

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WE'RE HERE FOR GOOD MARION FAMILY YMCA



OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all

OUR VALUES

Caring Honesty Respect Responsibility

OUR VISION

The Marion Family YMCA is a positive force in this community.

Together, we take on the challenges that shape Marion's future.

From athletics to advocacy, day camp to disease prevention, yoga to youth leadership, everything the Y does is in service of building a stronger community. We believe every person and every neighborhood deserves the chance to thrive.



FOREWORD BY THERESA LUBKE, EXECUTIVE DIRECTOR



We know, lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. For over 123 years, the Marion Family YMCA has worked side-by-side with our neighbors to make sure that everyone, regardless of age, ability, income or background, has the opportunity to learn, grow and thrive.

Times have changed since the Y's founding in 1892, as have the issues facing our community. Today, we are faced with a tremendous need to improve individual, family and community health. We are faced with the need to ensure all children meet their potential to become successful adults. The Y's programs and services are making a difference, every day we are changing lives.

However, there is much more to do. Our volunteers and staff have worked hard to plan and prepare for the future. Over the past several years, we refinanced our debt, adopted a strategic plan, forged new partnerships and conducted a campaign feasibility study. We are ready and excited to take the next crucial step – conducting a capital campaign to ensure the Marion Family YMCA can continue and expand our work in youth development, healthy living and social responsibility. We are committed to working now so that our YMCA is strengthening this community for another century.

I believe there are two reasons why our capital campaign will be successful. First, the caliber of leadership is outstanding. Our Campaign Co-Chairs, Larry Babich and Karen Ream, along with our Campaign Cabinet, represent the best of the Marion YMCA's past, present and future.

Second, the campaign is a sound investment for our community. The people of the Marion area are generous. They realize that our objective is not merely to raise money. They also share our goal, which is to place the YMCA in a position to serve and strengthen our community for decades to come.

Please join us in our endeavor.

Respectfully,

Theresa Lubbe

Theresa Lubke Executive Director

WE'RE HERE FOR GOOD



A HISTORICAL PERSPECTIVE

1844	YMCA founded in London, England by Sir George Williams
1851	YMCA arrives in the United States
1892	YMCA founded in Marion
1895	YMCA opens first facility located on South State Street. Progressively respectful and inclusive, the YMCA allowed women to use the facility.
1950	A \$750,000 capital campaign was conducted to construct a new facility.
1953	New YMCA building on Church Street opens strengthening the community through programs such as teen leadership, physical fitness and men's housing.
2004	After raising \$3,000,000 and borrowing \$8,000,000, the new 88,000 square foot YMCA building opens its doors on Barks Road. Through the new facility, the YMCA serves 15,000 members each year of which nearly 4,000 are from low-income households. This is growth of over three-fold from the Church Street location.
2011	Through the Marion Community Foundation, the YMCA receives the first distribution from the Wopat Family's YMCA Fund and names the building Wopat YMCA Center.
2015	The YMCA launches a \$2 million capital campaign to assist with debt service and renovations to the existing facility.



WE STRENGTHEN OUR COMMUNITY BY FOCUSING ON YOUTH DEVELOPMENT, HEALTHY LIVING AND SOCIAL RESPONSIBILITY

YOUTH DEVELOPMENT:

NUTURING THE POTENTIAL OF EVERY CHILD AND TEEN.

- Early Childhood Education
- Child Watch
- Youth in Government
- Youth Sports
- Youth Swim Lessons
- Competitive Swimming
- Summer Day Camp
- Martial Arts
- School Days Out

HEALTHY LIVING:

IMPROVING THE COMMUNITY'S HEALTH AND WELL BEING.

- Compassionate Wellness Coaches providing personal guidance
- Group Exercise Classes
- Wellness Center with state of the art equipment
- Family Wellness Center with equipment for children & parents to use together
- OhioHealth Delay the Disease® exercise class for those with Parkinson's Disease
- Land and water exercises for individuals with arthritis
- Older adult exercise classes
- Super Kids for youth and families who need guidance in developing healthier lifestyles
- LIVE**STRONG**® at the YMCA for adults diagnosed with cancer
- Full facility of exercise opportunities: pools, track, gyms, and more

SOCIAL RESPONSIBILITY:

GIVING BACK AND SUPPORTING OUR NEIGHBORS.

- Annual Support Campaign
- Annual awards of financial assistance to over 3,800 individuals
- Community Garden
- Pioneering Healthier Communities work to reduce childhood obesity in Marion

MARION FAMILY YMCA UPLIFTING FAMILIES



THE STONERS

Wendy's health and self-esteem were being destroyed by her weight. Coming to the Y, where she felt welcome and supported, helped her lose over 100 pounds and gain self-confidence. The change in Wendy's life was so profound that she became a Y exercise instructor and personal trainer.

Steve says of his wife, "Wendy's change in self-confidence through the Y shaped the parent that she is today". Steve and Wendy have two adopted sons, Kareem and Levi. Kareem joined their family, and the Y, three years ago. At age nine, he'd already spent too much time in the foster care system. Wendy and Steve knew Kareem needed positive social experiences and got him involved in youth sports. At these Y activities, Kareem learned new ways of getting along with others and developed the foundation of social skills upon which he can build for his lifetime.

The family also appreciates that the Y accommodates all their needs. The boys can hang out, swim, or play basketball while Wendy and Steve exercise. For Steve, using the right exercise equipment allows him to maintain a healthy weight and keep his muscles loose.

For this family, the Y is a community that supports their well-being in spirit, mind and body.

BY THE NUMBERS

- The YMCA serves approximately 15,000 members annually, of which over 25% are youth.
- Over 1,250,000 visits were made by members and program participants to the facility since 2010.
- \$342,636 total was awarded to nearly 4,000 people in membership and program financial assistance last year. No one is turned away from the YMCA due to an inability to pay fees.
- 4,000 adults, age 55 and older, are members each year.
- 34% of our members under 18 years of age receive financial assistance for their YMCA membership.
- 24% of all members receive financial assistance for their YMCA membership.
- 345 children learned how to swim through the YMCA last year.
- 793 participants learned teamwork through youth sports.
- 37 children prepared for kindergarten at the YMCA preschool during the 2014–2015 school year.
- The annual operating budget of the Marion YMCA is over \$2,300,000.
- 145 adults participate in water and land exercise programs for people with arthritis.
- 143 campers over six weeks experienced achievement and reduced their summer learning loss at Summer Day Camp.





WE ACCOMPLISH MORE TOGETHER

We believe more is accomplished when organizations, businesses, and agencies work together. In recent years, we have collaborated, partnered, and worked with the following organizations to strengthen our community:

Marion Public Health

Marion City Schools

Elgin Local School District

River Valley Local Schools

Pleasant Local School District

Mt. Gilead School District

Rushmore Academy

Heart of Ohio Boy Scouts

Marion Community Foundation

The Ohio State University at Marion

Marion Area Counseling Center

Boys and Girls Club of Marion

Marion County Farm Bureau

Ohio Heartland Community Action

The American Red Cross

OhioHealth Marion General Hospital

Goodwill Industries

Marion County Job and Family Services

Marion Municipal Court

Marion City/County Regional Planning

The City of Marion



STATEMENT OF NEED

OUR COMMUNITY

People need certain things to thrive. They need to eat well, stay safe, be active, spend time together, learn and grow. In an increasingly technological and polarized world, it's not always easy to get those things, and in Marion, we struggle with the basic of being physically healthy.

Today, Marion County is ranked 82 out of 88 counties in Ohio for health behaviors, putting us in the bottom 7% of Ohio counties. Sadly, the following facts reflect Marion County:

- 40% of adults are obese as reported in the 2014 Community Health Assessment.
- 17.5% of adults have Type II Diabetes.
- 44.6% of Marion adults who responded to the Community Health Assessment indicated their doctor told them they had high blood pressure or were pre-hypertensive.
- 1 in 3 Marion County fifth graders is obese.
- 15.4% of Marion City School high school students don't graduate.



In addition, 24% of Marion County children and teens live in poverty; over 75% of Marion City School students are economically disadvantaged (Ohio Dept. of Education).

OUR COMMUNITY NEEDS A STRONG YMCA

After 123 years of serving our community, we know what people need to be their best selves. So we give them a chance to laugh, learn and play; to get health support, school readiness, leadership skills, and more. We unite people from all walks of life. Everything the Y does is in service of making us better.

The YMCA touches the lives of more people in Marion than any other nonprofit organization. We are uniquely positioned to improve our community's health and support our children as they learn, grow and thrive.

However, in the last decade our efforts have been hampered by the debt incurred for construction of our current facility.

OUR FINANCIAL STABILITY

In 2002, the YMCA borrowed \$8 million of the \$11 million needed to construct current facility. Today, the debt is \$5.9 million with annual debt service of \$500,000. Our current loan structure requires us to renegotiate terms and interest in 2016. As interest rates are likely to climb, we are facing the possibility of annual debt costs that will further drain our resources. Although generous we have two gifts that together provide approximately \$300.000 towards annual debt costs (the Wopat Family YMCA's Fund at the Marion Community Foundation and George Alber funds at the Columbus Foundation), the continued demand for \$200,000 or more from day to day operations is crippling our ability to maintain and expand our services to Marion.

OUR FACILITIES

Our facility is now 11 years old and has experienced more than 2 million visits. This is taking a toll on the building and its mechanical systems. In order to maintain and expand our service to the community, improvements must be made.



OUR PLAN TO MEET THE NEED

With 123 years of service behind us, the YMCA is poised to strengthen our community for another century. The debt's drain of operating funds and the aging facility are our limiting factors. The following provides a brief synopsis of the work we can do after the debt is reduced.

- Conduct 2nd Grade Learn-to-Swim program for Marion County second graders, building self-confidence in and providing physical activity for children
- Expand Youth Sports for all ages, teaching team work and providing a sense of achievement for children.
- Expand Preschool Education, helping our youngest citizens be ready for kindergarten and a life-time of learning.
- Expand YMCA Youth in Government for middle and high school students, providing teens with leadership and civic engagement skills.
- Initiate the YMCA Diabetes Prevention Program, reducing the number of adults with Type II Diabetes.
- Expand opportunities for youth, family and adult wellness through additional exercise facilities and classes.

POTENTIAL FACILITY UPGRADES

Community walking track and youth sport fields: We can serve more children through sports and give the entire community a place for outdoor exercise by adding additional sport fields and a walking track.

Health and wellness space: We can offer more classes at the times needed for the community by remodeling space on our second floor.

Building systems: We have 12 HVAC (heating, ventilation and cooling), several of which need more attention than our current funds allow.

TOTAL GOAL \$2,000,000



"I feel like the Y has opened my kids' eyes to sports opportunities. It sparked a love for soccer for my son that has driven him to play travel soccer. It has created a love for swimming for my daughter, and helped her see the importance of making goals and to dream."

Sonya Peria

YOUR SUPPORT IS NEEDED

We invite you to share in a capital investment...one that will shape the future of our children, our families and our community.

We are seeking pledges payable over a five-year period. We also encourage gifts in the form of appreciated property and securities.

Pledges can be paid monthly, quarterly, semi-annually, or on an annual basis.

By pledging to this campaign you will be joining others that believe the YMCA is an integral part of Marion, strengthening our community through youth development, healthy living and social responsibility.

Join us in our endeavors because WE'RE HERE FOR GOOD.

YOUR GIFT IS NEEDED...
AND APPRECIATED.





COMMUNITY IMPACT

The YMCA plays an important part in the lives of many people in our area. It has an economic impact as well as a community impact. With the debt service decreased in the near future, we can have a greater impact on our community. Here are some samples of how we will touch more lives.

- Marion children have more self-confidence and engage in physical activity through 2nd Grade Learn to Swim.
- Marion children learn team-work and experience achievement through expanded Youth Sports.
- Marion children are ready for school and experience learning success through expanded Preschool Education.
- Marion teens become community leaders by developing leadership and civic engagement skills in YMCA Youth in Government.
- Marion adults are healthier with fewer diagnosed with Type II Diabetes by completing the YMCA Diabetes Prevention Program.
- Our community is healthier with more people involved in expanded opportunities for physical activity, health and well-being.



MARION FAMILY YMCA SUPPORTING OLDER ADULTS



Don and Cara Witte

After Don retired in 1996, he and Cara joined the Y. At the "old Y", Don worked out by himself and Cara took part in water exercise. When the "new Y" opened, Cara continued with water exercise, but Don discovered that he liked exercising with a group. A staff member got him connected to a cycle class where he quickly made friends with the younger stay at home moms who attended. Having no family in town, the Y became their social network.

Their social ties at the Y became more important when Cara was diagnosed with dementia. When she could no longer be left alone, Don was concerned about her ability to exercise and his own. Thanks to caring Y staff, a solution was soon developed. Cara would exercise under the guidance of Y personal trainer while Don attended his class. Derek and Jean, Y trainers, provide patience and persistence to ensure Cara completes her exercise routine. As Cara's sole care-giver, this gives Don the break he needs to exercise and stay connected with members of his class.

As Don describes their current Y involvement, "the Y is a big part of our lives. Cara working with Derek and Jean is better than I ever hoped. The exercise helps her physically and coming to the Y keeps her from getting bored. I don't know what we would do without the Y."

THANK YOU!

