

## **Sheryl Connelly**

### **Ford Motor Company's Futurist**



Sheryl Connelly has served as Ford Motor Company's Futurist for over a decade. She is responsible for identifying global trends, exploring potential implications and cascading the futuring insights to organizations throughout the company, including design, product development and corporate

strategy. She is a member of the Global Advisory Council on transportation for the World Economic Forum. Fast Company magazine named her one of the Most Creative People in Business in 2013 and 2015. She has been a featured speaker at TED Global, lecturer at Wharton School of Business and appeared on CBS This Morning with Charlie Rose. Before working for Ford, she practiced law. In addition to a Juris Doctorate, she holds a bachelor's degree in finance and a master's in business administration. When her schedule permits, she teaches design research at the Center for Creative Studies in Detroit, Michigan.