



Southern Door Business Association

January, 2015 Newsletter

Feature Articles In this Issue...

- Little Sturgeon Vacation Rentals
- Wave Pointe Marina and Resort
- Robert Carmody County Park

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Welcome to all the businesses that are part of the Southern Door Business Association.

Over the past few months you have had the opportunity to hear from members of the board.



David Maccoux of Little Sturgeon Vacation Rentals

Our goal is of course to have our own businesses to grow, but more importantly the businesses of our members. Be it a product or service, we all look to succeed.

Many visitors may think that Door County begins north of the bridges in Sturgeon Bay. Our goal in part is to have the Southern Door area better known to those who visit and also to let the residents who call Southern Door home become aware of the many businesses located here.

Our efforts have included the billboard (image above) which can be seen traveling north on Highway 57 from Green Bay, the published map, Go Guide advertising, and a presence with booth's at fishing sports shows, area fishing tournaments.

We encourage any member who wishes to be on the board to contact us. We hope you have a great 2015 for your business.

David Maccoux, Director

NEWS AND NOTES
from the Board of Directors:

**PLEASE NOTE NEW DATE AND TIME
FOR THE FEBRUARY MEETING!**

NEXT MEETING:

Wednesday, February 25 @ 5 P.M.
Southern Door School District Office

Please let us know if you are interested in hosting one of our board meetings.

2015 Southern Door Map

Watch your e-mail for upcoming information about taking part in the 2015 season Southern Door Area Map.

The 2014 map is 2 sided.

Side 1 features area businesses and attractions south of the Hwy. 57 dividing line bordering Lake Michigan to the east.

Side 2 features area businesses and attractions north of the Hwy. 57 dividing line from Potawatomi State Park following the south shoreline of Green Bay.

Thousands of these are printed and delivered throughout Door, and surrounding counties. In March we will distribute them at our booth at the Milwaukee Sportsman's Show.

We will soon share the details of how you can take part in the map

Knock, Knock, Knocking on Southern Door

The first door in Door County!



The lower half of Door County has many beautiful spots that are not readily known to the tourists and even locals. This section of our newsletter is designed to open the door of our area to discover some of those "secret spots."

Featured Business: Little Sturgeon Vacation Rentals



Little Sturgeon Vacation Rentals
Located in Little Sturgeon, on County CC



What does your business do and for how long?

In 2009 My wife Karen and I, started Little Sturgeon Vacation Rental, 2 bedroom, and 3 bedroom fully furnished homes located across from the Robert M. Carmody County Park.

How many people do you employ? Just my wife & I.

What makes your business special in Southern Door?

Most of our guests come to the area to just get away and relax, be it to drive the country side, fish, or take an evening cruise on the their boat, smell the evening campfires along the shore line, and absorb the sunset views.

What one place or event in Southern Door do you love or stands out for you?

For us it has to be our location located across the Robert M. Carmody County Park in Little Sturgeon, the local fishery we have in our area of the bay of Green Bay is very special, supporting Muskie, Northern, Walleye, Bass, Perch, a protected bay, a great launch facility, which also is a great access point to the bay for winter ice fishermen.

What's a favorite quote or a piece of advice you would like to share with others?

We enjoy all our customers, we make it a point to stay in contact well after their stay is over. "just quick note to say Hi, and we Hope everyone is doing well and thanks again"

Robert Carmody Park

Carmody Park is located on approximately five acres of land at 3570 County CC in the Town of Gardner. The Park can accommodate a number of boaters with a six-lane boat launch into Little Sturgeon Bay, off the Bay of Green Bay. Other auxiliary facilities include a fishing pier, picnic area, parking and restrooms.



Aerial view of the park.

Join our Association!

Renew or join the SDBA. The cost is \$100 for a yearly membership (\$50 for seasonal businesses) from Oct 1, 2014 to Sept. 30, 2015.

Have you missed any issues of our newsletter?

Each issue contains a Board Member introduction, past meeting minutes, local business profiles and event features.

- September: Gina Wautier, President
Sample Southern Door and
2015 Membership Drive
- October: Patti Vickman, V.Pres.
County H Tree Farm and
Renard's Cheese
- November: Jane Jandrin, Secretary
Tornado Tavern Gallery
Marchant's
- December: Ann Renard, Treasurer
Stevenson Pier Sport & Gift
Babler Bus Service

Paper copies are available upon request.

Featured Business: Wave Pointe Marina & Resort

Door County Wisconsin's Hidden Treasure on
Little Sturgeon Bay - 3600 County Road CC



What does your business do and for how long?

Wave Pointe has been in business for 15 years. We are a destination Marina & Resort, with a full service bar and restaurant called Gilmo's.

How many people do you employ? 21 out of season / approximately 40 in season.

What makes your business special in Southern Door?

We offer Pontoon, Kayak, Paddleboard, and bicycle rentals. Our marina is located in a weather-safe harbor with a full service fuel island, and is the only Amsoil dealer on the water for Lake Michigan and the bay of Green Bay. Our resort has 24 suites, all facing the water with whirlpool tubs, fireplaces, and full kitchens or kitchenettes. We have an outdoor pool, indoor sauna, and hot tub. Gilmo's is open 7 days a week with happy hour every day, and daily lunch and dinner specials. We offer weekend music and entertainment on a regular basis throughout summer and various other times the rest of the year.

What one place or event in Southern Door do you love or that stands out for you?

The event we are looking forward to the most, and will look forward to the most in the future, hasn't happened yet. It's our 1st annual Fire & Water Motor Show, a fundraiser benefiting the B.U.G. Fire Department. It's going to be a huge success and will bring a lot of newcomers to the Southern Door area. This year, among our other judges, Wisconsin's own Mad Dog and Merrill have graciously accepted our invitation to be special guest judges. There will also be a children's pedal bike show and various vendors.

What's a famous quote or piece of advice you would like to share with others?

With great teamwork, you can achieve anything! This is a standard that the all of our employees work by in order to continue to make Wave Pointe everyone's favorite destination.

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[Read SEP:](#) Gina Wautier, Pres. | Sample Southern Door | Member Drive
[Read OCT:](#) Patti Vickman, V.Pres. | County H Tree Farm | Renard's Cheese
[Read NOV:](#) Jane Jandrin, Secretary | Tornado Tavern Gallery | Marchant's
[Read DEC:](#) Ann Renard, Treasurer | Stevenson Pier Sport & Gift Shop | Babler Bus Service

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