

Wisconsin



Business Challenge

To celebrate Global Entrepreneurship week starting on November 15th, Gateway Technical College and WWBIC are partnering to bring you a great opportunity to win prizes and create awareness for your business.

Does your business have an innovative product or service that impacts and empowers women's lives?

TAKE THE CHALLENGE: This competition is for entrepreneurs in the state of Wisconsin who create products or services that have a measurable impact on the lives of women and families, has the potential for commercialization, and fills a need in the marketplace.

SUBMIT YOUR BUSINESS PLAN: Simply scan/email your business plan to heather.lux@wwbic.com Business plans will be reviewed by a committee of experts. Participants with the top 10 business plans will be asked to submit a 3-5 minute video. The video clip must share information on how your business impacts the lives of women and families. If asked to submit a video, please use the MP4 format. Videos will be judged on the content not quality - camera phones are OK! Videos should be submitted to Kristin Niemiec at niemieck@gtc.edu

IMPORTANT DATES:

November 2nd – Business plans must be submitted via email to heather.lux@wwbic.com by 5:00pm. Please include contact information on the cover of your plan.
November 6th – The participants with the top 10 business plans will be notified by 5:00pm
November 13th – All videos must be submitted to niemieck@gtc.edu by 5:00pm
November 17th – Panelists will review the top video submissions and select award winners. See award details below.

AWARDS:

Top local winner could be one of top 10 national winners to travel to DC the week of March 16th & 17th, pitch to a panel of judges and have the opportunity to win one of three cash prizes - totaling \$70,000!

JOIN US: An award reception will be hosted on November 17th. All participants are welcome to attend, but attendance is not required to win.

TUESDAY, NOVEMBER 17th 7:30 AM – 10:00 AM

iMET Center (2320 Renaissance Blvd. Sturtevant, WI 53177)

For more information on the National InnovateHer challenge visit: www.sba.gov/innovateher

