

Leading Integration to Deliver Better Outcomes



Health and Social Care Integration
Executive Leadership Event

30 March 2015

Leaders Unite to Drive Mega Reform of Health and Social Care Integration

Sarah Davidson, Director General for Communities, Scottish Government and Event Chair welcomed 180 leaders from across all public services and the third and independent sectors to the [Leading Integration to Deliver Better Outcomes Event](#).

She highlighted the important role of our leaders in driving forward the implementation of health and social care integration and encouraged delegates to take this opportunity to unite, refocus, make connections, learn and be inspired by the range of speakers and presentations.



Once in a Generation Reform

John Swinney MSP

Deputy First Minister and Cabinet Secretary for Finance, Constitution and Economy

Mr Swinney opened the event by reminding senior leaders at the helm of health and social care services that they have an unrivalled public service responsibility today. Their work in driving the agenda home will contribute to a “mega reform” of health and social care in Scotland today and for many years in our society.

He went on to say that “The successful delivery of this reform will depend on partnership working, strong leadership and engagement and that we needed to think together, collectively and in an engaged climate about what we can do to shape and deliver this once in a generation reform agenda.”



“In the next five years, let us ensure that Scotland is a person-centred country in the delivery of care and support to all citizens”.

[View Mr Swinney's speech](#)

My Journey as a Leader

Sir Peter Housden

Permanent Secretary, Scottish Government

Sir Peter shared his own experiences of being a leader through an insightful question and answer session with Sarah Davidson.

Exploring the key to successful leadership, Sir Peter suggested that we are guilty of underestimating our role as leaders. Now is the time to reassess, nurture and embrace the leadership qualities we are born with.

[View Sir Peter's interview](#)



Partnership Perspectives on Integration

Three senior leaders provided a unique partnership perspective on the opportunities and challenges initiated by integration. As experts in driving strategic change, a consistent message throughout their presentations was the need to focus on the person using services.

Lesley McLay Chief Executive, NHS Tayside

Lesley focuses on the approach that Tayside have taken within their NHS Board and across their three partnerships highlighting some of their new service models.

[View Lesley's slides](#)

[View Lesley's presentation](#)



Bernadette Malone Chief Executive, Perth and Kinross Council

Bernadette shares the approach that has been developing over more than 12 years in Perth & Kinross and focuses on data, locality engagement and culture.

[View Bernadette's slides](#)

[View Bernadette's presentation](#)



Iona Colvin Chief Officer, North Ayrshire Health and Social Care Partnership

Iona talks about the experience of Ayrshire and Arran and their three partnerships and focuses on some of their developments to date.

[View Iona's slides](#)

[View Iona's presentation](#)



Empowering People

Marco Biagi MSP

Minister for Local Government and Community Empowerment



Mr Biagi opened his speech by focusing on why he believes the Community Empowerment Bill, Community Planning and engagement with people will help shape the integration of health and social care and allow communities across Scotland the opportunity to excel and take responsibility for their own health and wellbeing.

In his speech, Mr Biagi said “we want to help create a culture of expectation around community empowerment. Legislation and the establishment of the new Integrated Joint Boards will not fix everything, but they can help with the creation of a culture in which community empowerment and a focus on improving outcomes and reducing inequalities on our communities is the right thing to do”.

[View Mr Biagi's speech](#)

Councillor Peter Johnston, COSLA Health and Wellbeing spokesperson, called for a ‘permanent revolution’ of public services.



[View Councillor Johnston's speech](#)

For any queries on the event, this newsletter or accessing any of the video resources, please contact the HSCI Communications Team at irc@scotland.gsi.gov.uk

Integration: How Far Have We Really Come?

Shona Robison MSP

Cabinet Secretary for Health, Wellbeing and Sport

During the afternoon session, Shona Robison, Cabinet Secretary for Health, Wellbeing and Sport, described integration as a significant opportunity to shape our health and social care services for the better. Reflecting on her life as a Care Manager, Ms Robison talked about the need to bring together services and people to improve the whole pathway of care and said “I want every partnership to be bold and ambitious and ask the question - why not at home”.



She also focused on data for health and social care and advised that in any year, 2% of the population account for 50% of hospital and prescribing resource use. The same 2% of the population account for three quarters of unscheduled bed days in Scotland - that's just over 100,000 people using three quarters of all unscheduled bed days.

She went on to say “if our localities and partnerships can understand the pathways of care experiences by the 2% of our population, they should be better placed to redesign the pathways to proactively plan their care. This, for me, is evidence that we all have much more to do to improve preventative and anticipatory care.”

[**View Ms Robison's speech**](#)

Workshop Sessions

A series of afternoon workshops exploring specific areas of Social Work, Primary Care and Clinical Leadership, as well as the Third, Voluntary and Independent Sectors, gave rise to some interesting reflections including the importance of recognising shared values when bringing Health Boards and Local Authorities together.

[**View a summary of the workshop outputs**](#)



Reflections

Geoff Huggins

**Acting Director for Health and Social Care Integration
Scottish Government**

Geoff summed up the event by reflecting on the scale of the ambition and the determination expressed by delegates over the course of the day to make integration work. He closed by emphasising that the era of telling people what to do is long gone - **we are in a new era of listening to people and working together.**

[**View Geoff's closing speech**](#)



Digital Stories

These videos were commissioned with the purpose of showcasing the 'lived experience' of those receiving health and social care and support.

McClymont House

Residents at McClymont House in South Lanarkshire were part of the interview panel who put six candidates through their paces to appoint a Social Care Worker at their care home.

[View the video clip](#)

Craig's Story

Craig is supported to live well and at home by Fife's newly-formed Alcohol-Related Brain Damage (ARBD) integrated service.

[View the video clip](#)

Barry and Alison's Story

Barry's mother, Alison, talks about some of her negative experiences and the difference it would make to her son if health and social care services were better organised.

[View the video clip](#)

Callum's Story

Callum's story clearly demonstrates what is possible when a team of people help those who use services to articulate and pursue a set of personalised health and wellbeing outcomes.

[View the video clip](#)

Frontline Focus

This video reel contains a range of multidisciplinary staff voices talking about the challenges and opportunities of health and social care integration.

[View the video clip](#)

Delegate Vox Pops

Speakers and delegates took time out to share their thoughts on this significant reform and the importance of leadership.

- [John Swinney](#), Deputy First Minister and Cabinet Secretary for Finance Constitution and Economy
- [Sir Peter Housden](#), Permanent Secretary
- [Sarah Davidson](#), Director-General Communities
- [Councillor Peter Johnston](#), COSLA
- [Susan Manion, Chief Officer](#), Borders
- [Ranald Mair](#), Scottish Care

Tweets @ScotGovIRC

#HSCILeaders

Ian Somerville @IanDSomerville

Interesting morning, importance of person centred care a common message. Partnership working between doctors and patients key. #hscileaders

Garry Coutts @GarryCoutts

Staff will play a critical role in health/social care integration. They need the support and tools to let them get on with it. #hscileaders

Anna Fowlie @SSSCAnnaFowlie

People keen to get involved if they feel they can make a difference. Integration is crucial chance for democratic renewal. #hscileaders

GeoffHuggins @GeoffHuggins

Sir Peter Housden - invest in relationships if you want to take change forward #hscileaders

