

**Women's League Parlor Meeting
Monday, March 10 @ 7:30 P.M.**

Explained the mandate of the Ambassador Project – to engage as large a part of the Jewish Community as possible to discuss what we need in a new Edmonton JCC. Satya Das helped design the strategy and planning for this process. Goal: As many meetings as possible.

Who was born and raised in Edmonton, who came in their 20's to the City, and who came later on, and why people chose to move to Edmonton. Anecdotes followed.

- Lana: NB for an inclusive place to exist for people to meet.
- Toby: Edmonton is a very integrated community. Hard to compete with the established rec centres, such as the Y.
- Karen: Federation has created a forum for attracting members of the community by the quality of its programming – it is not just about the physical space.
- always enjoyed the yoga and pilates programs at the JCC when her children were little. Suggested a new JCC wouldn't need a large gym, but smaller multi-purpose rooms available for programming would be good.
- Offer space that is not already available, i.e. don't need to provide a gym when the TT already has a gym.
- A physical JCC helped connect her to the community when she first arrived in Edmonton in the 1970's.
- It needs to be a place that allows for various groups to do self-programming, utilizing the space, including for games, such as bridge or mah jong.
- Would like to see a bakery, grocery store, coffee shop renting space, similar to the Islamic community building, to make it a go-to place for the community.
- Likes the idea of a kitchen so people who are not affiliated with a synagogue can host catered events such as a bar mitzvah dinner.
- 25-29 age group, as well as newcomers to the city, need a place to go to meet others in the community, without needing a synagogue affiliation.
- Doesn't make sense to build a JCC with a Y component. Cannot compete with the facilities provided by the Y.
- There is no identifiable hub in this community of one is not affiliated with a synagogue. Would be good to have one central place to go for help or assistance within the community, i.e. all Jewish agencies gathered in one place.
- the building could offer outreach learning classes from the U or Grant MacEwan as one type of programming. She suggested future focus groups for the physical design of any future building.

Conclusion: Everyone agreed that there is value in a central meeting place or hub, for younger families, young singles, and newcomers to the city that does not require affiliation with a synagogue. Probably lots of people in the community who are unaffiliated with the established community.