



Blount Partnership

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January 7, 2016

Dear Chamber Member:

The Blount County Chamber of Commerce is pleased to be working with the cartographic and marketing firm of Target Marketing to publish a new, up-to-date, full-color *Street Map and Resource Guide of our area*. This publication will be the only official map endorsed and distributed by the Blount County Chamber of Commerce.

Accurate, user-friendly maps are a popular item for our newcomers, potential commercial relocation candidates and even our lifelong residents.

According to statistics published by Speedeondata.com:

- 1 out of 5 people in the United States relocate per year. That's over 40 million consumers and nearly 20% of the overall population.
- New movers spend more money during the initial three months in their new surroundings than non-movers spend in five years.
- New movers spend an average of \$8,500.00 on a variety of goods and services in the first months of a new move.

The Business and Professional Showcase Directory of Members section offers the opportunity to promote your business. This section will classify participating businesses by category, including a brief description of products and/or services. Advertising space on the back cover and a limited number of interior display panel ads are also available. Participating advertisers will receive a complimentary supply of the folded maps with a counter-top display dispenser.

In addition, we want to remind you about **My Chamber App**, a free interactive mobile application that allows smartphone users to carry the chamber member directory in their pockets. The free application is available for iPhone and Android. All participating map advertisers will receive their logo, company profile and link to their website on **My Chamber App** for no additional charge.



Don't miss out on the unique member opportunity to reach potential buyers, new residents and new partners. Space is limited, and sponsorships are reasonable, especially considering more than **12,000** maps will be printed and available for the next 18-24 months.

Act now by filling out the information below and faxing it to (866) 603-4133. Remember, the limited space is allocated on a first-response basis. Target Marketing may be reached at (800) 933-3909.

Sincerely,

Jeff Muir
Communications Director

Don't Delay! Fill out this form and fax it to The Map Project at: (866) 603-4133

_____ Please call on us first about possible prime position options.

_____ We would like to hear more. Please call to provide more information.

Print Firm Name: _____ Phone: _____

Contact Person: _____