

FARHAD MOSHIRI – MONOGRAPH

Book Launch: Friday March 18, 2016 | 5:30-8:30PM

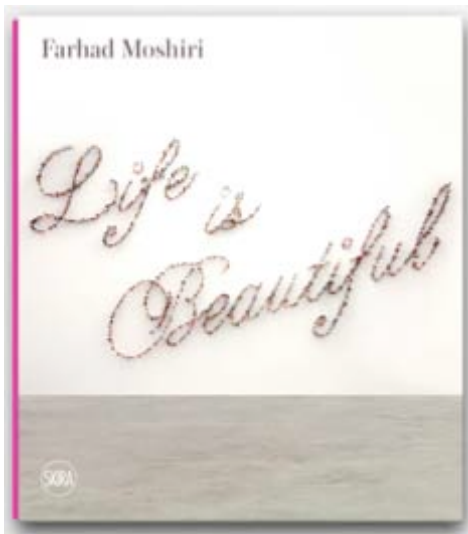
Exhibition: March 14 – March 19, 2016

Warehouse 61, Alserkal Avenue, Dubai

Co-hosted by Dina Nasser-Khadivi, The Third Line, Alserkal Avenue and Christies

Hardcover | Publisher: Skira | ISBN: 978-88-572-2983-6

US Price: \$170.00, CAN Price: \$170.00



The Third Line is delighted to announce the launch of an extensive new monograph on contemporary Iranian artist **Farhad Moshiri**, an initiative led by Dina Nasser-Khadivi. Published by SKIRA Rizzoli, this will be the first major publication devoted to covering a span of twenty years in Farhad's career, marking a trajectory from his earliest works to the present day.

The double volume book has been edited by Dina, co-edited by Farah Rahim Ismail, and includes contributions by leading art critics and curators such as Dr. Maryam Ekhtiar

from the Metropolitan Museum of Art in New York, Negar Azimi senior editor of *Bidoun*, Aram Moshayedi from the Hammer Museum in Los Angeles and Vassilis Oikonomopoulos from the Tate Modern in London.

Considered an international leader in the neo-pop movement as well as one of the most prominent figures of Middle Eastern contemporary art, Farhad Moshiri became well known for his ironic interpretations of hybrids between traditional Iranian forms and those of the globalized consumerist and popular culture. Working with a range of mediums and tools, Farhad critically examines pertinent issues today and plays with the codes of modernism while developing a flamboyant iconography.

Bringing together approximately 160 works, this monograph approaches his work both thematically and chronologically, and includes installation shots from past exhibitions and earlier works that have never been published before, in addition to critical essays.

The book is being launched during Art Week to coincide with Art Dubai and will be available for sale at other stores and online markets from April 2016. It will also be available for sale at The Third Line bookstore.

About the Authors: **Maryam Ekhtiar** is the associate curator in the department of Islamic Art at the Metropolitan Museum of Art, New York | **Negar Azimi** is senior editor of *Bidoun*, an award-winning publishing, curatorial, and educational initiative | **Aram Moshayedi** is curator at the Hammer Museum, Los Angeles, previously

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associate curator at REDCAT | **Vassilis Oikonomopoulos** is Assistant Curator, Collections International Art, Tate Modern | Introduction by **Dina Nasser-Khadivi**

EXHIBITION

The launch will be supported by an exhibition project, led by Dina Nasser-Khadivi, comprising of works on loan from collections in the region in order to lend context to the monograph. The exhibition is open from March 14 to March 19 at Warehouse 61 at Alserkal Avenue and will include seminal works like *Once Upon a Time*, *Top of the World* and *I Love You Until Eternity*.

The monograph will be on sale for the duration of the exhibition.



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