



AIA Cleveland Sand Castle Competition & Volleyball Tournament

Miami, Los Angeles, Morocco, Hilton Head, Fiji, Waikiki, Barcelona, Cleveland – all tourist destinations known far and wide for their pristine beaches. AIA Cleveland used to sponsor an epic sandcastle build day on the North Coast and can again! This summer festival will combine design, construction, sports, and food to build collegiality within the Cleveland architectural community and raise design awareness across Cleveland with youth and the public.

Mentorship

The competition will team AEC mentees and Boys & Girls Club members with participating Cleveland architecture firms to collaboratively develop and build their submission. A light-hearted charrette a few weeks ahead of the event will announce the teams and allow each to collaboratively develop their scheme and plan their build. The relationship fostered between these young Clevelanders and participating architects and designers will present a unique perspective into the design professions and provide inroads into important Cleveland neighborhood and social networks.

Competition

Judges will weigh castle design, execution, and teamwork to determine the day's winner.

Sports

Sand beach volleyball is one of the most accessible and enjoyable sports for people of all ages to participate in. Firms wishing to submit a team (or teams) will be entered into a double-elimination tournament that runs concurrent with the sand castle build. If there is sufficient interest, separate beginner and advanced brackets will be drawn. This will allow more firm personnel to participate in the day's festivities and engage with one-another on a different level.

Timing

Build team members will be on-site all day, but volleyball participants can show up later and depart when their team is no longer playing. The public will be invited to "parade" the castles in the late afternoon and all will want to be back for the celebration in the early evening where awards will be conferred, a volleyball tournament champion crowned, and dinner served.

Firm Participation

Event registration will be circulated in late May and will be due by the end of June. Firms can enter teams in the castle competition and/or volleyball tournament. A small fee will go toward event execution and logistics.

Details

July 18, 10 AM - 8 PM
Edgewater Beach

Schedule

10 AM - Build Teams Arrive
- VB Tourney Begins
5 PM - Parade of Castles
- Celebrity Jury
6 PM - Champ VB Games
- Awards Presentation
7 PM - Reception

Participants

16 Volleyball Teams
12-20 Sandcastle Teams
100+ Architects
400+ Firm Personnel
2,000+ Participants

Sponsorship Levels

Presenting Sponsor
\$4,000

Event Sponsor
\$1,500

Community Sponsor
\$1,000 (min value)

In-Kind Sponsor
\$500 (min value)