

# PROFESSIONAL DEVELOPMENT SERIES



## Comments from 2015 Professional Development Participants

I learned so much and really enjoyed every class”

“I’ve applied what I learned in the Social Styles lecture to meetings with clients who struggle to communicate their desires”

“I enjoyed the 7 Habits of Highly Effective People the most because of its ability to transcend different aspects of life; home & work.”

“Social Styles helped me identify my social style as well as the style of my co-workers allowing me to communicate with them more effectively”

“I enjoyed all sessions. They each had such valuable content”

“The Thought Leaders Panel discussion was most valuable for my work life. It is good to hear & learn from those who have done it before”

Congratulations! Your Design Principal has recommended you participate in a new lecture series targeted toward emerging designers. The Professional Development Series will provide five events that offer a jumpstart for Architect & Interior Design professionals establishing their careers. The lecture series seeks to provide insights and enhance the capabilities of the participants, increasing their readiness for professional responsibilities. These courses are research and innovation based and will help young professionals understand, identify, analyze, and communicate beyond the design process. There are no prerequisites for the 2 hour events. In some cases, we will ask the participants to work in peer groups and participate in hands-on assignments. In exchange for this opportunity, we ask that you commit to attend a minimum of 3-4 events.

## THE 2016 LECTURE SERIES WILL INCLUDE THE FOLLOWING:

### **Social Styles Workshop**      **Thursday, March 17, 2016 11:30 AM-1:30 PM**

People are different in fundamental ways. They want different things; they have different motives, and they believe differently. And of course, manners of acting and emoting, governed as they are by wants and beliefs, follow suit and differ radically among people.

***Learning Objective:** Learning the four social styles will help you more appropriately align your communication style and presentation materials for each of your customers.*

### **Presentation Skills Workshop**      **Thursday, May 19, 2016 11:30 AM -1:30 PM**

Your ability to communicate effectively depends on the extent of your vocabulary, your understanding of the fine nuances of language and the clear interpretation of your message. Personal development and professional presence are essential components of establishing your authority and expertise in the A&D industry.

***Learning Objective:** Enhance your interactions, increase confidence in receiving feedback handling changes, and learn the skills to speak confidently when presenting to clients and colleagues.*

### **Thought Leaders Panel Discussion**      **Thursday, July 21, 2016 11:30 AM -1:30 PM**

A panel of seasoned industry veterans will offer their experiences related to the most rewarding projects on which they have worked, professional challenges and lessons learned. A key focus of the conversation will be around the evolution of customer expectations, trends in the industry and advice for future success. Participants will be encouraged to bring questions for the panel and will have the opportunity to engage in an open discussion.

***Learning Objective:** Have the opportunity to learn and engage with some of Northeast Ohio's most distinguished Architects, Interior Designers & Construction Professionals.*

### **The 7 Habits of Highly Effective People**      **Thursday, September 15, 2016 11:30 AM -1:30 PM**

The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change by Stephen R. Covey is considered one of the most profound and impactful books ever written on personal effectiveness, leadership development and change, having guided generations of readers for over 25 years. Covey has an approach to being effective in attaining goals aligning oneself to what he calls "true north" principles of a character ethic that he presents as universal and timeless

***Learning Objective:** Highlight the 7 Habits in an informative and interactive manner. Each participant will receive a copy of The 7 Habits of Highly Effective People for their personal library.*

### **Luncheon Reception**      **Thursday, October 20, 2016 12:00 PM -1:30 PM**

The Professional Development Class of 2016 will have the opportunity to share their experiences from the lecture series with the principals of their firm and discuss opportunities for the program's improvements for the coming year.