



## Women, Entrepreneurship & Innovation

Breakfast Panel Discussion

*April 29, 2015*

### Panelist Biography

[Philippe Ravanas – Chairman, Business & Entrepreneurship Department, Columbia College](#)



Philippe Ravanas is the Chairman of the Business & Entrepreneurship Department at Columbia College in Chicago. A native of France, Professor Ravanas is a marketing expert with two decades of experience in the entertainment industry and the arts, and has a successful track record in building bridges between business and academia. He previously served as Vice President of Corporate Communications for Euro Disney in Paris and Manager of Worldwide Client Development for Christie's Auction House in New York and London. He has lectured extensively for the Arts and Business Council of America,

developing many seminars for current and future arts managers. He has also provided consulting services to many multinational institutions and corporations, including the United Nations Conference on Trade and Development, the World Trade Organization, the European Parliament, the United States Agency for International Development, the National Geographic Society, The city of Quebec, Canada, the city of Chicago, the city of San Francisco, The Wallace Foundation, the San Francisco Foundation, the Chicago Community Trust, Ernst & Young, Amazon.com, Technicolor, RCA and General Electric. He is the co-author of two Arts Marketing books, and a contributor to the International Journal of Arts Management, the Journal of Cultural Economics, and Curator: The Museum Journal.

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