

# SIXCIA DEVINE : GLOBAL BUSINESS VISIONARY

**Sixcia Devine** is the South Florida Regional Development Director and US Hispanic Markets for Constant Contact – Online marketing solutions for small businesses. She is a business visionary guiding entrepreneurs to connect their products and services with growth markets using online and email marketing solutions. Her bilingual marketing education programs, online and social media presence, and ambitious speaking schedule have helped make her one of the most recognized and sought-after business experts helping to improve a wider understanding of the importance of expanding Hispanic markets using email marketing.



**Sixcia Devine**



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Previous positions held by Sixcia include: CEO of Sixcia Business, an international marketing consulting firm, Regional Director at the Rhode Island Small Business Development Center at Johnson & Whales University, Training Specialist at the Center for Women & Enterprise. She runs a Children's Charity that helps disadvantaged women and children in developing countries.

She holds a dual bachelor's degree in Communication Studies, Spanish and minor in International Development and has done graduate work at Harvard University, and Schiller International University in Paris France.

Sixcia Devine is the author of **Tapping Into The Hispanic Market: Connect. Engage. Innovate.** (Sixcia Business Development, 2013). She has also written timely feature stories, industry trend reports, and practical tips for growing a business. She has been honored with several accolades. Recently, she was honored with the Providence Business News 40 Under 40 Award.