

The Southern Nevada Home Builders Association thanks our industry partner, the Greater Las Vegas Association of Realtors and its members, for their contributions and efforts toward the success of our recent inaugural Real Estate Expo Las Vegas at the Cashman Center in downtown Las Vegas.

We're still crunching the numbers and debriefing the sponsors and exhibitors, but we're very pleased with the Expo, and we're already discussing plans for the 2017 Real Estate Expo Las Vegas.



For the first time, the Expo brought together more than 3,000 members of the local home building industry, real estate professionals, potential homebuyers, homeowners and the general public to network and learn about our market. Despite the rain and cloudy skies that weekend, people turned out with enthusiasm to be a part of this event.



After so many years of economic downturn, it was great to see so many industry professionals come together at this energetic and information-packed event. There were nearly 200 attendees at the opening session, the Las Vegas Housing Outlook presentation by our member, Home Builders Research Inc. The Outlook presentation featured a special panel of experts – SNHBA President Frank Wyatt of Pinnacle Homes, GLVAR CEO Michelle Caprio and Bob Potts, research director at the Governor’s Office of Economic Development.

*At the end of the first day, about 100 members of the home building industry and the Realtors came together for a joint SNHBA-GLVAR Industry Networking Mixer. We thank the Zillow and Trulia folks at Premier Agent for hosting that event.*



Considering this was a first effort, most of the booths were very attractive and impressive. Our master-planned communities of Cadence, Inspirada, Skye Canyon and Summerlin had notable displays with excellent information about their builders and amenities.



We thank our builder-member companies that displayed at the Expo: American West Homes, CalAtlantic Homes, Century Communities, DR Horton, KB Home Pulte Homes, Richmond American, Shea Homes, StoryBook Homes, Toll Brothers, William Lyon Homes and Woodside Homes.

Also, we thank our outstanding Associate-member companies that supported the Expo with booths and sponsorships: Cox Communications, Elite Flooring Plus, Finance of America, First American Title Co., Freedom Mortgage, Las Vegas Builder Trade-In Program, Las Vegas Review-Journal, New American Funding, NV Energy, SalesTraq, Security National Mortgage, Southern Nevada Water Authority and Washington Federal.

*SNHBA member Kevin Newell of First American Title taught a class geared for Realtors who want to sell new homes. There was a full schedule of classes and informational sessions geared for industry professionals, homeowners and potential homebuyers.*



But in particular, we must single out for a special “thank you” our member, Mike Sweeney of Finance of America, who conceived the idea for the Expo and did a remarkable job putting it together and managing the event. Mike assembled a small, but outstanding team of professionals to coordinate the Expo. Also, our member, Claire DeJesus of the Las Vegas Review-Journal, deserves a “thank you” for being a guardian angel, watching over the event to ensure its success.

