



January 28, 2016

Dear Smart Solutions to Homelessness Ally,

We know you share our deep concerns about the impacts of homelessness on every member of our community. We also know you share our goal to dramatically reduce homelessness through well-conceived programs and approaches to housing that are proven to be effective.

We know that you've made a connection to Smart Solutions to Homelessness and you have seen that **Smart Solutions has had a very successful year of education and advocacy activities in Santa Cruz County**. Most importantly, we played a central role in creating our county's "All In" strategic plan to address homelessness and in getting that plan adopted by the Board of Supervisors and four cities in Santa Cruz County.

We still have much work to do to advocate for the implementation and funding of this plan as we continue to engage the community around issues of homelessness. For the first time, we are coming to our Allies and supporters and asking for your support to continue this work.

For the past three years, the Smart Solutions project has been supported almost exclusively through the generosity of two major contributors: The Appleton Foundation and Rowland and Pat Rebele. **This year, the Rebele Family has renewed their commitment of support with a \$5000 challenge grant to be matched by our local supporters.**

To meet this challenge, several of us have made substantial personal contributions to support Smart Solutions' work in the coming year. We hope you will join us by contributing and helping ensure our successful work in the year ahead.

**You can contribute online at <http://www.unitedwaysc.org/ssh> or mail a check made payable to United Way of Santa Cruz County with "Smart Solutions" in the memo to PO Box 1458, Capitola, CA 95010.**

Thank you for your consideration of support!

Sincerely,

The Smart Solutions to Homelessness Leadership Council:

Don Lane, Leadership Council Chair, Santa Cruz City Council

Adam Spickler, County of Santa Cruz Human Services Department

Allison Garcia, Homeless Garden Project Board

Annette March, Not the Other Oral Histories Project

Betsy Phillips, Community Volunteer

Betsy Wilson, MidPen Housing

Claudia Brown, Homeless Services Center Board

Gary Merrill, Emergent Systems

Gine Johnson, Santa Cruz County Supervisor McPherson's Office

Helen Ewan-Storey, Community Action Board

Janice Kern, Community Volunteer

Jenny Panetta, Santa Cruz County Housing Authority

John Leopold, Santa Cruz County Supervisor

Jonathan Rosen, Universal Church of Baba's Kitchen

Linda Lemaster, Community Volunteer

Margarita Carrillo, Cabrillo College Board

Monica Martinez, Encompass Community Services

Phil Kramer, Homeless Services Center and 180/2020

Rick Martinez, Santa Cruz City Police Department

Robert Graham, Community Volunteer

Scott Galloway, Association of Faith Communities

Susan Brutschy, Applied Survey Research

Sylvia Caras, Community Volunteer

Ted Altenberg, Public School Teacher

**Smart Solutions to Homelessness is a project of the United Way of Santa Cruz County**

