



480 Youngstown Poland Rd · Struthers, OH 44471 · Phone 330-743-7244
Fax: 330-743-0660 email: hfhmc@sbcglobal.net Website: www.HabitatMahoningCounty.org

Hello!

Habitat for Humanity of Mahoning County (HFHMC) thanks you for your interest in being a sponsor with us. We sincerely appreciate the generosity of our sponsors and hope that this information letter helps you to better understand the sponsor opportunities we have available.

House Sponsorships

HFHMC works with all types of sponsors in order to fully fund a house. It really does take an army to build a Habitat house. Here are the ways you can participate.

Full House Sponsors – Full House sponsors provide all of the funds needed to build or rehabilitate a house. Our full house sponsors are asked for \$80,000 for a new house and \$40,000 for a rehabilitated home.

Half House Sponsors – These sponsors provide approximately half of a full house sponsorship or \$40,000 for a new house and \$20,000 for a rehabilitated home.

Covenant Sponsors – Covenant sponsors are donors who give from \$1,000 to \$39,000 to build a house. They are usually paired up with other donors whose sum total donation will equal a full house sponsorship.

Gift In Kind Sponsors – These can be sponsors of any level (see three above) but who have donations of Gifts that are not cash. This can be skilled labor otherwise paid for by the affiliate (e.g. electrical, plumbing, HVAC, foundation, flooring, drywall etc.) or it can be materials normally paid for by the affiliate. These donations are recognized at the level equal to the value of the normal expenditure. For example if HFHMC pays \$2,000 for carpet and a sponsor donates carpet, they are credited with a \$2,000 donation.

Volunteer Sponsors – It takes approximately 300 volunteers 2,000 hours to build a Habitat home. Volunteers can be skilled and unskilled. Sponsors can bring out groups or individuals to donate time on each home.

Hospitality Sponsors – In order to keep our volunteers happy we have sponsors who simply donate for that purpose. Often they bring lunch or refreshments to the crews but can also provide shuttle services to the site, thank you gifts for volunteers or families etc.



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2014 Construction Plans and Opportunities

This upcoming year is our 25th anniversary and we have several neat projects planned. Our first build in the spring is a Veterans Build. It's our first here in Mahoning County and our first home in Austintown. We will be building it for a disabled Veteran and his family. This house will be starting in February/March and will continue into the spring depending on volunteer crew sizes. **The project is getting lots of interest from the local community but as of right now is lacking a full house or major sponsor.** We would love to have your involvement to make this dream a reality.

Our second house will be a rehabilitated home; our first true rehab in more than 10 years. It was donated to us by a local non-profit. **It has been mostly funded by the City of Youngstown but still has some room for Gift In Kind and Volunteer Sponsors to participate.**

Our third home will be a "recycled" home – one that we have gotten back from a previous unsuccessful family. It is located in Struthers and will be rehabilitated throughout the year. **It is still looking for Covenant, Gift in Kind and Volunteer sponsors.**

Our fourth home will be built by covenant sponsors. More specifically we hope to get 25 Faith Community Groups (churches mosques, temples etc) to partner to each bring \$3,000 to fully sponsor this home in celebration of our 25th Anniversary! This concept is still in the development phase but is getting really good feedback from churches. We hope to build this home in the fall of 2014.

Other opportunities for house building exist if the funding exists. We have the infrastructure to do one more new or rehabilitation home next year should the funding exist. Our family selection and lot selection committees are working hard to meet our building goals and at this time we have more than 5 available properties to build on. **We would need a full house sponsorship if we were to add a fifth home to our build schedule.**

Capital and Capacity Building Opportunities

If house sponsorships are not what you are looking for we do have other opportunities to help us meet our goals. Capacity building monies to help grow our affiliate infrastructure are also deeply appreciated. Each sponsor could donate in amounts from \$500-\$300,000 based on their abilities. Below are just some of our wish-list projects.

- **Property Acquisition** – we are working to acquire a 20 lot subdivision for our home building. A sponsor supporting this effort would make a contribution that could impact our building schedule for at least five years!



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- **Vehicles** – The Habitat construction team currently has a pick-up truck that is costing a considerable amount in annual repairs. We would love to be able to have a more reliable vehicle for our daily construction use. Additionally our ReStore is having amazing success in fundraising for the affiliate but needs a small box truck to be able to pick up small donations efficiently.
- **Affiliate expansion** – Our affiliate is growing daily. Our ReStore is bursting from the seams, the affiliate offices are packed, and our construction storage is too small. We have dreams of using the three acre property we currently own to build a “demo” Habitat house for the affiliate offices as well as an construction storage and workshop building.
- **Building maintenance** – We are currently housed in an old dealership which we have retrofitted to house our office and ReStore. We have made considerable improvements such as a new heating and cooling system and a 6,000 sq. ft. expansion to the building, however it is always in need of additional work and the currently most pressing issue is our roof is dire need of repair and replacement.

Other Sponsor Opportunities

We do have many sponsors who support us on a much smaller level. These are not insignificant to us as they provide us with amazing resources we wouldn't otherwise have available.

- **15th Annual 5K Run and 2 mile fun walk** – Opportunities range from \$100-\$500 or your corporation can bring a team of participants.
- **Vehicle maintenance** - Help keep our vehicles up and running
- **Employee participation** – Help your employees give back by joining our Carpenters Club
- **Donations to the ReStore** – The ReStore is always looking for saleable items or things to help us sell (shelving, dollies, lifts etc.)

We really appreciate your consideration of sponsoring our affiliate. We have so many creative ideas about how to get you involved. We hope that some of these peak your interest and that you consider talking with us about your hopes for our partnership.

Sincerely,

A handwritten signature in black ink that reads "Monica Craven".

Monica Craven
Executive Director