

Ambassador Toolkit – Reporting Summary JCORE Date: January 5, 2014

Group stats: Number of attendees: 6 Number born and raised in Edmonton- 4

Number who moved to Edmonton 2 Average length of time in the city (years) 5 yrs.

Review the discussion notes and highlight points/themes of the discussion.

1. What brought you to Edmonton? How long have you been here?

1. Work/school

2.

3.

4.

5.

2. How do you find Jewish community life generally in Edmonton?

1. Too many general programs (ex: everybody doesn't need to do their own Purim carnival)

2. Too many separate communities within the general Jewish community – need to bridge this gap

3. Community missing an inclusive, non-denominational public space – anyone welcome at any time

4.

5.

3. Thinking of your aspirations/expectations of community life, what would you like to see the community offer that would enrich your Jewish life? Do you see any challenges/barriers to realizing those aspirations?

1. Engaging programs for all demographics (JCORE is starting to fill this need)

2. Community needs to undertake a strategic planning process for programs – don't just grab what is being offered because someone is coming through. Be strategic about who, what and where

3. Social programs are very important – they connect people and get them engaged

4. Federation should be providing lay leadership training to all organizations (JCORE identified this as a huge need for them – “we need to step into leadership; we need help/training”

5.

4. What value might there be in having a central gathering place for the Jewish community, and what purpose(s) might it serve?

1. Need a place to meet
2. Need to have a centralized non-denominational space
3. Don't duplicate things that already exist
4. Space for kids, moms, young families as not everyone feels comfortable in synagogues
- 5.

HOST FEEDBACK: