



Story Gathering Training

August 3, Monday, 7:00 – 9:00 pm

First Baptist Church
221 Cabot St, Beverly

Stories of people who have personally experienced or witnessed injustice are a powerful tool to influence decision makers and motivate congregations for social justic work. This summer, the Essex County Community Organization (ECCO) a coalition of North Shore faith communities, is embarking on a story-gathering campaign that will help show decision makers and the public what is really going on, and help us create real change.

What: Join us as we continue our summer of story gathering and share the skills we will need to make this effort a success. At this training, you will learn the why/how of story gathering and survey collection, including:

- How to identify and approach people in your congregation and community,
- How to gather stories and collect surveys,
- How to work with others in your congregation to get support, motivation, and accountability.
- During our congregational breakout section, there will be time to explore how you might use story-gathering in your own congregation.

Who: Everyone who cares about racial justice and income equality is encouraged to come! Whether you have been a leader in prior campaigns for earned sick time and increased minimum wage, or are new to ECCO, we need your help, and would love your wisdom and energy.

Spread the Word: Please invite others to this event, and share it with your congregation.