <i>Emotionally Intelligent Leadership – Marcy Shankman</i>	Session #1D and #2D: <i>All You Want to Know about Proposal Writing from a Funder Perspective</i> <i>Kristi Andrasik Nelson Beckford</i>	Session #1E: <i>Crisis Communication for Nonprofit Leaders – Bruce Hennes</i>
11:30 AM-12:30 PM	Concurrent Workshops Session #2 <i>Sessions to take place at the following spaces along Waterloo: Beachland Ballroom, Beachland Tavern, Praxis Gallery, Space Rock Gallery, and Waterloo Arts</i>		Session #2B: <i>More Than a Letterhead: The Role of the Board of Directors in Community Development – Janus Small</i>	Session #2C: <i>Staff Succession Planning for your Organization – Judy Tobin</i>	<i>Colleen Gilson Kathy Matthews Kevin McDaniel</i> <i>Part One and Two</i>	Session #2 E: <i>Brand Building: Visual Art and Design Strategies for Connecting People with Place – Greg Peckham, Joe Lanzilotta, Lizzy Lee, Ken Hejduk, Maria Scalia</i>
12:30 -2:15 PM	Lunch, updates, panel presentation, and facilitated table discussions	12:30 - 1:15 – Lunch 1:15 - 1:45 – Panel Presentation with a focus on “The Changing Face of Cleveland: Embracing Diversity” - <i>Panel: Lillian Kuri, Richey Piiparinen, Jeff Verespej (confirmed)</i> 1:45 - 2:00 – Facilitated Table Discussions 2:00 - 2:15 – Questions and Answers				
2:30-3:30 PM	Afternoon Plenary	Session for Community Organizers and Allies				
2:30-3:30 PM	Afternoon Plenary	Idea to Reality Workshop with Majora Carter				
2:30-3:30 PM	Walking Tour of Waterloo	Guided tours provided by Northeast Shores Development Corporation staff				
3:30-4:30 PM	Closing Reception	Location TBD				



CONCURRENT WORKSHOPS, SESSION #1:

All You Want to Know about Proposal Writing from a Funder Perspective - Part One

A guided discussion of the top ten elements for a successful proposal will refresh and prepare you for a one-on-one dialogue with local funders. Participants will submit sample proposals in advance for review by a local grantmaker. Walk away with practical and specific strategies around: budget, deliverables, compelling needs, outcome measurement, and more.

Presenters: Kristi Andrasik, Nelson Beckford, Colleen Gilson, Kathy Matthews, Kevin McDaniel

Best Practices in Government Relations for Community Development Professionals - Part One

The Community Development industry is evolving; and so are the strategies for engaging with your local, state and federal legislators. As funds continue to shrink and priorities shift, community development professionals are implementing innovative strategies to ensure their neighborhoods continue to thrive. This session will detail importance of advocacy, the tips and methods to engage legislators and government departments; best practices for 501(c) 3 organizations; and, provide recommendations on creating an advocacy plan.

Presenters: Erika Anthony and John Corlett

Crisis Communications for Nonprofit Leaders

This fast-paced workshop will focus on a highly-strategic approach to communicating during a wide variety of situations, offering methods for establishing and maintaining “control of the message,” enabling you to move your message forward or mount a defense against a sudden press onslaught. Attendees will gain insight into how to respond instantly to a crisis situation; what the media looks for in an interview; understand how and why the media’s objectives differ from the interviewee’s; understand how to better and more-effectively communicate to protect the organization’s image, brand, and perception in the marketplace.

Presenter: Bruce Hennes

Emotionally Intelligent Leadership

Harnessing and further developing your Emotional Intelligence (EIL) is critical to becoming a high-performing leader and team-member. This workshop will define the dimensions of emotionally intelligent leadership, help you identify your individual strengths, give you the opportunity to consider how EIL impacts your work, and apply concepts that will maximize your effectiveness in the workplace and in the community.

Presenter: Marcy Shankman

Using an Equity Framework to Co-CREATE Cleveland's Future

This workshop will support those engaged in community work to build in “choice points” throughout projects and during program planning that can alleviate hard feelings and create true stakeholder partnerships. Whether engaging residents, community members or volunteer groups strong, equity - based relationships are essential for co-designing Cleveland’s future. When an equity framework is not embedded stakeholders often feel left out or undervalued diminishing the relationship between them and the organization seeking their support. This dynamic can stifle the work of community organizations and stall the progress we all want to see in Cleveland. Participants will leave this session with an understanding of choice points and other equity - based tools to advance their community work.

Presenters: Erica Merritt and Adele DiMarco Kious



CONCURRENT WORKSHOPS, SESSION #2:

All You Want to Know about Proposal Writing from a Funder Perspective - Part Two

A guided discussion of the top ten elements for a successful proposal will refresh and prepare you for a one-on-one dialogue with local funders. Participants will submit sample proposals in advance for review by a local grantmaker. Walk away with practical and specific strategies around: budget, deliverables, compelling needs, outcome measurement, and more.

Presenters: Kristi Andrasik, Nelson Beckford, Colleen Gilson, Kathy Matthews, Kevin McDaniel

Best Practices in Government Relations for Community Development Professionals - Part Two

The Community Development industry is evolving; and so are the strategies for engaging with your local, state and federal legislators. As funds continue to shrink and priorities shift, community development professionals are implementing innovative strategies to ensure their neighborhoods continue to thrive. This session will detail importance of advocacy, the tips and methods to engage legislators and government departments; best practices for 501(c) 3 organizations; and, provide recommendations on creating an advocacy plan.

Presenters: Erika Anthony and John Corlett

Brand Building: Visual Art and Design Strategies for Connecting People with Place

Neighborhoods throughout Cleveland, around the country, and across the world are tuning in to the many ways that art and design, parks and public spaces, and programming can enhance neighborhood identity, promote community engagement, and elevate their brand. From iconic works of art and guerilla tactics to marketing campaigns that range from deadly serious to seriously ridiculous, public art and public space are expanding the possibilities for how we communicate and engage with our surroundings. This workshop will look at examples and case studies from around the city and around the world that use visual art and design strategies for connecting people with place.

Facilitator: Greg Peckham **Presenters:** Ken Hejduk, Joe Lanzilotta, Lizzy Lee, Maria Scalia

More Than a Letterhead: The Role of the Board of Directors in Community Development

By law, every nonprofit organization is required to have a board of directors. From providing financial and legal oversight to securing resources and setting the direction of the organization, the role of the Board of Directors is expansive. In this session we will explore fundraising, providing financial oversight, and distinguish the work of the Board from the work of the staff and volunteers. For Board members who also participate as volunteers, this session will offer a conflict free path to fulfillment.

Presenter: Janus Small

Staff Succession Planning for your Organization

Effective staff leadership is critical for a strong and sustainable nonprofit. Learn about the importance of staff succession planning for your organization. Presenter, Judy Tobin, Senior Director at BVU: The Center for Nonprofit Excellence, will share human resources strategies that will equip your organization to manage the planned and unplanned transitions of your leaders. We will review emergency and long term succession planning along with leadership development, search and hiring tactics specifically for nonprofit organizations.

Presenter: Judy Tobin



KEYNOTE SPEAKER:



Majora Carter is an urban revitalization strategy consultant, real estate developer, and Peabody Award winning broadcaster. She is responsible for the creation & successful implementation of numerous green-infrastructure projects, policies, and job training & placement systems.

After establishing **Sustainable South Bronx** and **Green For All** (among other organizations) to carry on that work, she built on this foundation with innovative ventures and insights into urban economic developments designed to help move Americans out of poverty.

Her long list of awards and honorary degrees include accolades from groups as diverse as Rupert Murdoch's News Corporation, John Podesta's Center for American Progress, Goldman Sachs, as well as a MacArthur "genius" Fellowship. Her 2006 TEDtalk was one of the first 6 videos to launch their groundbreaking website. Majora is a Board Member of the **US Green Building Council**, and

the **Andrew Goodman Foundation**.

Majora has continually set new standards of excellence with projects in her South Bronx community, while expanding her reach through philanthropic pursuits and business interests that have all pointed toward greater self-esteem and economic potential for low-income people everywhere.

WORKSHOP AND PLENARY PRESENTERS:

Kristi Andrasik is a Program Officer with the Cleveland Foundation and helps nonprofit organizations assess their goals and navigate the community responsive grant application process. Kristi previously worked with Cleveland Metropolitan School District's Office of Family and Community Engagement and served multiple roles at Goodrich-Gannett Neighborhood Center in Cleveland, including Family Services Coordinator, Clinical Director, and Associate Director. Since joining the Foundation in 2012, Kristi has worked closely with the Cleveland LGBT community to mobilize resources and strengthen community infrastructures to prepare for the 2014 Gay Games and improve the well-being of Greater Cleveland's LGBT residents. In 2015, Kristi became the inaugural recipient of the Michael G. Shinn Award for Diversity, Equity, and Inclusion in Philanthropy.

Erika Anthony is the Senior Director of Advocacy, Policy and Research for Cleveland Neighborhood Progress (CNP). In this role, she is responsible leading and shaping the policy and advocacy agenda for CNP's core areas (CDCs, Economic Opportunity and Placemaking). Prior to CNP, Erika was the Director of Business Development at Oriana House, Inc., Project Coordinator for a pilot reentry program at the Centers for Families and Children and held various roles as a paralegal. Erika serves on a number of Boards in the area, including: Bike Cleveland, Ideastream's Community Advisory Board, EDWINS and Negative Space Gallery and Studio (Board Chair). She has also completed the following leadership institutes: Cleveland Bridge Builders (Class of 2014) and 2014 Fellowship with New Leaders Council. Additionally, she continues to co-lead the voter engagement efforts in Cleveland for ClevelandVOTES, which works in partnership with Nonprofit VOTE to support voter engagement activities for local nonprofits.



Nelson Beckford was appointed Senior Program Officer for Strong Communities at the Saint Luke's Foundation in March 2014. He provides leadership and oversight for all aspects of the Foundation's Strong Communities program area, the grant portfolio designed to catalyze and sustain opportunities to improve social conditions, improve physical environments and promote healthy community design in targeted neighborhoods. Prior to joining the Foundation, Nelson served as Program Officer for The Cleveland Foundation's Responsive Grantmaking, where his work focused on community development, environmental sustainability and program management of The Cleveland Foundation's nationally recognized Summer Internship program.

John Corlett was appointed President and Executive Director of The Center for Community Solutions in December 2014. He is the 15th leader of the Cleveland based organization in its 102 year history. The Center for Community Solutions is a nonprofit, non-partisan think tank focused on solutions to health, social, and economic issues. Prior to joining The Center he was the Vice President of Government Relations and Community Relations for The MetroHealth System. John is a 23 year resident of the Detroit-Shoreway neighborhood of the City of Cleveland. His work has been recognized by the Ohio Hospital Association, the City of Cleveland, University College at Ohio University, the Public Children's Services Association of Ohio, Planned Parenthood of Cleveland, the Ohio Federation of Teachers, the Human Rights Campaign Cleveland Steering Committee, the Ohio Association of Area Agencies on Aging, CareAlliance Health Center, and North Coast Health.

Colleen Gilson serves as the Vice President for CDC Service with Cleveland Neighborhood Progress. In her role she oversees grant-making, capacity building, leadership development, advocacy, shared services and is working with the CDC community on creating an even more efficient and aligned system of community development service delivery. She has been involved in the field of Community Development in the City of Cleveland for nearly 20 years. She began her career with the Detroit Shoreway Community Development Organization moving to the Tremont West Development Corporation (TWDC) in the late 90's. During her tenure at both organizations, she held several different positions culminating with her 4 year period as Executive Director of TWDC. Most recently, she served as the Executive Director of the Cleveland Neighborhood Development Coalition (CNDC), the trade association for the Cleveland Community Development Corporation industry. Colleen considers her fondest "Cleveland" memory as the period of time she and her late Mother moved to the Detroit Shoreway neighborhood. Renovating an old home on Franklin Boulevard as mother/daughter and true best friends is the life event that led her into the field of Community Development.

Ken Hejduk is the Managing Director of Little Jacket, a brand strategy and design firm in Cleveland, OH. As a strategist, creative director, and designer, Ken has worked with businesses and organizations large and small to help them launch and grow their brands. Notable clients include MTV, HBO, American Greetings, Case Western Reserve University, the City of Shaker Heights, 20x200, OverDrive, and Portside Brewery and Distillery.

Bruce Hennes is Managing Partner of Hennes Paynter Communications, one of the few firms in the U.S. focused exclusively on crisis communications. Hennes Paynter serves corporations, government agencies, education and healthcare institutions, professional service firms and nonprofits that are "on trial" in the Court of Public Opinion. Bruce has nearly 40 years' experience in communications, with a past and present client list that includes the National Aeronautics & Space Administration, ThyssenKrupp, Greater Cleveland Regional Transit Authority, the Northeast Ohio Regional Sewer District, Interlake Steamship, KeyBank, Kent State University, MetroHealth Hospital System, as well as most of the leading law firms in N.E. Ohio. Bruce is a member of the executive committee of the Cleveland Metropolitan Bar Association. He also serves on the board of the Cleveland Leadership Center.



Adele DiMarco Kious is the founder and lead steward of Yinovate, LLC. Her passion is working with groups, supporting them to lead innovative, transformational change within themselves and the communities they serve. She has co-launched three social change initiatives in Greater Cleveland: SOMO (Social-Emotional) Leadership; Change Makers, a dialogue series on race, power and privilege; and City Repair, a neighbor-led empowerment and beautification process. In 2013, she helped open Urban Oak School in Cleveland Heights, Greater Cleveland's first Waldorf inspired pre- and grade school where she currently serves as board president.

Lillian Kuri joined the Cleveland Foundation in 2005 as a consultant to develop a comprehensive strategy for one of the foundation's priority initiatives: the revitalization of the Greater University Circle area. Lillian has more than 15 years of experience as a nonprofit executive, with expertise in innovative environmental services and urban redevelopment. Previously, Lillian was the executive director of Cleveland Public Art. Lillian is a licensed architect in Ohio and a Leadership in Energy and Environmental Design (LEED)-accredited professional. . She currently serves as an appointed member of the City of Cleveland's Planning Commission and on the boards of Evergreen Energy Solutions and Cleveland Development Advisors, an affiliate of Greater Cleveland Partnership that supplies financing for targeted catalytic projects. She also serves as an advisory board member of the Generation Foundation and the Evergreen Cooperative Corporation. On a national level, Lillian serves on the Green Economy Committee and the Infrastructure Committee of Living Cities, a collaborative of the 22 largest philanthropic and financial institutions. Lillian has been recognized as a member of the Crain's Cleveland Business "Forty Under 40" class of 2002 and one of Cleveland Magazine's "Most Interesting People." In 2008, she was selected as the prestigious Knight Fellow at Western Reserve Academy, her high school alma mater.

Kathy Matthews, a program director with Enterprise Community Partners, has led the Cuyahoga EITC Coalition for the last nine years. Kathy is well versed in the administration and operation of Volunteer Income Tax Assistance (VITA) sites and provides oversight for 400+ IRS certified volunteers and 25 VITA locations. In addition, she provides leadership for the Ohio market team's innovation awards program. Prior to joining Enterprise, Kathy had over 18 years of corporate work experience in the financial industry in Cleveland and Chicago. She is one of the founders of a volunteer-driven, nonprofit organization dedicated to raising ovarian cancer awareness and money for research and education.

Joe Lanzilotta, Project Manager, LAND studio, works on several art focused projects including the AHA! Light Festival, The Red Line Public Art Plan, and numerous projects throughout the Buckeye Neighborhood. He is one of the in-house graphic design experts helping to make LAND studio collateral material look awesome. In his spare time, Joe works as a designer, illustrator, and public artist. Joe also enjoys thoughtful public interventions, printmaking, public transportation, and all things good design.

Lizzy Lee has been a graphic designer and art director with NYC and Philadelphia branding agencies for clients including Gap, Martha Stewart, and The New York Times. She moved to Cleveland and was Exhibition Graphic Designer for the Cleveland Museum of Art from 2007 to 2009, when she and Danielle Rini Uva formed Agnes Studio, a graphic design studio in Midtown Cleveland. She is currently on sabbatical, trying to figure out how to weave words on a loom.

Kevin McDaniel is the Director of Income at the United Way of Greater Cleveland. Previously, Kevin was a program officer at The Cleveland Foundation managing portions of the Foundation's responsive and proactive grantmaking. Kevin was director of admissions and records for Cuyahoga Community College, and also served as program director for the Veterans Upward Bound program.



Erica Merritt currently works as Director, Culture & Strategy for Cleveland Metropolitan School District, is a leadership coach for the Neighborhood Leadership Development Program and serves as a part-time faculty member in Cuyahoga Community College's Psychology Department. Erica has more than 15 years of experience in organizational and leadership development. Her background in diversity management enables her to approach client work with an inclusion mind-set. Erica's past experience includes leadership roles at Case Western Reserve University, The Diversity Center of Northeast Ohio, and YWCA Greater Cleveland.

Greg Peckham is Managing Director of LAND studio, a Cleveland-based nonprofit dedicated to revitalizing urban areas by leading thoughtful design, creating vibrant places, and promoting public spaces. He leads teams of professionals working in the areas of landscape design, public art, neighborhood planning, and urban redevelopment. LAND studio works with community groups, elected officials, artists and designers to plan and implement projects that improve the quality of life in Cleveland's urban core and surrounding city neighborhoods. Prior to his work with LAND studio, he served as Executive Director of Cleveland Public Art and has also worked in the fields of community development, public education, and as a legislative assistant in the Ohio Senate.

Richey Piiparinen is a Senior Research Associate at the Maxine Goodman Levin College of Urban Affairs at Cleveland State University. He focuses on migration, demography, culture, and economic and community development. Richey is a co-editor of the book *Rust Belt Chic: A Cleveland Anthology*, Contributing Editor at *New Geography*, and a blogger at *Huffington Post*. His writings on urbanism, culture, and social trends, as well as his research on economic development and demographic trends, have appeared in various outlets, including NPR's *Morning Edition*, *Salon*, *Business Insider*, the *CBC*, *Atlantic Cities*, *Cleveland Magazine*, and the *Cleveland Plain Dealer*.

Maria Scalia is the Senior Marketing Manager for Destination Cleveland, the convention and visitors bureau for the Greater Cleveland area. Marie is also working very closely with the Host Committee on all the marketing and communication efforts for the 2016 Republican National Convention. Starting as an account executive at WYSE Advertising in 2006, Marie worked with clients such as Marathon Oil and Petroleum, Rockwell Automation, National City Bank, Moen and Wyndham Hotels to help create cohesive branding strategies. Marie has also worked at Diebold, Inc., in North Canton, Ohio as a North America Channel Marketing Manager and at downtown Cleveland's KeyBank location in event management. Marie also sits on the board for St. Clair Superior Development Corporation.

Marcy Levy Shankman, Ph.D. is the Vice President for Strategy and Director of Leadership Cleveland for the Cleveland Leadership Center. In this dual role, Marcy has primary responsibility for overseeing the strategic work of the Center as well as designing and leading Leadership Cleveland, a 10-month program for senior executive leaders to enhance their understanding of the civic landscape and their role as leaders in it. Prior to this role, Marcy was principal of MLS Consulting, a consulting practice she founded in 2001. Marcy has taught a variety of graduate and undergraduate courses at John Carroll University, Baldwin-Wallace College, and Case Western Reserve University. She is currently a faculty member for the Cleveland Clinic's Samson Global Leadership Academy. Marcy co-authored *Emotionally Intelligent Leadership: A Guide for Students* as well as the corresponding suite of companion resources (*Inventory, Facilitation and Activity Guide* and *Student Workbook*). An active volunteer, Marcy serves on the advisory board Facing History New Tech High School and serves on committees for the United Way of Greater Cleveland, the Jewish Community Federation of Cleveland, and Camp Wise.



Janus Small is President of Janus Small Associates, a consulting firm based in Cleveland, Ohio, focusing on strengthening community development, social service, educational, faith-based, and cultural arts organizations for increased service to the community. Ms. Small has over 15 years of experience in capacity-building consulting in areas that include board development, leadership development, strategic planning, fundraising, organizational development, marketing, and promotion for many national, regional, and local nonprofit and civic organizations. Janus shares her knowledge and abilities not only with her clients, but also with the next generation of administrators by teaching in the nonprofit management program at John Carroll University.

Judy Tobin is Senior Director, Pro Bono Consulting at BVU: The Center for Nonprofit Excellence (BVU). In this role, she provides oversight of BVU's Pro Bono Corps Program where she connects skilled business volunteers to capacity building projects within the nonprofit sector. Judy also consults, with nonprofit organizations to develop succession plans for staff leadership. Prior to joining BVU, Judy served in lead human resources roles for several local organizations in the nonprofit sector. As the Human Resources Director for Recovery Resources, she oversaw all human resources functions, including employee relations, benefits, performance management, compensation, recruitment, training and development and regulatory compliance. Judy previously served as Enrichment Chair of the Communion of Saints School Advisory Committee and formerly as the Second Vice President on the Board of Directors for Cleveland Women's City Club Foundation.

Jeffrey T. Verespej is the Executive Director of Old Brooklyn Community Corporation. As the largest neighborhood in Cleveland, Old Brooklyn is home to over 30,000 residents and regional assets such as the Cleveland Metroparks Zoo and a branch hospital of MetroHealth. Prior to his hiring as the Executive Director, Mr. Verespej spent four years at Ohio City Incorporated as the Director of Operations and Advocacy. Mr. Verespej serves on the Executive Committees of both the Case Western Reserve University Alumni Association and the Leadership Council for the Cleveland Leadership Center.



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Select one choice for each session. (Please note: workshops will be filled in order of receipt of registration. In the event your first choice becomes filled, you will be assigned to a different workshop. Two sessions are two hours in length: *All You Want to Know about Proposal Writing from a Funder Perspective* and *Best Practices in Government Relations for Community Development Professionals*)

Session #1: (select one)

- ☐ All You Want to Know about Proposal Writing from a Funder Perspective - Part One
- ☐ Best Practices in Government Relations for Community Development Professionals - Part One
- ☐ Crisis Communications for Nonprofit Leaders
- ☐ Emotionally Intelligent Leadership
- ☐ Using an Equity Framework to Co-Create Cleveland's Future

Session #2: (select one)

- ☐ All You Want to Know about Proposal Writing from a Funder Perspective - Part Two
- ☐ Best Practices in Government Relations for Community Development Professionals - Part Two
- ☐ Brand Building: Visual Art and Design Strategies for Connecting People with Place
- ☐ More Than a Letterhead: The Role of the Board of Directors in Community Development
- ☐ Staff Succession Planning for your Organization

Afternoon Plenary (select only one)

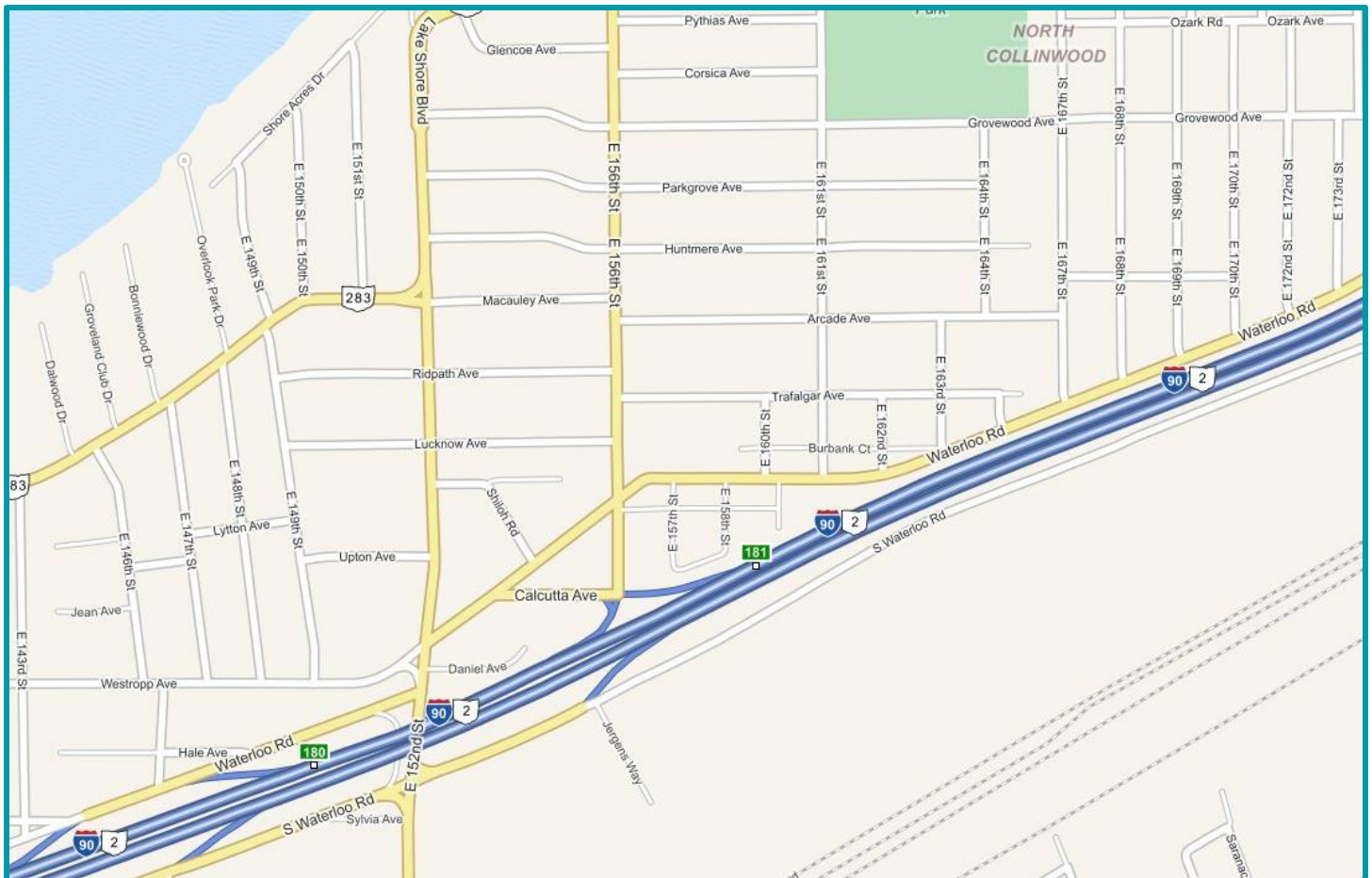
- ☐ Facilitated Roundtable Discussion for Community Organizers
- ☐ Idea to Reality Workshop with Majora Carter - *an opportunity to dive deeper in to how Majora's keynote presentation relates to Cleveland*
- ☐ Waterloo Road Walking Tour



MAP, DIRECTIONS, AND PARKING INFORMATION:

The Waterloo Arts & Entertainment District is in Collinwood, just north of I-90 on Waterloo Road between East 152nd Street and East 162nd Street. There are a variety of surface level public parking options along Waterloo Road:

- Azure (Lower Lot) 15610 Waterloo Rd.
- Old Bank Building 15619-21 Waterloo Rd.
- East Bioswale Lot 16100 Waterloo Rd.
- Beachland Ballroom parking lot to the right of the building
- Slovenian Workmen's Home parking lot to the right of the building



PROGRESS INSTITUTE

2015 Progress Institute Steering Committee:

Joy Anderson
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Nelson Beckford
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Colleen Gilson
Daniel Hinman
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Joel Ratner
Elizabeth Richards
Jenny Spencer
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Presented by:

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Supported by:



All information confirmed as of September 29, 2015

